

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?												
<i>Excl Nulls</i>												
Aldi, Gipping Way, STOWMARKET	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	4.1%	45	12.3%	18	5.9%	2	9.8%	12	19.2%	11	0.6%	0
Aldi, HAVERHILL	0.4%	4	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	7.4%	81	0.0%	0	4.8%	2	0.0%	0	0.0%	0	1.1%	1
Asda superstore, Turner Rise, COLCHESTER	1.1%	12	4.4%	7	0.0%	0	3.3%	4	0.0%	0	0.7%	1
Co op, Church Street, EYE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.1%	2	0.0%	0	0.0%	0	0.9%	1	0.7%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	10
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, The Street, BRAMFORD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, The Street, CAPEL ST MARY	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6
Co-op Local, DEDHAM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lidl, Bury Road, STOWMARKET	1.6%	18	0.7%	1	3.4%	1	0.0%	0	0.0%	0	2.8%	4
Morrisons, 175 London Road, HADLEIGH	4.8%	52	0.0%	0	0.0%	0	2.7%	3	0.0%	0	53.8%	43
Morrisons, DISS	6.2%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Morrisons, Sproughton Road, IPSWICH	2.2%	23	0.0%	0	0.0%	0	0.6%	1	0.7%	0	0.9%	1
Roys of Wroxham, Great	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Eastern Road, SUDBURY												
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.7%	8	5.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	3.6%	40	7.3%	11	1.1%	0	16.8%	21	11.3%	7	0.9%	1
Sainsbury's, Hadleigh Road, IPSWICH	2.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Sainsbury's, HAVERHILL	0.5%	6	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco Metro, Kesgrave, IPSWICH	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.0%	4
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.4%	5	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	5.8%	63	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.7%	18	0.0%	0	8.2%	3	3.3%	4	0.0%	0	0.9%	1
Tesco, BRAINTREE	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.9%	1
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	9.9%	108	22.5%	34	7.7%	3	33.9%	43	47.9%	28	1.5%	1
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.0%	11	0.0%	0	8.8%	3	1.8%	2	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	4.0%	43	6.8%	10	3.5%	1	15.2%	19	17.5%	10	3.2%	3
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	1
Haverhill	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.9%	1
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sudbury	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Stowmarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

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Ipswich																								
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.9%	9	1.2%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	5	0.8%	0	0.0%	0
Asda Superstore, Drayton High Road, Hellesdon, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Asda Superstore, Stoke Park Drive, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Asda Superstore, Western Way, Bury St. Edmunds	0.4%	4	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	4.0%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	5.2%	7	26.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5
Co-op, Chancery Lane, Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.6%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, London Road, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, Market Hill, Clare	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, Norwich Road, Barham, Claydon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Saxons Way, Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, The Street, Holbrook	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.1%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cockfield	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.6%	1

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Local shops, Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, North Walsham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Local shops, Tiptree, Essex	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.2%	3	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Marks & Spencer, High Street, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	3.7%	40	0.9%	1	31.7%	12	0.6%	1	0.0%	0	1.2%	2
Sainsbury's, Brazen Gate, Norwich	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Felixstowe Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's, High Street, Halstead	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.8%	9	5.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Anson Road, Martlesham Heath, Ipswich	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4
Tesco Extra, Copdock Interchange, Ipswich	3.7%	40	0.0%	0	0.0%	0	0.0%	0	7.8%	6	21.7%	28
Tesco Extra, Highwoods Square, Colchester	0.6%	7	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Superstore, George Westwood Way, Beccles	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Victoria Road, Diss	2.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Waitrose, Corn Exchange, Ipswich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Waitrose, Fred Archer Way, Newmarket	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. Andrews	0.3%	3	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Avenue, Colchester												
Internet / mail order	7.9% 85	8.1% 12	5.7% 2	5.9% 7	2.8% 2	5.4% 4	11.0% 14	1.4% 2	10.0% 16	14.5% 11	11.9% 7	9.2% 9
Weighted base:	1088	149	39	126	58	80	131	126	156	74	55	95
Sample:	1088	100	100	100	100	100	97	100	97	99	98	97

Q01A Which retailer do you purchase your main food internet / home delivery shopping from?

Those who do their main food shopping via the Internet at Q01: AND Excl Nulls

Asda	16.9% 14	0.0% 0	50.3% 1	10.4% 1	0.0% 0	0.0% 0	11.0% 2	0.0% 0	57.4% 9	0.0% 0	0.0% 0	26.2% 2
Morrisons	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Iceland	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Sainsbury's	13.6% 11	0.0% 0	38.0% 1	22.9% 2	0.0% 0	12.9% 1	0.0% 0	44.7% 1	0.0% 0	36.7% 4	13.3% 1	40.1% 3
Tesco	57.5% 48	88.6% 11	0.0% 0	66.7% 5	100.0% 2	36.0% 2	80.7% 12	0.0% 0	28.9% 5	58.4% 6	67.6% 4	33.7% 2
Waitrose / Ocado	11.9% 10	11.4% 1	11.8% 0	0.0% 0	0.0% 0	51.1% 2	8.3% 1	55.3% 1	13.6% 2	4.8% 1	19.1% 1	0.0% 0
Other	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / varies)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	83	12	2	7	2	4	14	2	16	11	7	6
Sample:	73	8	7	6	3	7	7	2	7	8	11	7

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q02 What do you like about this store / town centre? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Nothing / very little	5.2%	52	1.8%	2	7.3%	3	2.1%	2	4.0%	2	3.7%	3	2.2%	3	7.3%	9	13.7%	19	2.7%	2	5.2%	3	4.7%	4
Attractive environment / nice place	2.8%	28	6.1%	8	0.9%	0	2.6%	3	4.2%	2	2.4%	2	0.0%	0	2.3%	3	1.8%	3	8.3%	5	2.9%	1	0.0%	0
Close to friends or relatives	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	42.0%	422	39.8%	54	40.1%	15	35.4%	42	48.6%	27	63.4%	48	53.5%	62	39.6%	49	40.7%	57	30.9%	20	46.6%	23	28.2%	24
Close to work	1.1%	11	1.0%	1	4.7%	2	0.8%	1	2.2%	1	1.3%	1	2.1%	2	1.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Compact	2.5%	25	1.0%	1	1.7%	1	9.5%	11	0.0%	0	0.6%	0	0.0%	0	0.8%	1	3.1%	4	4.8%	3	4.7%	2	0.7%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	3.0%	30	1.0%	1	2.4%	1	7.1%	8	3.5%	2	1.2%	1	0.8%	1	6.7%	8	1.5%	2	3.7%	2	1.8%	1	2.5%	2
Easy to park	6.5%	65	8.0%	11	6.2%	2	9.5%	11	6.0%	3	3.2%	2	6.2%	7	1.7%	2	10.3%	14	5.2%	3	5.5%	3	5.8%	5
Good facilities	1.3%	13	0.0%	0	2.3%	1	0.8%	1	0.7%	0	0.0%	0	1.9%	2	0.8%	1	2.0%	3	1.6%	1	7.6%	4	0.0%	0
Good food stores	2.7%	27	3.1%	4	2.7%	1	2.4%	3	2.0%	1	2.6%	2	4.6%	5	3.7%	5	1.4%	2	0.0%	0	6.7%	3	1.4%	1
Good pubs, cafés or restaurants	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	3.0%	31	0.8%	1	1.9%	1	2.2%	3	8.8%	5	1.0%	1	10.9%	13	1.9%	2	0.0%	0	0.0%	0	2.0%	1	5.1%	4
Makes a change from other places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.0%	0	0.9%	0	0.0%	0
Quiet	3.4%	34	0.0%	0	3.9%	1	13.7%	16	3.0%	2	0.0%	0	4.2%	5	4.2%	5	1.1%	2	0.0%	0	2.0%	1	1.8%	2
Safe and secure	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1	0.0%	0
The market (food / farmers' market, other markets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	0.9%	9	0.0%	0	1.2%	0	0.8%	1	1.5%	1	1.7%	1	0.0%	0	2.9%	4	0.0%	0	0.8%	1	1.5%	1	0.7%	1
Traffic free shopping centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	16	1.0%	1	3.3%	1	3.4%	4	0.7%	0	2.3%	2	1.4%	2	0.8%	1	1.8%	3	2.7%	2	1.4%	1	0.0%	0
A specific shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean / tidy store	0.5%	5	0.0%	0	0.0%	0	2.1%	2	0.8%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0
Familiarity / habit / always shopped there	3.4%	34	7.4%	10	3.1%	1	4.2%	5	0.0%	0	1.3%	1	2.5%	3	4.0%	5	1.8%	3	3.3%	2	2.7%	1	3.5%	3
Friendly / helpful staff	2.4%	24	4.8%	7	2.2%	1	1.9%	2	2.9%	2	1.3%	1	0.0%	0	2.1%	3	1.8%	3	4.1%	3	0.9%	0	4.4%	4
General convenience	0.8%	8	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.7%	1
Good company ethics (Fairtrade etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Good internal layout	1.1%	11	0.8%	1	3.0%	1	1.3%	2	0.8%	0	0.0%	0	0.0%	0	1.4%	2	1.1%	2	1.0%	1	2.0%	1	2.5%	2
Good range / choice of food products	8.3%	83	10.8%	15	7.9%	3	7.9%	9	10.0%	6	4.1%	3	10.8%	13	4.0%	5	7.2%	10	5.8%	4	4.8%	2	16.3%	14
Good range of independent shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Good special offers	0.6%	6	0.8%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.2%	1	2.0%	1	1.1%	1
Has a petrol station	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Has everything I need	1.0%	10	0.8%	1	1.2%	0	0.6%	1	0.0%	0	3.9%	3	0.0%	0	1.7%	2	1.5%	2	0.0%	0	1.5%	1	0.0%	0
Large / spacious store	0.8%	8	1.0%	1	0.0%	0	2.9%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Lower prices	12.8%	128	12.8%	17	14.0%	5	6.0%	7	16.2%	9	6.1%	5	9.8%	11	19.6%	24	7.7%	11	21.9%	14	7.2%	4	24.0%	21
Loyalty card scheme	0.6%	6	0.0%	0	0.7%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	2.9%	1	1.4%	1
Not too big / crowded	0.8%	8	2.8%	4	1.9%	1	0.8%	1	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Preference for the retailer	1.3%	13	2.1%	3	2.3%	1	1.7%	2	0.0%	0	0.6%	0	0.0%	0	1.5%	2	1.4%	2	3.0%	2	1.8%	1	0.7%	1
Quality of food products	5.7%	57	8.4%	11	4.1%	2	6.8%	8	7.3%	4	1.2%	1	4.5%	5	6.3%	8	4.6%	6	5.9%	4	5.2%	3	5.9%	5
Value for money	2.8%	28	4.1%	6	2.7%	1	2.1%	2	0.8%	0	0.7%	1	1.4%	2	2.2%	3	5.3%	7	3.8%	2	0.0%	0	4.5%	4
Work there / staff discount	0.9%	9	2.0%	3	0.0%	0	2.2%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.8%	1
(Don't know)	2.2%	22	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	1.0%	1	1.1%	1	4.2%	6	2.1%	1	2.0%	1	11.3%	10
Weighted base:	1003	137	37	118	56	76	116	124	140	63	49	86												
Sample:	1013	92	93	94	97	93	90	98	90	91	87	88												

Q03 How do you normally travel to (STORE MENTIONED AT Q01)?

Excluding those who do their main food shopping via the Internet at Q01:

Car / van (as driver)	81.8%	820	87.4%	119	90.6%	34	79.6%	94	50.3%	28	80.9%	61	85.2%	99	85.3%	106	80.6%	113	84.0%	53	75.2%	37	88.1%	76
Car / van (as passenger)	11.2%	112	9.7%	13	6.4%	2	11.3%	13	26.5%	15	6.2%	5	9.1%	11	10.5%	13	10.0%	14	16.0%	10	17.4%	9	8.6%	7
Bus, minibus or coach	1.2%	12	1.6%	2	1.9%	1	5.2%	6	0.0%	0	0.6%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.9%	0	0.0%	0
Using park & ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.0%	50	0.0%	0	1.2%	0	3.3%	4	21.9%	12	11.1%	8	4.9%	6	3.2%	4	7.6%	11	0.0%	0	5.6%	3	2.6%	2
Taxi	0.3%	3	0.0%	0	0.0%	0	0.6%	1	1.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1003	137	37	118	56	76	116	124	140	63	49	86												
Sample:	1013	92	93	94	97	93	90	98	90	91	87	88												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Yes - non-food shopping	19.1%	191	24.7%	34	29.8%	11	26.2%	31	19.6%	11	15.4%	12	15.5%	18	10.5%	13	17.6%	25	18.7%	12	21.4%	10	16.9%	15
Yes - other food shopping	11.6%	116	17.4%	24	18.1%	7	9.5%	11	19.4%	11	5.4%	4	5.4%	6	2.3%	3	10.6%	15	14.1%	9	23.9%	12	17.5%	15
Yes - bars / pubs	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.9%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	2.6%	26	3.7%	5	6.6%	2	0.6%	1	5.9%	3	1.8%	1	6.0%	7	0.6%	1	0.0%	0	2.7%	2	3.2%	2	2.2%	2
Yes - cinemas	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	9.9%	100	10.2%	14	5.9%	2	10.5%	12	0.7%	0	23.6%	18	5.4%	6	8.6%	11	16.4%	23	8.7%	6	14.1%	7	0.7%	1
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Yes - gyms / health and fitness	0.7%	7	0.0%	0	4.7%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	1.1%	1	0.8%	1
Yes - library	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.7%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - markets	0.5%	5	0.0%	0	1.1%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Yes - meeting family	2.3%	23	4.5%	6	2.3%	1	1.7%	2	0.0%	0	3.3%	2	1.7%	2	4.3%	5	0.7%	1	2.5%	2	1.1%	1	1.5%	1
Yes - meeting friends	1.0%	10	4.0%	5	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.8%	1
Yes - museums / art gallery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.6%	6	0.8%	1	0.7%	0	0.0%	0	1.8%	1	0.6%	0	0.0%	0	1.7%	2	0.0%	0	0.8%	1	1.5%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.0%	10	2.6%	4	0.7%	0	0.6%	1	0.7%	0	0.6%	0	0.0%	0	1.1%	1	0.7%	1	1.0%	1	1.1%	1	1.5%	1
Yes - restaurants	0.4%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.8%	1	0.0%	0	1.1%	1
Yes - swimming	0.6%	6	0.0%	0	1.1%	0	0.6%	1	0.7%	0	3.3%	2	0.0%	0	1.4%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	9.5%	95	6.1%	8	9.7%	4	12.7%	15	2.4%	1	30.5%	23	3.3%	4	1.6%	2	12.0%	17	4.6%	3	19.7%	10	10.2%	9
Yes - work	3.8%	38	7.2%	10	7.8%	3	2.7%	3	3.4%	2	0.0%	0	3.7%	4	5.2%	6	5.3%	7	3.9%	2	0.0%	0	0.0%	0
Yes - other	0.5%	5	0.0%	0	1.2%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	1	2.2%	1	1.8%	2
No	53.9%	540	49.4%	68	36.1%	13	50.2%	59	61.5%	35	43.4%	33	66.8%	78	64.0%	79	53.9%	76	50.8%	32	44.4%	22	53.7%	46
Yes - medical appointment (doctor, dentist, optician etc.)	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
(Don't know)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.2%	2
Weighted base:		1003		137		37		118		56		76		116		124		140		63		49		86
Sample:		1013		92		93		94		97		93		90		98		90		91		87		88

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q05 When you combine your trip with other activities, where do you normally go?												
<i>Those who combine their main food shopping trip with another activity at Q04 (excluding those who do their main food shopping via the Internet at Q01): AND Excl Nulls</i>												
Bramford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	11.3%	49	1.6%	1	67.9%	16	6.3%	4	4.4%	1	0.0%	0
Capel St. Mary	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	3.0%	13	13.1%	9	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Copdock Mill	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	4
Debenham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Eye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	6.3%	27	0.0%	0	0.0%	0	4.2%	2	0.0%	0	62.1%	21
Halstead	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.4%	6	8.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.3%	54	0.0%	0	0.0%	0	1.3%	1	1.8%	0	23.3%	8
Lavenham	0.3%	1	0.0%	0	1.8%	0	1.3%	1	0.0%	0	0.0%	0
Manningtree	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	15.7%	68	0.0%	0	10.1%	2	0.0%	0	0.0%	0	6.2%	2
Sudbury	27.5%	119	62.1%	42	17.8%	4	85.3%	50	93.9%	20	6.2%	2
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Beccles	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Diss	11.4%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Felixstowe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Framlingham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Leyton	1.4%	6	8.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickinghall	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Thetford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tolgate	0.4%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Weighted base:	434	68	24	59	22	34	36	43	54	31	25	38
Sample:	471	45	59	49	40	43	30	35	32	46	46	46

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q06 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping? [MR]																								
<i>Excl Nulls</i>																								
Aldi, 84 London Road, COLCHESTER	0.6%	4	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Aldi, Gipping Way, STOWMARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	5.9%	40	13.2%	12	2.0%	1	21.5%	19	21.0%	7	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, HAVERHILL	0.4%	3	2.8%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	4.2%	29	0.0%	0	1.5%	0	0.0%	0	0.0%	0	13.1%	8	0.0%	0	2.7%	2	12.1%	12	13.0%	6	2.7%	1	0.0%	0
Asda superstore, Turner Rise, COLCHESTER	0.9%	6	3.0%	3	5.4%	1	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co op, Church Street, EYE	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	3	1.6%	1
Co-op, 100 East Street, SUDBURY	0.9%	6	0.0%	0	0.0%	0	2.7%	2	8.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, 2 High Street, LAVENHAM	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	3.0%	21	0.0%	0	0.0%	0	1.9%	2	0.0%	0	29.5%	18	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 80A High Street, LAVENHAM	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.9%	6	1.5%	1	0.0%	0	4.7%	4	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	4.6%	31	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	6.4%	5	23.3%	22	5.4%	2	1.3%	0	1.0%	1
Morrisons, 175 London Road, HADLEIGH	3.4%	23	0.0%	0	0.0%	0	7.4%	7	2.5%	1	19.8%	12	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	4.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	7.5%	7	0.0%	0	28.4%	9	13.6%	8
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	3.6%	25	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	20.3%	20	1.2%	1	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	3.3%	22	0.0%	0	1.0%	0	0.0%	0	2.5%	1	0.0%	0	5.8%	4	22.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roys of Wroxham, Great	0.3%	2	0.0%	0	0.0%	0	1.9%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Eastern Road, SUDBURY																								
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.9%	6	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	8.2%	56	10.6%	10	2.6%	1	37.6%	34	20.8%	7	7.7%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	2.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	12.4%	10	7.6%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.9%	6	7.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, MILDENHALL	0.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.8%	6	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	3.0%	1	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	6.4%	44	0.0%	0	1.5%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	7.7%	6	28.9%	28	14.2%	6	7.3%	2	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.0%	7	1.5%	1	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	6.4%	44	14.5%	13	8.5%	2	22.2%	20	24.0%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Bobby Way, BURY ST EDMUNDS	2.0%	13	1.2%	1	12.7%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	1	15.1%	7	2.7%	1	0.0%	0
Waitrose, Station Road, SUDBURY	6.3%	43	13.3%	12	2.6%	1	17.6%	16	21.6%	7	11.2%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.4%	2	0.0%	0	1.6%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Cedars Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Colchester	0.4%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Dedham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Hadleigh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	9.9%	8	4.0%	3	0.0%	0	0.0%	0	6.0%	2	0.0%	0
Lavenham	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.7%	4	2.0%	2	0.0%	0	1.3%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

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February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Stowmarket	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.2%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.5%	4	0.0%	0	0.0%	0	1.9%	2	5.5%	2	0.0%	0
Aldi, Mere Street, Diss	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road, Ipswich	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	13
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	1.0%	7	0.0%	0	11.7%	3	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Asda Superstore, Acle New Road, Runham Vauxhall, Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5
Asda Superstore, Western Way, Bury St. Edmunds	1.0%	7	0.0%	0	11.7%	3	0.0%	0	2.5%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Budgens, Bullock Fair Close, Harleston	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Clare	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Co-op, Sheldrake Drive, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, The Street, Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-op, The Street, Rickinghall, Diss	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Iceland, North Street, Sudbury	0.7%	5	0.0%	0	1.0%	0	1.9%	2	6.2%	2	1.1%	1
Lidl, Copenhagen Way, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Ipswich												
Lidl, Holt Road, Cromer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, London Road, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Local shops, Beccles	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.2%
Local shops, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Local shops, Earls Colne	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Local shops, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.0%
Local shops, Mundesley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Local shops, Norwich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.3%
Local shops, Shotley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local shops, Stowupland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.9%
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.2%
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.4%
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.6%
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.4%	3	1.5%	1	3.2%	1	0.0%	0	0.0%	0	1.9%	1
Marks & Spencer, Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.2%
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Morrisons, Iconfield Park, Garland Road, Harwich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	2.6%	18	0.0%	0	17.4%	5	0.0%	0	0.0%	0	0.0%	4.9%
Sainsbury's, Brazen Gate, Norwich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.4%
Sainsbury's, Felixstowe Road, Ipswich	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6
Sainsbury's, Forest Retail Park, London Road, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.2%
Sainsbury's, High Street, Halstead	0.9%	6	6.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pound Lane, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.2%
Sainsbury's, Western Approach, Stanway, Colchester	0.8%	5	3.0%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Tesco Extra, Copdock Interchange, Ipswich	3.9%	26	2.0%	2	0.0%	0	0.0%	0	1.7%	1	13.7%	11
Tesco Extra, Highwoods Square, Colchester	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Tesco Superstore, Cangle Road, Haverhill	0.4%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, George Westwood Way, Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Ipswich Road, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Superstore, Victoria Road, Diss	4.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	23
Waitrose, Church Street, Saxmundham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, Eaton Centre, Church Lane, Eaton, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, St. Andrews Avenue, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Internet / mail order	2.5%	17	5.5%	5	4.8%	1	0.0%	0	2.9%	2	3.7%	1
Weighted base:	684	90	26	90	34	61	78	74	96	44	32	59
Sample:	666	60	66	70	55	71	58	55	56	60	56	59

Q06A Which internet / home delivery retailer do you also use for your main food shopping?

Those who do their main food shopping via the Internet at Q06: AND Excl Nulls

Asda	16.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	64.0%	2	0.0%	0	21.6%	1	0.0%	0
Sainsbury's	11.9%	2	0.0%	0	33.9%	0	0.0%	0	0.0%	0	0.0%	0	36.0%	1	0.0%	0	21.6%	1	0.0%	0
Tesco	58.4%	10	100.0%	5	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	64.0%	2	36.0%	1	0.0%	0
Waitrose / Ocado	13.6%	2	0.0%	0	66.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.7%	1	0.0%	0
Weighted base:	17	5	1	0	0	2	0	3	3	0	2	0								
Sample:	17	3	3	0	0	2	0	2	2	0	5	0								

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Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?												
<i>Excl Nulls</i>												
Aldi, 84 London Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	2.1%	16	2.2%	2	0.0%	0	5.0%	5	23.1%	8	0.0%	0
Aldi, HAVERHILL	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	3.7%	27	0.0%	0	1.0%	0	1.0%	1	0.0%	0	4.9%	2
Asda superstore, Turner Rise, COLCHESTER	0.7%	5	3.2%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Co op, Church Street, EYE	1.5%	11	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.6%	4	0.0%	0	0.0%	0	0.0%	0	11.2%	4	0.0%	0
Co-op, 2 High Street, LAVENHAM	1.3%	10	0.0%	0	2.3%	1	9.5%	9	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	5
Co-op, 72 High Street, HADLEIGH	2.6%	19	0.0%	0	0.0%	0	1.3%	1	0.0%	0	34.1%	17
Co-op, 80A High Street, LAVENHAM	0.2%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	2.5%	18	4.1%	4	1.7%	0	14.0%	14	0.0%	0	0.0%	0
Co-op, MANNINGTREE	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	9
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.6%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Co-op, The Drift, Canhams Road, GREAT CORNARD	0.4%	3	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, CAPEL ST MARY	2.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	19
Co-op Local, DEDHAM	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.6%	4	0.0%	0	0.0%	0	2.7%	3	1.3%	0	0.9%	0
Lidl, Bury Road, STOWMARKET	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls,19 Market Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

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SUDBURY																								
Morrisons, 175 London Road, HADLEIGH	2.7%	20	0.0%	0	0.0%	0	4.2%	4	0.0%	0	31.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.5%	1	9.1%	6
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0	1.6%	1	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roys of Wroxham, Great Eastern Road, SUDBURY	0.3%	2	1.1%	1	0.0%	0	0.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	2.2%	16	2.9%	3	1.0%	0	9.3%	9	10.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	3.8%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.4%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfield Way, BURY ST. EDMUNDS	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	3.5%	26	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	25.7%	23	2.6%	1	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.5%	4	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	3.9%	29	8.6%	9	7.6%	2	11.4%	11	19.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	0.6%	4	0.0%	0	7.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.4%	25	2.9%	3	1.0%	0	16.5%	16	15.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	1.5%	11	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	8	1.3%	0	1.2%	1
Debenham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Hadleigh	1.2%	9	0.0%	0	0.0%	0	1.7%	2	0.0%	0	12.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.8%	6	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Ipswich	2.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	9.1%	9	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lavenham	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Long Melford	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Needham Market	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4
Sudbury	1.0%	7	0.0%	0	0.0%	0	3.5%	3	10.6%	4	0.0%	0
Stowmarket	1.6%	12	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.2%	2	0.0%	0	0.0%	0	0.8%	1	2.1%	1	0.0%	0
Aldi, Hines Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Aldi, Mere Street, Diss	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.4%	3	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda Superstore, Stoke Park Drive, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Asda Superstore, Western Way, Bury St. Edmunds	0.3%	2	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	2.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	20
Budgens, Bullock Fair Close, Harleston	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Street, East Bergholt	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Ashfield Road, Elmswell	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chancery Lane, Debenham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5
Co-op, Chapel Road, West Bergholt	1.0%	8	7.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Colchester Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Combs Lane, Combs Ford, Stowmarket	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, Fircroft Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Greenways Neighbourhood Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Ravenswood, Ipswich																								
Co-op, High Street, Earls Colne	0.9%	7	6.2%	6	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Laxfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-op, London Road, Harleston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Co-op, Market Hill, Clare	1.5%	11	11.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Co-op, Market Place, Harleston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Co-op, Norwich Road, Barham, Claydon	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Old Street, Haughley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0
Co-op, Selkirk Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sprites Lane, Laburnam Close, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Holbrook	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Long Stratton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Co-op, The Street, Rickinghall, Diss	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	29.8%	10	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.6%	5	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
Co-op, Thoroughfare, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Hollow Trees Farm Shop, Semer, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.8%	6	0.0%	0	0.0%	0	5.5%	5	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bacton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	11
Local shops, Bildeston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boxford	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Cockfield	0.1%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Combs Ford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dickleburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Elmswell	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fressingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gislegham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glemsford	2.3%	17	17.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hitcham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Local shops, Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Local shops, Horley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Local shops, Hoxne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lawshall	0.5%	4	0.0%	0	14.6%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Local shops, Metfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Local shops, Mundesley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Local shops, Norton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Otley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Local shops, Rattlesden	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Redgrave	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rougham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sicklesmere	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stradbroke	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thorndon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local shops, Westley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Local shops, Woolpit	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.3%	2	0.0%	0	1.7%	0	1.7%	2	0.0%	0	0.0%	0
Marks & Spencer, Westgate Street, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrison's, Iconfield Park, Garland Road, Harwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Bedingfield Way, Bury St. Edmunds	1.0%	7	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.8%	6	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Approach, Stanway, Colchester												
Spar, Bells Lane, Glemsford	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Stradbroke, Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.5%
Spar, High Street, Mundesley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Street / Farmers' Markets in Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Tesco Extra, Copdock Interchange, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Tesco Superstore, Cangle Road, Haverhill	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.4%
Tesco Superstore, Victoria Road, Diss	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2
Waitrose, Corn Exchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fred Archer Way, Newmarket	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Internet / mail order	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Weighted base:	733	100	25	98	36	50	102	83	91	52	33	62
Sample:	715	67	58	75	67	74	73	57	55	67	58	64

Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?

Those who do their top-up food shopping via the Internet at Q07: AND Excl Nulls

Asda	86.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	13.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Weighted base:	6	0	0	0	0	0	0	1	5	0	0	0
Sample:	2	0	0	0	0	0	0	1	1	0	0	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?												
<i>Those who do top-up shopping at Q07:</i>												
1% - 5%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6% - 10%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11% - 15%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16% - 20%	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
21% - 25%	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1
26% - 30%	0.8%	6	0.0%	0	0.0%	0	0.8%	1	1.7%	1	0.0%	2
31% - 35%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36% - 40%	0.5%	4	0.0%	0	1.0%	0	0.0%	0	1.3%	0	1.5%	1
41% - 45%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46% - 50%	9.0%	69	9.7%	10	11.2%	3	13.1%	13	7.8%	3	11.4%	6
51% - 55%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56% - 60%	7.3%	56	7.2%	7	2.2%	1	10.7%	10	4.9%	2	17.2%	9
61% - 65%	0.9%	7	2.4%	2	0.0%	0	0.8%	1	1.1%	0	0.0%	0
66% - 70%	12.6%	96	13.3%	13	6.7%	2	15.0%	15	11.7%	4	10.7%	5
71% - 75%	9.0%	69	9.0%	9	8.5%	2	7.3%	7	4.9%	2	13.0%	7
76% - 80%	22.2%	170	22.9%	23	25.3%	7	28.2%	28	34.4%	13	15.0%	8
81% - 85%	3.9%	29	3.8%	4	3.4%	1	1.7%	2	4.4%	2	3.0%	1
86% - 90%	16.2%	124	17.7%	18	24.5%	6	7.7%	8	10.1%	4	13.7%	7
91% - 95%	5.7%	43	1.8%	2	9.0%	2	3.8%	4	3.9%	1	3.7%	2
96% - 100%	1.9%	15	3.2%	3	2.0%	1	5.1%	5	0.0%	0	1.8%	1
(Don't know)	8.9%	68	9.0%	9	6.2%	2	5.1%	5	13.9%	5	8.9%	4
(Refused)	0.4%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	2
<i>Mean:</i>	<i>75.61</i>	<i>75.94</i>	<i>79.02</i>	<i>73.52</i>	<i>74.81</i>	<i>72.54</i>	<i>74.56</i>	<i>69.76</i>	<i>79.08</i>	<i>78.91</i>	<i>77.67</i>	<i>80.17</i>
Weighted base:	763	100	26	98	36	50	108	85	104	56	36	64
Sample:	743	67	62	75	67	74	77	59	62	72	62	66

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February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Q09 In addition to (STORE MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?																						
<i>Those who do top-up shopping at Q07: AND Excl Nulls</i>																						
Aldi, Girling Street, SUDBURY	3.9%	11	12.1%	5	0.0%	0	8.6%	5	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, HAVERHILL	0.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	3.4%	1	10.8%	1	0.0%	0
Asda superstore, Turner Rise, COLCHESTER	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co op, Church Street, EYE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Co-op, 100 East Street, SUDBURY	1.8%	5	0.0%	0	0.0%	0	6.2%	4	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.4%	1	0.0%	0	4.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	2.1%	6	0.0%	0	0.0%	0	2.9%	2	0.0%	0	20.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 80A High Street, LAVENHAM	0.2%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	1.0%	3	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Co-op, MANNINGTREE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Local, DEDHAM	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	1.6%	4	0.0%	0	5.3%	0	6.2%	4	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	4.9%	2	3.4%	1	0.0%	0
Morrisons, 175 London Road, HADLEIGH	2.5%	7	0.0%	0	0.0%	0	2.9%	2	0.0%	0	20.5%	4	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	2	5.8%	1
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	2.7%	8	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	8	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Roys of Wroxham, Great Eastern Road, SUDBURY	0.9%	3	4.7%	2	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	4.3%	12	0.0%	0	0.0%	0	18.0%	10	9.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	4.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	28.6%	9	8.9%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, COLCHESTER	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.9%	3	4.7%	2	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	3.7%	11	6.4%	2	5.3%	0	10.5%	6	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.0%	3	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.0%	9	10.0%	4	0.0%	0	3.3%	2	13.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	2.3%	7	0.0%	0	21.3%	2	2.9%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	17.3%	3	0.0%	0	0.0%	0	0.0%	0
Capel St. Mary	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	3	0.0%	0	0.0%	0
Hadleigh	3.4%	10	0.0%	0	0.0%	0	5.1%	3	0.0%	0	29.4%	6	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.7%	5	0.0%	0	0.0%	0	8.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	3.7%	11	2.9%	1	0.0%	0	9.1%	5	16.0%	3	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	5.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	1.3%	4	3.5%	1	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hines Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Aldi, Meredith Road,	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	3.2%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Ipswich												
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Western Way, Bury St. Edmunds	0.3%	1	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashfield Road, Elmswell	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Combs Lane, Combs Ford, Stowmarket	3.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Harleston	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norwich Road, Barham, Claydon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sheldrake Drive, Ipswich	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.1%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barton Road, Bury St. Edmunds	0.2%	1	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.7%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0
Iceland, Taylors Square, Beccles	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Acton	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Local shops, Beccles	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colne Engaine,	0.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Essex												
Local shops, Diss	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	3
Local shops, Elmswell	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fressingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glemsford	1.1%	3	8.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ickworth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lawshall	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Local shops, Mistley	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Local shops, Nayland	1.4%	4	0.0%	0	0.0%	0	7.2%	4	0.0%	0	0.0%	0
Local shops, Norwich	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1
Local shops, Old Newton	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Local shops, Pulham St.	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mary												
Local shops, Rickinghall	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rougham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Local shops, Semer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Local shops, Stradbroke	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thorndon	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Local shops, Woolpit	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Sweetbriar Retail Park, Norwich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St. Edmunds	1.1%	3	0.0%	0	3.2%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Sainsbury's, High Street, Halstead	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bramford Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Tesco Express, Cornhill, Bury St. Edmunds	0.1%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Norwich Road, Ipswich	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	4
Tesco Express, Stamford Court, Horringer Road, Bury St. Edmunds	0.1%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock	1.2%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Interchange, Ipswich												
Weighted base:	288	39	8	58	21	21	30	20	49	15	12	17
Sample:	283	27	20	41	39	29	22	14	30	19	22	20

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q10 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?												
<i>Excl Nulls</i>												
Tesco Extra, Copdock Interchange, Ipswich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	1.2%	13	5.8%	8	0.0%	0	0.6%	1	1.6%	1	0.7%	0
Bury St Edmunds	24.2%	253	29.6%	43	70.2%	27	40.9%	50	26.1%	15	7.2%	5
Colchester	8.3%	86	21.3%	31	0.0%	0	18.6%	23	18.8%	11	6.7%	5
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	26.5%	276	0.0%	0	0.8%	0	7.2%	9	6.1%	4	61.0%	43
Long Melford	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	3.6%	38	0.0%	0	1.4%	1	0.0%	0	0.7%	0	0.0%	0
Sudbury	5.6%	59	14.5%	21	2.2%	1	14.0%	17	29.6%	17	2.0%	1
Street Market in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.5%	15	3.5%	5	8.9%	3	3.4%	4	1.5%	1	0.0%	0
Central London	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.1%	1
Chelmsford	0.7%	8	1.7%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	5
Diss	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Felixstowe	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.9%	5
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Norwich	8.3%	86	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.5%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Sainsbury's, Cornard Road,	0.2%	3	0.0%	0	0.0%	0	1.6%	2	0.8%	0	0.0%	0

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sudbury												
Stradbroke	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Diss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
West Thurrock	0.6%	6	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.7%	2
Internet / catalogue	13.4%	140	14.9%	22	13.5%	5	12.4%	15	12.8%	7	18.1%	13
Weighted base:	1044	145	38	123	58	70	126	122	143	71	53	94
Sample:	1050	97	97	97	100	95	93	96	92	93	94	96

Q10A Which internet / home delivery retailer do you also use for your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?
Those who do most of their clothing and footwear via the Internet at Q10: AND Excl Nulls

Amazon	8.0%	8	8.7%	1	31.1%	1	0.0%	0	35.1%	2	7.0%	0	16.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	1
Asda	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0	0.0%	0	0.0%	0
Debenhams	4.6%	5	8.7%	1	0.0%	0	10.2%	1	6.8%	0	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	1	0.0%	0
Ebay	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	1	12.3%	2	0.0%	0	0.0%	0	9.4%	1	0.0%	0	0.0%	0
Ebuyer	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	2	0.0%	0	0.0%	0	0.0%	0
John Lewis	2.1%	2	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1	7.1%	0	0.0%	0
Littlewoods	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	0	0.0%	0
Marks & Spencer	15.7%	16	17.4%	3	0.0%	0	6.2%	1	0.0%	0	38.3%	2	19.7%	3	27.1%	2	17.6%	3	0.0%	0	39.4%	2	9.0%	1
Next	14.8%	15	0.0%	0	17.4%	0	19.8%	2	0.0%	0	0.0%	0	9.2%	1	0.0%	0	37.5%	5	28.4%	3	7.1%	0	31.0%	2
Sainsbury's	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	31.4%	33	36.9%	6	37.3%	1	6.2%	1	35.2%	2	14.0%	1	34.9%	5	43.4%	3	25.8%	4	50.9%	6	23.4%	1	40.1%	3
Cotton Traders	5.0%	5	14.1%	2	14.2%	0	17.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Hotter Shoes	3.1%	3	7.1%	1	0.0%	0	6.2%	1	5.5%	0	14.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	6.0%	6	7.1%	1	0.0%	0	33.6%	4	0.0%	0	0.0%	0	0.0%	0	12.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	104	16	2	12	7	7	13	8	15	12	6	6												
Sample:	103	13	5	9	11	10	9	8	10	11	10	7												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q11 How do you normally travel to (STORE OR CENTRE MENTIONED AT Q10)?																								
<i>Those who buy clothing and footwear (excluding via the Internet) at Q10:</i>																								
Car / van (as driver)	78.0%	705	80.5%	99	85.7%	28	79.7%	86	55.5%	28	80.5%	46	72.6%	81	82.5%	90	74.9%	95	84.4%	46	73.1%	33	85.5%	73
Car / van (as passenger)	8.9%	81	7.5%	9	8.0%	3	8.2%	9	15.8%	8	4.8%	3	7.1%	8	6.2%	7	15.2%	19	11.2%	6	14.2%	6	3.4%	3
Bus, minibus or coach	7.8%	70	8.0%	10	5.0%	2	8.6%	9	10.2%	5	11.8%	7	11.5%	13	7.3%	8	4.8%	6	4.5%	2	9.7%	4	4.9%	4
Using park & ride facility	1.8%	16	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.6%	1	4.9%	5	2.4%	3	2.5%	3	0.0%	0	1.9%	1	2.9%	3
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	2.0%	18	1.5%	2	0.0%	0	2.0%	2	18.5%	9	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	1.0%	0	0.7%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.2%	11	1.5%	2	0.0%	0	1.6%	2	0.0%	0	1.3%	1	2.8%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Bicycle	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		904		123		33		108		51		57		111		109		127		54		45		85
Sample:		900		79		82		85		88		78		82		84		81		75		81		85

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.8%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Copdock Interchange, Ipswich	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.3%	5	7.4%	5	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury St Edmunds	8.7%	61	9.5%	9	33.9%	8	9.3%	8	15.6%	7	0.0%	0	0.0%	0	1.1%	1	6.1%	7	42.2%	19	10.6%	3	0.0%	
Colchester	3.0%	21	14.2%	13	0.0%	0	3.6%	3	0.0%	0	2.1%	1	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	
Hadleigh	0.6%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	5.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Haverhill	0.4%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ipswich	8.6%	60	0.0%	0	0.0%	0	0.0%	0	3.4%	1	11.9%	6	28.3%	24	21.6%	16	8.6%	10	0.0%	0	7.7%	2	1.5%	
Stowmarket	4.4%	31	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	4.3%	3	18.6%	21	11.0%	5	3.1%	1	0.0%	
Sudbury	4.6%	33	12.5%	11	0.0%	0	14.4%	12	18.5%	8	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Aldi, Girling Street, Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	
Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	
Diss	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	16.0%	
Martlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	
Morrisons, Sproughton Road, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	
Norwich	3.0%	21	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	7.7%	2	24.5%	
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.5%	11	1.5%	1	0.0%	0	7.8%	7	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.6%	4	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
West Thurrock	0.9%	6	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Internet / catalogue	58.9%	414	51.0%	47	64.7%	16	58.3%	50	46.8%	20	76.0%	36	59.9%	52	59.0%	43	66.7%	75	45.6%	20	67.0%	21	54.8%	
Weighted base:		702		92		24		85		43		47		86		73		113		45		31		63
Sample:		614		56		55		59		66		53		58		48		64		52		49		54

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12A Which internet / home delivery retailer do you also use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Those who buy recording media products via the Internet at Q12: AND Excl Nulls</i>																								
Amazon	92.5%	349	97.6%	46	74.2%	11	78.8%	37	88.3%	15	96.7%	30	93.3%	43	96.7%	38	96.9%	67	92.6%	17	96.2%	18	93.5%	28
Asda	0.8%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Ebay	1.1%	4	0.0%	0	11.8%	2	0.0%	0	2.9%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
HMV	0.3%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.1%	4	0.0%	0	0.0%	0	9.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	4	0.0%	0	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.8%	1	0.0%	0	3.2%	1
Itunes	1.8%	7	2.4%	1	0.0%	0	9.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	3.8%	1	0.0%	0
Play.com	1.2%	5	0.0%	0	2.3%	0	1.7%	1	8.9%	1	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		377		47		14		46		17		31		46		40		69		19		19		30
Sample:		310		30		28		28		26		27		30		24		35		20		30		32

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	6.2%	56	0.0%	0	0.0%	0	2.1%	2	0.0%	0	23.2%	16	15.3%	15	16.6%	18	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Currys, Shawlands Retail Park, Newton Road, Sudbury	0.5%	4	0.0%	0	0.0%	0	0.9%	1	5.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.3%	3	1.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Copdock Mill Interchange, Ipswich	2.0%	18	0.0%	0	0.0%	0	3.9%	4	2.7%	1	2.8%	2	3.5%	4	5.6%	6	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Shawlands Retail Park, Newton Road, Sudbury	0.4%	3	1.4%	2	0.0%	0	0.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.4%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	12.2%	109	19.3%	26	58.7%	20	12.7%	14	9.0%	4	0.7%	0	0.0%	0	0.0%	0	6.4%	7	54.7%	34	7.7%	3	0.7%	1
Colchester	8.0%	71	30.3%	40	0.0%	0	15.6%	17	18.5%	9	0.0%	0	5.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	10.4%	93	1.0%	1	0.0%	0	4.0%	4	1.4%	1	18.8%	13	27.3%	27	19.6%	21	16.2%	19	1.7%	1	10.7%	4	1.2%	1
Stowmarket	6.1%	54	0.0%	0	4.1%	1	0.0%	0	0.0%	0	10.8%	8	0.0%	0	6.9%	7	29.8%	35	4.2%	3	1.3%	1	0.0%	0
Sudbury	7.0%	63	15.9%	21	2.0%	1	19.5%	21	39.1%	18	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Cambridge	1.3%	12	4.7%	6	1.2%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.3%	3	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Anglia Parkway South, Bury Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	2.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.8%	2	0.0%	0	26.2%	11	12.7%	10
Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Greenhithe	0.5%	4	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Harleston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.4%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Norwich	5.8%	52	0.0%	0	0.0%	0	0.0%	0	1.1%	1	10.1%	42
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.9%	0	0.0%	0	1.7%	1	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Warren Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Woolpit	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	1
Internet / catalogue	32.0%	287	23.0%	31	32.4%	11	28.8%	31	17.7%	8	31.5%	22
Weighted base:	897	133	35	107	46	70	100	107	117	62	40	79
Sample:	873	87	87	88	79	80	71	81	72	78	71	79

Q13A Which internet / home delivery retailer do you also use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

Those who buy audio / visual equipment via the Internet at Q13: AND Excl Nulls

Amazon	51.3%	105	38.7%	7	51.3%	4	62.5%	16	54.2%	4	51.6%	5	60.5%	19	35.0%	11	57.8%	18	47.4%	7	40.1%	5	62.4%	8
AO.com	4.6%	9	13.9%	2	0.0%	0	6.8%	2	0.0%	0	0.0%	0	16.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	4.7%	10	9.6%	2	3.7%	0	3.0%	1	0.0%	0	9.7%	1	0.0%	0	8.1%	3	6.8%	2	0.0%	0	8.2%	1	0.0%	0
Asda	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Currys	8.6%	18	6.3%	1	29.6%	3	3.7%	1	21.2%	1	15.0%	2	13.4%	4	5.4%	2	5.1%	2	0.0%	0	8.3%	1	10.1%	1
Ebay	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	27.9%	4	0.0%	0	7.4%	1
Ebuyer	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
John Lewis	11.7%	24	23.5%	4	11.7%	1	3.0%	1	0.0%	0	14.2%	1	6.8%	2	6.5%	2	6.8%	2	24.7%	4	39.7%	5	14.6%	2
Littlewoods	6.8%	14	0.0%	0	0.0%	0	0.0%	0	6.8%	0	0.0%	0	0.0%	0	40.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.5%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.2%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	2.5%	5	7.8%	1	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	5	0.0%	0	0.0%	0	13.4%	3	6.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Apple	1.8%	4	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	3.0%	1	4.0%	1	0.0%	0	0.0%	0	3.7%	0	0.0%	0
Co-op	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Very	0.2%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	204	18	9	25	7	11	32	33	31	14	12	13												
Sample:	181	12	17	22	14	13	20	18	18	13	19	15												

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	6.6%	65	0.8%	1	0.0%	0	1.1%	1	2.8%	1	24.9%	17	14.9%	17	15.2%	17	5.4%	7	0.7%	1	0.0%	0	1.4%	1
Currys, Shawlands Retail Park, Newton Road, Sudbury	0.8%	8	1.8%	2	0.0%	0	3.3%	4	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	7.5%	9	1.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Copdock Mill Interchange, Ipswich	2.7%	27	0.0%	0	0.0%	0	7.1%	8	2.3%	1	2.4%	2	6.3%	7	5.8%	7	0.0%	0	0.7%	1	1.6%	1	0.6%	1
Shawlands Retail Park, Newton Road, Sudbury	0.3%	3	0.0%	0	0.0%	0	1.4%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	11.5%	114	15.7%	22	66.5%	25	9.8%	12	7.7%	4	1.3%	1	0.0%	0	0.0%	0	4.0%	5	57.9%	42	6.6%	3	0.0%	0
Colchester	6.5%	64	26.2%	37	0.0%	0	10.3%	12	13.9%	7	0.0%	0	6.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Hadleigh	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	9	4.2%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.4%	4	2.1%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Haverhill	0.4%	4	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	10.4%	103	2.0%	3	0.0%	0	0.8%	1	1.6%	1	24.6%	17	25.8%	30	32.7%	38	4.7%	6	6.5%	5	2.9%	1	1.8%	2
Stowmarket	9.3%	93	0.8%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	10	52.7%	72	11.7%	8	1.2%	1	0.0%	0
Sudbury	9.9%	99	25.3%	36	1.8%	1	26.1%	31	43.6%	23	12.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Cambridge	0.5%	5	0.8%	1	1.4%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0
Clare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.5%	13	24.5%	22
Earls Colne	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.4%	4	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Harleston	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	8
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.4%	4	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.8%	1	0.9%	1
Leiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	1
Melksham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Norwich	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	2	1.1%	1	0.0%	0
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Internet / catalogue	25.9%	258	19.5%	27	25.4%	10	31.4%	37	16.5%	9	17.0%	12	32.7%	38
Weighted base:	996	140	38	118	53	70	116	115	136	72	46	91		
Sample:	982	93	96	93	92	81	86	89	85	95	80	92		

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14A Which internet / home delivery retailer do you also use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Those who buy domestic electrical goods via the Internet at Q14: AND Excl Nulls</i>																								
Amazon	23.7%	48	30.0%	5	12.5%	1	12.4%	4	30.1%	2	62.2%	3	26.1%	8	25.4%	6	19.3%	7	16.4%	1	28.2%	5	32.3%	4
AO.com	15.9%	32	0.0%	0	10.0%	1	21.9%	7	18.9%	1	0.0%	0	19.9%	6	10.9%	3	21.6%	7	0.0%	0	17.3%	3	21.5%	3
Argos	11.2%	23	23.9%	4	18.7%	2	15.5%	5	4.9%	0	0.0%	0	0.0%	0	5.2%	1	18.7%	6	14.9%	1	7.7%	1	9.3%	1
Asda	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	9.2%	1	0.0%	0	0.0%	0
ASOS	0.2%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Currys	16.7%	34	0.0%	0	13.8%	1	21.4%	7	16.9%	1	10.3%	1	19.9%	6	36.0%	9	6.2%	2	25.7%	2	15.2%	2	11.2%	2
Homebase	0.1%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	16.0%	32	39.7%	7	26.1%	2	13.8%	5	6.1%	0	27.5%	1	0.0%	0	17.3%	4	9.0%	3	33.7%	2	23.1%	4	21.5%	3
Littlewoods	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0
Sainsbury's	0.5%	1	0.0%	0	6.4%	1	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	2.1%	4	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	10.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.2%	13	6.4%	1	4.8%	0	15.0%	5	6.1%	0	0.0%	0	6.6%	2	5.2%	1	3.5%	1	0.0%	0	5.9%	1	0.0%	0
Co-op	4.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%	7	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		202		17		9		33		8		5		32		26		34		7		16		14
Sample:		189		13		20		27		15		6		18		19		20		9		27		15

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																								
<i>Excl Nulls</i>																								
Tesco Extra, Copdock Interchange, Ipswich	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	4.1%	5	2.4%	3	0.0%	0	0.0%	0	0.0%	0		
Copdock Mill Interchange, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.5%	5	0.0%	0	0.0%	0	3.7%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury St Edmunds	9.7%	91	7.6%	10	54.3%	16	10.5%	12	4.4%	2	0.0%	0	0.8%	1	0.0%	0	10.0%	14	55.4%	32	8.9%	4	0.0%	0
Colchester	3.3%	32	16.4%	22	0.0%	0	2.6%	3	0.0%	0	0.0%	0	5.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Hadleigh	1.7%	16	0.0%	0	0.0%	0	0.7%	1	0.0%	0	20.0%	13	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.8%	8	5.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	13.8%	130	0.0%	0	0.0%	0	4.4%	5	0.0%	0	28.2%	19	43.9%	52	34.0%	39	8.9%	12	2.0%	1	3.6%	2	0.9%	1
Long Melford	0.3%	3	0.8%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	8.5%	80	0.0%	0	2.2%	1	0.0%	0	0.0%	0	11.5%	8	0.0%	0	7.8%	9	39.1%	54	12.6%	7	4.2%	2	0.0%	0
Sudbury	12.0%	113	29.7%	39	5.2%	2	34.4%	38	58.2%	31	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Cambridge	0.5%	4	1.9%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Clare	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.2%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.7%	1	0.0%	0	24.7%	11	31.7%	24
Felixstowe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Harleston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4
Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	16.6%	13
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Rickinghall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road,	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Sudbury																								
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.6%	5	0.0%	0	0.0%	0	2.2%	2	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Suffolk Council library van	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.6%	6	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Woodbridge	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	2.7%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Woolpit	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	34.4%	325	29.6%	39	37.5%	11	36.4%	41	28.8%	15	26.9%	18	38.7%	46	29.8%	34	40.1%	55	24.9%	14	46.9%	22	38.6%	30
Weighted base:		945		133		30		112		54		66		119		113		137		58		46		77
Sample:		914		88		76		85		95		74		86		87		81		78		80		84

Q15A Which internet / home delivery retailer do you also use for your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationery (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

Those who buy books and stationery via the Internet at Q15: AND Excl Nulls

Amazon	89.2%	263	92.3%	35	89.3%	10	88.6%	34	100.0%	13	96.5%	15	97.8%	42	73.4%	23	97.2%	42	51.2%	7	96.4%	19	83.4%	23
Ebay	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	1
John Lewis	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tesco	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	19.5%	3	0.0%	0	0.0%	0
WHSmith	0.6%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.3%	16	0.0%	0	7.0%	1	7.0%	3	0.0%	0	3.5%	1	2.2%	1	15.4%	5	2.8%	1	11.8%	2	3.6%	1	7.6%	2
Play.com	0.1%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	2.0%	6	2.9%	1	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	2	0.0%	0	5.5%	2
Weighted base:		295		38		11		38		13		16		43		31		43		14		20		28
Sample:		284		26		22		27		25		25		27		28		26		16		32		30

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?												
<i>Excl Nulls</i>												
Currys PC World, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Mothercare, Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Shawlands Retail Park, Newton Road, Sudbury	1.0%	8	0.0%	0	0.0%	0	4.9%	5	6.3%	2	0.9%	1
Tesco Extra, Copdock Interchange, Ipswich	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5
Toys R Us, London Road / Copdock Interchange, Ipswich	2.2%	18	0.0%	0	1.0%	0	0.0%	0	0.0%	0	4.1%	3
Copdock Mill Interchange, Ipswich	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4
Shawlands Retail Park, Newton Road, Sudbury	0.4%	3	1.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Braintree	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Bury St Edmunds	9.3%	73	10.6%	12	47.0%	13	6.4%	6	5.8%	2	0.0%	0
Colchester	4.9%	38	17.4%	19	0.0%	0	11.0%	10	4.9%	2	0.7%	0
Copdock Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Debenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	10
Halstead	0.4%	3	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	13.8%	107	0.0%	0	0.0%	0	7.5%	7	4.2%	2	17.6%	11
Lavenham	0.2%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Long Melford	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6
Needham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Needham Market	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Stowmarket	6.4%	50	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.5%	1
Sudbury	9.4%	73	24.4%	27	4.2%	1	29.1%	28	46.1%	18	0.0%	0
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carterton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Diss	4.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Great Yeldham	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Harleston	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hungerford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Tey	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	2.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Old Newton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Beardmore Park, Martlesham Heath, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Semer	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Pulham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.9%	7	0.0%	0	0.0%	0	6.7%	6	1.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Tiptree, Essex	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	32.4%	253	33.6%	37	40.8%	11	27.2%	26	26.6%	10	52.1%	32
Weighted base:	781		110		27		95		38		62	
Sample:	701		71		63		72		60		65	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q16A Which internet / home delivery retailer do you also use for your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?																								
<i>Those who buy games, toys, pet products, sports equipment etc. via the Internet at Q16: AND Excl Nulls</i>																								
Amazon	64.1%	125	55.6%	18	57.9%	6	40.8%	10	60.8%	4	60.9%	7	83.7%	24	49.9%	10	81.8%	20	66.8%	6	69.4%	9	76.9%	11
Argos	4.1%	8	3.5%	1	13.9%	1	16.8%	4	10.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0
Asda	1.9%	4	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1
Ebay	10.7%	21	12.0%	4	20.9%	2	3.8%	1	14.3%	1	8.2%	1	0.0%	0	40.1%	8	8.6%	2	12.1%	1	3.5%	0	0.0%	0
John Lewis	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0
Tesco	2.3%	4	0.0%	0	0.0%	0	6.8%	2	0.0%	0	4.6%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	12.1%	1	0.0%	0	0.0%	0
Other	12.5%	24	25.5%	8	7.2%	1	31.8%	8	0.0%	0	8.2%	1	3.4%	1	10.1%	2	0.0%	0	0.0%	0	21.4%	3	6.9%	1
Sports Direct	3.1%	6	0.0%	0	0.0%	0	0.0%	0	14.3%	1	11.9%	1	0.0%	0	0.0%	0	9.6%	2	0.0%	0	0.0%	0	9.3%	1
Weighted base:		195		32		10		25		6		12		29		21		25		9		12		14
Sample:		163		21		16		15		10		14		18		15		13		8		20		13

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																								
<i>Excl Nulls</i>																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	2.8%	23	3.5%	4	1.0%	0	11.6%	11	12.2%	6	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	3.1%	25	0.0%	0	0.0%	0	2.1%	2	0.0%	0	6.3%	3	7.7%	8	7.5%	7	2.2%	2	0.9%	1	5.1%	2	1.1%	1
Shawlands Retail Park, Newton Road, Sudbury	1.2%	9	1.5%	2	0.0%	0	6.1%	6	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.4%	3	0.0%	0	0.0%	0	2.1%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.4%	4	1.5%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bury St Edmunds	20.5%	165	30.8%	38	68.7%	23	21.5%	21	13.9%	7	2.8%	1	0.0%	0	5.7%	5	17.8%	18	72.7%	43	21.1%	7	3.1%	2
Colchester	11.4%	92	33.7%	41	0.0%	0	17.6%	17	27.6%	14	0.0%	0	9.7%	10	7.3%	7	2.1%	2	0.0%	0	0.0%	0	0.9%	1
Eye	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Great Conard	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.4%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	21.2%	171	0.0%	0	1.3%	0	1.8%	2	3.3%	2	47.1%	23	57.6%	58	44.5%	42	39.6%	39	0.0%	0	8.4%	3	2.4%	2
Long Melford	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	3.3%	26	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	20.3%	20	2.6%	2	1.3%	0	0.0%	0
Sudbury	5.8%	46	15.2%	19	5.0%	2	16.9%	16	17.8%	9	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bainbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Buckton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Cambridge	0.6%	5	2.0%	2	2.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Carpetright, Anglia Parkway North, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	35.8%	12	30.1%	19
Earls Colne	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Glensford	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	
Martlesham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mellis Village	0.5%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.5%	1	
Newmarket	0.1%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Norwich	4.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.4%	2	12.9%	4	42.0%	27	
Onehouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Cornard Road, Sudbury	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stonham Aspal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
West Thurrock	1.6%	13	1.1%	1	0.0%	0	1.0%	1	6.5%	3	1.5%	1	6.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woodbridge	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / catalogue	10.2%	82	7.5%	9	11.5%	4	16.2%	16	2.9%	1	7.7%	4	7.6%	8	8.4%	8	15.4%	15	15.3%	9	11.0%	4	7.2%	5	
Weighted base:	804		123		33		96		52		50		100		94		100		59		33		64		
Sample:	804		81		82		75		87		70		72		69		63		77		57		71		

Q17A Which internet / home delivery retailer do you also use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

Those who buy furniture, carpets and other floor coverings via the Internet at Q17: AND Excl Nulls

Amazon	18.3%	11	0.0%	0	20.6%	1	0.0%	0	0.0%	0	0.0%	0	64.1%	2	44.7%	4	10.3%	2	13.7%	1	26.9%	1	33.3%	1
Asda	0.6%	0	0.0%	0	0.0%	0	0.0%	0	44.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	1.6%	1	0.0%	0	0.0%	0	10.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	21.5%	13	0.0%	0	0.0%	0	19.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.8%	6	45.2%	3	26.5%	1	24.9%	1
John Lewis	13.0%	8	21.6%	1	20.3%	1	19.5%	2	0.0%	0	0.0%	0	36.0%	1	0.0%	0	0.0%	0	27.4%	2	34.6%	1	0.0%	0
Littlewoods	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	0	0.0%	0
Marks & Spencer	2.8%	2	0.0%	0	0.0%	0	19.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	10.4%	6	43.3%	3	0.0%	0	21.9%	2	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	13.7%	1	0.0%	0	0.0%	0
Other	30.1%	18	35.0%	2	59.2%	2	8.8%	1	0.0%	0	0.0%	0	0.0%	0	55.3%	4	47.9%	7	0.0%	0	0.0%	0	41.8%	2
Very	0.8%	0	0.0%	0	0.0%	0	0.0%	0	55.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	60		6		3		9		1		1		3		8		15		6		4		4	
Sample:	48		5		5		7		2		1		2		6		5		5		6		4	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)? <i>Excl Nulls</i>																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, London Road / Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	10.6%	100	19.2%	26	4.8%	2	41.1%	47	46.4%	25	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	5.2%	50	0.0%	0	0.0%	0	0.0%	0	1.2%	1	11.0%	7	8.3%	10	10.6%	12	9.2%	12	0.0%	0	13.2%	6	3.3%	3
Shawlands Retail Park, Newton Road, Sudbury	2.1%	20	8.1%	11	0.0%	0	4.4%	5	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	2.2%	21	2.1%	3	0.0%	0	7.7%	9	16.8%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Bury St Edmunds	11.3%	107	1.9%	2	80.1%	27	4.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	10	88.2%	57	11.8%	5	1.6%	1
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	5.8%	55	25.5%	34	0.0%	0	5.4%	6	0.9%	0	0.0%	0	12.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0
Hadleigh	3.3%	31	0.0%	0	1.6%	1	0.0%	0	0.0%	0	38.7%	26	3.3%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.3%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.0%	9	6.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	22.2%	211	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	20	57.1%	66	27.5%	31	59.9%	79	1.3%	1	20.0%	8	6.8%	5
Long Melford	0.3%	3	0.8%	1	2.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.3%	13	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	4.5%	6	0.8%	1	1.0%	0	0.0%	0
Sudbury	8.2%	77	21.9%	29	3.0%	1	30.5%	35	20.0%	11	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Anglia Parkway South, Bury Road, Ipswich	6.7%	63	0.0%	0	1.0%	0	0.0%	0	0.0%	0	4.0%	3	4.3%	5	36.3%	41	9.4%	12	1.8%	1	1.7%	1	0.0%	0
B&Q, The Sandlings, Euro	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	7	0.0%	0	1.6%	2	0.0%	0	1.0%	0	0.9%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Retail Park, Warren Heath, Ipswich																								
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	1.5%	14	4.2%	6	0.0%	0	4.8%	5	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.4%	4	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	2.3%	1	0.0%	0
Badley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Bedford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Brettenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Buckton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Chilton Industrial Estate, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Diss	2.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	25.8%	11	11.2%	9
Framlingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Harleston	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	11
Homebase, Felixstowe Road, Warren Heath, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton	0.6%	6	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mundford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Norwich	4.9%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3	52.8%	43
Orwell Retail Park, Ranelagh Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pulham St. Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tostock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Internet / catalogue	1.9%	18	1.7%	2	1.3%	0	0.8%	1	0.7%	0	2.9%	2	1.0%	1	1.6%	2	2.8%	4	2.3%	2	2.6%	1	3.0%	2
Weighted base:	948		134		33		113		54		66		117		113		131		64		42		81	
Sample:	913		89		84		88		89		77		84		86		80		82		72		82	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Q18A Which internet / home delivery retailer do you also use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?

Those who buy DIY goods, decorating supplies and garden products via the Internet at Q18: AND Excl Nulls

Amazon	13.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	68.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	1		
B&Q	33.4%	4	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0	100.0%	1	100.0%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	0
Boots	10.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.4%	1		
Currys	9.3%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0
John Lewis	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Other	21.3%	3	0.0%	0	0.0%	0	100.1%	1	0.0%	0	31.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	23.8%	1
Weighted base:		12		1		0		1		0		1		1		1		2		1		1		2
Sample:		14		1		0		1		1		2		1		1		1		1		2		3

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Copdock Interchange, Ipswich	2.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	14.0%	17	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	
Copdock Mill Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woodhall Business Park, Drury Drive, Sudbury	0.6%	6	1.0%	1	0.0%	0	3.5%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bramford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bury St Edmunds	10.5%	108	2.7%	4	80.5%	30	4.6%	5	0.7%	0	2.9%	2	1.3%	2	0.7%	1	5.0%	7	73.8%	52	9.1%	5	0.0%	0
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	4.1%	42	20.7%	29	0.0%	0	4.0%	5	0.0%	0	0.0%	0	6.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Eye	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	5	0.0%	0
Hadleigh	5.2%	53	0.0%	0	0.0%	0	2.1%	2	0.0%	0	61.6%	47	1.8%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.6%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.1%	12	8.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	13.7%	141	0.0%	0	0.0%	0	2.3%	3	1.5%	1	21.2%	16	49.1%	60	43.9%	53	3.6%	5	0.7%	1	2.8%	1	1.6%	1
Lavenham	0.1%	1	0.0%	0	1.1%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	14.0%	144	0.0%	0	6.7%	3	0.0%	0	0.0%	0	5.1%	4	0.0%	0	14.0%	17	74.5%	108	15.5%	11	4.9%	2	0.0%	0
Sudbury	17.9%	184	42.9%	61	5.1%	2	60.3%	72	83.1%	46	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Bishop's Stortford	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Cambridge	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	7.9%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	4.3%	6	2.1%	2	48.6%	25	49.4%	45
Felixstowe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	20
Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0
Martlesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Morrisons, Sproughton Road, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.7%	4
Norwich	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Sprowston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.7%	17	2.2%	3	0.0%	0	9.1%	11	6.0%	3	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.5%	5	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0
Tiptree, Essex	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.6%	6	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Internet / catalogue	7.5%	77	10.5%	15	4.2%	2	6.9%	8	5.5%	3	2.7%	2
Weighted base:	1029	142	38	119	56	76	122	120	145	70	50	91
Sample:	1024	95	95	96	96	94	89	95	87	95	90	92

Q19A Which internet / home delivery retailer do you also use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.

Those who buy personal care goods via the Internet at Q19: AND Excl Nulls

Amazon	19.6%	13	9.9%	1	25.8%	0	19.2%	1	28.3%	1	0.0%	0	48.2%	4	0.0%	0	22.3%	3	10.8%	1	10.1%	1	21.8%	1
Argos	3.7%	2	0.0%	0	0.0%	0	19.2%	1	0.0%	0	0.0%	0	18.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	2	0.0%	0	11.4%	2	0.0%	0	0.0%	0	16.4%	1
Boots	9.5%	6	0.0%	0	0.0%	0	0.0%	0	12.6%	0	0.0%	0	0.0%	0	36.0%	1	11.4%	2	23.7%	1	0.0%	0	45.5%	2
Debenhams	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0
Ebay	3.6%	2	13.2%	2	0.0%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.7%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	1	6.1%	0	0.0%	0
Sainsbury's	5.6%	4	0.0%	0	74.2%	1	42.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	1	0.0%	0	0.0%	0
Tesco	24.4%	16	43.7%	6	0.0%	0	19.2%	1	27.8%	1	0.0%	0	14.2%	1	64.0%	2	0.0%	0	13.3%	1	52.4%	4	16.4%	1
Other	19.2%	12	23.2%	3	0.0%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	54.9%	8	10.8%	1	7.6%	1	0.0%	0
Ocado	3.0%	2	9.9%	1	0.0%	0	0.0%	0	0.0%	0	55.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	1	0.0%	0
Weighted base:	64	14	1	4	3	1	4	3	6	1	8	3	8	3	14	5	7	5	14	6	7	12	4	5
Sample:	62	9	3	4	6	2	4	6	2	6	2	7	6	2	7	6	12	5	7	6	12	4	5	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.)?																								
<i>Excl Nulls</i>																								
Tesco Extra, Copdock Interchange, Ipswich	2.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	18.6%	24	4.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.6%	7	1.0%	1	0.0%	0	3.5%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bury St Edmunds	8.8%	92	3.7%	5	72.8%	27	1.4%	2	0.7%	0	0.6%	0	1.2%	2	0.0%	0	4.8%	7	61.7%	44	7.2%	4	1.4%	1
Capel St Mary	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	2.6%	28	12.7%	18	0.0%	0	2.7%	3	0.0%	0	0.0%	0	5.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	12	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Dedham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.6%	11	4.9%	4	0.0%	4
Great Conard	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	6.4%	67	0.0%	0	1.2%	0	3.5%	4	0.0%	0	76.3%	58	1.7%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	1.4%	14	10.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.9%	9	6.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	10.0%	104	0.0%	0	0.0%	0	0.8%	1	0.0%	0	15.5%	12	32.6%	42	36.4%	44	2.8%	4	0.9%	1	0.9%	0	0.0%	0
Lavenham	0.7%	7	0.0%	0	3.1%	1	4.7%	6	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.6%	17	2.6%	4	2.3%	1	9.8%	12	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	18.4%	23	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Stowmarket	14.8%	154	0.0%	0	4.7%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	8.7%	11	88.1%	128	13.1%	9	6.4%	3	0.0%	0
Sudbury	17.9%	186	43.0%	60	8.8%	3	58.2%	70	87.1%	51	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bedingham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0
Bungay	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Central London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.8%	8	5.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Culford	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	5.3%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.7%	1	0.9%	1	44.8%	23	30.8%	28
Earls Colne	0.7%	7	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Glemsford	0.4%	4	2.4%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Cornard	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	3.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	34.8%
Holbrook	0.6%	6	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	0
Hopton-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Morrisons, Sproughton Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.2%
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Stradbroke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.1%
Street market in Pulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.8%
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.5%	16	2.3%	3	0.0%	0	6.7%	8	7.4%	4	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.3%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
West Bergholt	0.6%	6	4.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.2%	3
Woolpit	1.2%	13	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	17.1%
Internet / catalogue	1.7%	18	1.0%	1	2.1%	1	0.6%	1	1.5%	1	0.9%	1
Weighted base:	1040	141	37	120	58	76	129	122	145	71	50	91
Sample:	1036	93	92	97	100	95	96	97	91	95	89	91

Q20A Which internet / home delivery retailer do you also use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).

Those who buy medical goods via the Internet at Q20: AND Excl Nulls

Asda	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	1
Boots	13.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	1	34.8%	1
Sainsbury's	2.4%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	39.8%	5	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0	0.0%	0	55.2%	1	43.3%	1	19.6%	1
Other	33.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	100.0%	1	100.0%	1	44.8%	1	0.0%	26.0%
Waitrose	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.3%	1	0.0%	0
Weighted base:	13	1	0	1	1	0	1	1	1	1	1	1	2	4						
Sample:	16	1	1	1	1	0	1	1	1	1	2	3	4							

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?												
<i>Excl Nulls</i>												
Tesco Extra, Copdock Interchange, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	15.9%	110	21.9%	22	73.1%	20	12.7%	12	11.6%	5	2.1%	1
Capel St Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	8.6%	59	21.0%	21	0.0%	0	17.5%	16	14.1%	6	1.7%	1
Hadleigh	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	18.3%	126	0.0%	0	1.2%	0	5.5%	5	3.7%	1	46.6%	25
Stowmarket	9.5%	66	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.8%	0
Sudbury	13.0%	89	28.8%	29	1.6%	0	41.6%	38	51.1%	21	2.2%	1
Abroad	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.5%	10	4.6%	5	4.2%	1	1.4%	1	1.2%	0	0.0%	0
Central London	0.8%	6	1.3%	1	1.6%	0	0.0%	0	0.0%	0	2.9%	2
Diss	2.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Framlingham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Futura Park, Crane Boulevard, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.6%	4	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0
Harleston	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	5.5%	38	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's, Cornard Road, Sudbury	0.2%	1	0.0%	0	1.6%	0	0.8%	1	0.0%	0	0.0%	0
Suffolk Retail Park, London Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco, Woodhall Business	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Park, Springlands Way, Sudbury																								
West Thurrock	1.0%	7	5.9%	6	1.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / catalogue	16.5%	113	11.3%	12	10.0%	3	13.4%	12	18.3%	7	36.3%	20	17.4%	14	20.5%	16	11.8%	11	13.7%	6	15.8%	3	16.9%	9
Weighted base:		689		102		27		91		40		54		80		79		94		46		21		55
Sample:		638		65		64		69		64		56		57		54		58		58		35		58

Q21A Which internet / home delivery retailer do you also use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?

Those who buy all other types of goods via the Internet at Q21: AND Excl Nulls

Amazon	41.4%	27	26.3%	2	72.1%	1	18.0%	1	27.8%	1	33.9%	1	28.8%	3	58.1%	6	58.2%	5	0.0%	0	54.5%	2	83.5%	5
Argos	8.6%	6	14.7%	1	27.8%	0	11.0%	1	22.9%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	1
Asda	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	2	0.0%	0	0.0%	0	0.0%	0
Debenhams	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	11.2%	7	29.5%	3	0.0%	0	18.0%	1	0.0%	0	45.4%	1	11.1%	1	0.0%	0	0.0%	0	40.1%	1	0.0%	0	0.0%	0
John Lewis	19.8%	13	0.0%	0	0.0%	0	18.0%	1	10.7%	0	20.7%	0	48.9%	5	13.5%	1	10.8%	1	59.9%	2	45.5%	1	0.0%	0
Littlewoods	0.7%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	7.4%	5	14.7%	1	0.0%	0	24.1%	2	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.0%	5	14.7%	1	0.0%	0	11.0%	1	27.8%	1	0.0%	0	0.0%	0	0.0%	0	13.3%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		65		9		1		7		4		2		11		10		9		3		3		6
Sample:		58		6		3		6		8		3		5		7		6		3		5		6

Q22 How often do you or your household visit Sudbury Town Centre for your non food shopping?

Daily	1.0%	12	0.0%	0	1.8%	1	2.5%	3	11.4%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	1.0%	11	1.2%	2	0.0%	0	3.0%	4	9.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	6.8%	74	4.1%	6	2.4%	1	19.4%	24	19.6%	11	10.6%	8	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	10
One days a week	10.9%	120	31.0%	46	6.2%	2	36.2%	46	33.1%	19	2.6%	2	0.7%	1	0.0%	0	0.0%	0	3.8%	3	1.3%	1	0.6%	1
Every two weeks	5.5%	60	14.9%	22	3.5%	1	14.3%	18	12.1%	7	5.8%	5	2.3%	3	0.0%	0	1.3%	2	2.4%	2	0.0%	0	0.0%	0
Monthly	6.2%	69	14.4%	21	6.1%	2	15.0%	19	9.2%	5	10.3%	8	2.5%	3	0.0%	0	3.3%	5	2.5%	2	0.0%	0	2.1%	2
Once every two months	1.8%	20	4.8%	7	12.0%	5	3.1%	4	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.3%	1	0.0%	0
Three-four times a year	4.8%	52	8.6%	13	9.6%	4	4.3%	5	0.7%	0	21.4%	17	4.8%	6	2.4%	3	0.6%	1	2.1%	2	1.7%	1	0.0%	0
Once a year	4.0%	44	2.6%	4	8.9%	3	0.6%	1	0.0%	0	5.6%	4	11.5%	16	3.8%	5	4.0%	6	2.1%	2	2.3%	1	1.9%	2
Less often	3.0%	33	2.4%	4	3.9%	2	0.0%	0	3.6%	2	5.3%	4	2.3%	3	2.2%	3	5.6%	9	3.1%	2	4.0%	2	2.3%	2
Never	54.7%	601	16.0%	24	45.0%	18	0.9%	1	0.7%	0	33.6%	27	75.0%	101	81.0%	102	84.6%	135	83.3%	62	89.4%	51	83.1%	81
(Don't know / varies)	0.3%	3	0.0%	0	0.7%	0	0.6%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q23 What do you like about Sudbury Town Centre? [MR]																								
<i>Those who visit Sudbury Town Centre for non-food shopping at Q22:</i>																								
Nothing / very little	17.6%	88	11.2%	14	21.6%	5	12.8%	16	20.8%	12	23.6%	12	19.8%	7	17.1%	4	40.2%	10	45.5%	6	21.9%	1	7.9%	1
Attractive environment / nice place	11.6%	58	16.0%	20	15.1%	3	9.0%	11	12.1%	7	7.3%	4	16.2%	5	8.5%	2	0.0%	0	16.7%	2	33.8%	2	7.1%	1
Close to friends or relatives	0.7%	4	0.0%	0	7.7%	2	0.0%	0	0.7%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	0	0.0%	0
Close to home	23.3%	116	24.5%	31	5.4%	1	39.5%	49	54.3%	31	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	2
Close to work	3.3%	17	0.0%	0	0.0%	0	3.1%	4	8.1%	5	15.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	8.3%	41	9.3%	12	6.1%	1	11.3%	14	5.0%	3	3.4%	2	20.3%	7	5.1%	1	0.0%	0	4.2%	1	9.0%	1	3.6%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.5%	3	0.0%	0	1.2%	0	1.2%	2	0.7%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.3%	12	4.3%	5	6.4%	1	3.3%	4	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	11.4%	57	20.1%	25	15.7%	3	14.1%	18	3.8%	2	13.2%	7	3.5%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Good facilities	1.0%	5	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	1.3%	7	0.9%	1	0.0%	0	0.8%	1	1.3%	1	0.0%	0	5.7%	2	3.4%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.7%	8	2.9%	4	0.0%	0	1.0%	1	2.1%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0
Good range of non-food shops	15.9%	79	19.9%	25	5.7%	1	9.6%	12	16.7%	10	13.8%	7	5.7%	2	5.1%	1	33.2%	8	11.0%	1	32.3%	2	59.0%	10
Makes a change from other places	2.5%	12	1.5%	2	7.9%	2	0.0%	0	0.7%	0	5.5%	3	10.8%	4	0.0%	0	3.9%	1	4.2%	1	7.3%	0	0.0%	0
Quiet	1.8%	9	1.5%	2	0.0%	0	2.0%	2	1.5%	1	3.4%	2	0.0%	0	0.0%	0	6.5%	2	4.2%	1	0.0%	0	0.0%	0
Safe and secure	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	5.4%	27	7.6%	9	4.0%	1	5.9%	7	2.4%	1	5.9%	3	4.7%	2	0.0%	0	6.5%	2	9.2%	1	7.3%	0	0.0%	0
Traditional	2.9%	15	5.6%	7	3.2%	1	2.6%	3	4.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.1%	21	2.0%	2	2.0%	0	2.7%	3	0.7%	0	0.0%	0	0.0%	0	56.0%	13	0.0%	0	0.0%	0	9.0%	1	0.0%	0
A specific shop	2.2%	11	2.0%	2	2.0%	0	4.7%	6	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.8%	4	0.0%	0	2.0%	0	0.0%	0	0.0%	0	1.4%	1	3.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Free car parking	10.1%	50	14.7%	18	22.7%	5	19.6%	24	0.8%	0	1.1%	1	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.6%	3	1.1%	1	2.4%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.7%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	1.4%	7	3.9%	5	0.0%	0	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Has a Waitrose store	0.8%	4	2.2%	3	1.5%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Wynch & Blatch Ltd.	0.7%	4	1.1%	1	4.7%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unusual / quirky	1.0%	5	0.0%	0	0.0%	0	1.4%	2	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.2%	16	0.9%	1	1.2%	0	0.0%	0	0.8%	0	1.7%	1	18.4%	6	10.8%	3	9.7%	2	9.2%	1	0.0%	0	5.8%	1
Weighted base:		499		125		22		125		58		53		34		24		25		12		6		16
Sample:		493		87		56		99		99		65		24		10		16		16		11		10

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q24 What could be improved about Sudbury Town Centre that would make you visit more often? [MR]																								
Nothing	37.2%	409	40.9%	61	37.3%	15	17.5%	22	17.2%	10	30.4%	24	37.9%	51	36.7%	46	48.8%	78	55.4%	41	28.2%	16	45.8%	45
Better access by road	2.9%	32	0.7%	1	1.3%	1	3.9%	5	3.3%	2	0.6%	0	3.6%	5	3.1%	4	3.9%	6	5.8%	4	3.4%	2	1.3%	1
Better public transport	1.3%	14	1.7%	2	1.1%	0	2.6%	3	0.0%	0	0.6%	0	2.3%	3	0.6%	1	1.0%	2	1.1%	1	0.8%	0	0.6%	1
Better signposting	0.2%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.7%	8	1.1%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.9%	1	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	1.6%	18	2.0%	3	0.7%	0	8.2%	10	2.6%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	4.8%	53	7.9%	12	11.0%	4	15.4%	19	17.0%	10	3.8%	3	1.6%	2	0.0%	0	0.7%	1	0.7%	1	1.0%	1	0.0%	0
More / better entertainment / eating places	0.2%	3	0.0%	0	0.7%	0	0.6%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	1.7%	19	7.0%	10	0.7%	0	1.4%	2	2.6%	1	4.0%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better parking	3.8%	42	6.6%	10	5.1%	2	8.5%	11	7.2%	4	4.8%	4	3.2%	4	1.6%	2	1.0%	2	2.7%	2	1.3%	1	0.6%	1
More / better pedestrianised streets	0.6%	7	0.0%	0	0.0%	0	3.7%	5	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	1	0.0%	0	0.0%	0
More / better public conveniences	0.4%	4	0.0%	0	0.0%	0	2.3%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.3%	3	0.0%	0	1.1%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
More national multiple shops / High Street shops	9.3%	102	18.5%	28	14.8%	6	25.9%	33	37.9%	22	13.7%	11	2.1%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Protection from the weather (i.e. covered shopping malls)	0.2%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Shops / services open on Sundays	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	37	3.3%	5	5.6%	2	18.2%	23	8.0%	5	0.7%	1	1.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Build a by-pass	0.6%	6	3.0%	4	0.0%	0	0.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	1.1%	12	0.9%	1	0.0%	0	4.2%	5	8.2%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
If it was nearer	1.6%	18	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.8%	3	1.5%	1	12.0%	7	4.0%	4
Less charity shops	1.8%	19	5.5%	8	0.8%	0	6.1%	8	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Less estate agents	0.3%	3	1.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	2.1%	23	3.6%	5	1.8%	1	5.8%	7	6.7%	4	1.1%	1	2.1%	3	0.0%	0	0.0%	0	0.7%	1	1.3%	1	0.7%	1
More clothes shops	0.7%	7	2.8%	4	3.6%	1	0.8%	1	0.8%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	4	0.9%	1	1.1%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a cinema	0.6%	6	0.9%	1	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.5%	5	0.9%	1	0.0%	0	0.0%	0	2.3%	1	0.9%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
(Don't know)	31.6% 347	9.2% 14	19.7% 8	0.8% 1	1.9% 1	37.8% 30	47.0% 63	55.4% 70	40.8% 65	32.2% 24	53.0% 30	42.9% 42
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Q25 How often do you or your household visit Hadleigh Town Centre for your non-food shopping?

Daily	0.8% 9	0.0% 0	0.0% 0	0.0% 0	0.0% 0	9.1% 7	0.0% 0	1.4% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0
4-6 days a week	0.6% 7	0.0% 0	0.0% 0	1.3% 2	0.0% 0	6.5% 5	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
2-3 days a week	2.5% 27	0.0% 0	0.0% 0	1.2% 2	0.0% 0	28.2% 22	0.7% 1	0.0% 0	0.7% 1	1.1% 1	0.0% 0	0.0% 0
One days a week	4.4% 49	0.0% 0	0.0% 0	8.8% 11	1.5% 1	21.4% 17	2.9% 4	11.4% 14	0.9% 1	0.0% 0	0.0% 0	0.0% 0
Every two weeks	3.0% 33	0.0% 0	0.0% 0	5.6% 7	1.5% 1	12.6% 10	8.3% 11	2.5% 3	0.0% 0	0.0% 0	0.0% 0	0.6% 1
Monthly	3.4% 38	1.5% 2	4.2% 2	5.5% 7	2.4% 1	6.4% 5	10.7% 14	3.1% 4	0.7% 1	0.7% 1	1.0% 1	0.0% 0
Once every two months	2.8% 31	1.7% 2	3.2% 1	3.0% 4	0.7% 0	1.5% 1	7.3% 10	1.4% 2	5.6% 9	0.0% 0	0.0% 0	1.0% 1
Three - four times a year	5.8% 64	6.4% 9	4.7% 2	5.0% 6	7.0% 4	1.1% 1	14.7% 20	6.6% 8	0.7% 1	0.7% 1	3.6% 2	10.0% 10
Once a year	5.0% 55	7.0% 10	5.8% 2	1.8% 2	3.5% 2	3.7% 3	13.1% 18	4.4% 5	4.5% 7	4.8% 4	1.5% 1	0.6% 1
Less often	3.5% 38	3.9% 6	2.3% 1	8.1% 10	0.7% 0	2.3% 2	2.0% 3	2.9% 4	4.2% 7	3.5% 3	1.9% 1	2.5% 2
Never	67.8% 746	79.6% 118	78.7% 31	59.8% 75	82.8% 48	5.6% 4	40.3% 55	65.3% 82	82.4% 131	89.2% 67	92.0% 52	85.3% 83
(Don't know / varies)	0.3% 3	0.0% 0	1.1% 0	0.0% 0	0.0% 0	1.7% 1	0.0% 0	1.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q26 What do you like about Hadleigh Town Centre? [MR]																								
<i>Those who visit Hadleigh Town Centre for non-food shopping at Q25:</i>																								
Nothing / very little	12.5%	44	14.1%	4	14.1%	1	18.3%	9	6.3%	1	14.7%	11	9.2%	7	6.4%	3	16.6%	5	12.9%	1	24.3%	1	5.0%	1
Attractive environment / nice place	22.4%	79	18.9%	6	16.9%	1	29.3%	15	17.9%	2	7.8%	6	27.6%	22	27.1%	12	32.9%	9	37.2%	3	31.1%	1	12.3%	2
Close to friends or relatives	7.2%	26	4.5%	1	5.1%	0	7.7%	4	0.0%	0	4.9%	4	2.0%	2	32.4%	14	0.0%	0	0.0%	0	9.6%	0	0.0%	0
Close to home	15.8%	56	0.0%	0	0.0%	0	3.3%	2	0.0%	0	58.6%	44	9.4%	8	4.6%	2	0.0%	0	0.0%	0	9.6%	0	0.0%	0
Close to work	1.1%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.7%	1	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	6.3%	22	0.0%	0	5.1%	0	9.2%	5	0.0%	0	1.7%	1	15.9%	13	3.0%	1	0.0%	0	21.2%	2	0.0%	0	0.0%	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.4%	8	0.0%	0	5.1%	0	4.0%	2	0.0%	0	3.9%	3	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	7.3%	26	0.0%	0	5.1%	0	11.0%	6	7.7%	1	7.9%	6	12.1%	10	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	4.5%	16	0.0%	0	0.0%	0	0.0%	0	6.3%	1	2.6%	2	10.0%	8	4.1%	2	8.5%	2	8.0%	1	9.6%	0	0.0%	0
Good pubs, cafés or restaurants	2.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	10.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	19.9%	70	20.9%	6	7.9%	1	13.1%	7	20.9%	2	20.8%	16	34.3%	28	10.4%	5	15.4%	4	14.4%	1	28.8%	1	0.0%	0
Makes a change from other places	4.2%	15	3.7%	1	7.0%	1	1.5%	1	8.6%	1	0.0%	0	7.3%	6	1.8%	1	15.3%	4	0.0%	0	15.8%	1	0.0%	0
Quiet	3.1%	11	6.0%	2	0.0%	0	5.5%	3	7.7%	1	1.0%	1	1.2%	1	2.3%	1	5.7%	2	10.6%	1	0.0%	0	4.1%	1
Safe and secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.0%	1	7.7%	2	0.0%	0	9.6%	0	0.0%	0
Traditional	7.8%	28	10.1%	3	0.0%	0	14.7%	7	6.3%	1	2.2%	2	14.5%	12	6.0%	3	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.4%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.6%	0	1.2%	1	2.3%	1	4.3%	1	0.0%	0	9.6%	0	0.0%	0
A specific shop	0.7%	3	0.0%	0	3.9%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	3.5%	12	0.0%	0	10.3%	1	4.9%	2	0.0%	0	0.7%	1	10.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	2.6%	9	0.0%	0	4.8%	0	4.4%	2	14.3%	1	2.1%	2	0.0%	0	3.0%	1	7.6%	2	0.0%	0	0.0%	0	0.0%	0
Has a Co-op store	0.8%	3	0.0%	0	5.1%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Morrisons store	1.5%	5	0.0%	0	9.0%	1	7.4%	4	3.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Adnam's store	1.4%	5	6.0%	2	0.0%	0	2.5%	1	0.0%	0	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has MW Partridge & Co. store	5.8%	21	21.5%	7	25.9%	2	9.0%	5	7.7%	1	4.7%	4	1.2%	1	3.7%	2	0.0%	0	6.5%	1	0.0%	0	0.0%	0
Unusual / quirky	1.2%	4	0.0%	0	0.0%	0	2.5%	1	6.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	14.2%	1	0.0%	0	0.0%	0
(Don't know)	5.8%	20	4.5%	1	0.0%	0	3.7%	2	3.9%	0	0.0%	0	0.0%	0	4.9%	2	9.9%	3	0.0%	0	0.0%	0	82.7%	12
Weighted base:		354		30		8		51		10		75		81		44		28		8		5		14
Sample:		343		21		24		41		21		96		60		30		21		12		9		8

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q27 What could be improved about Hadleigh Town Centre that would make you visit more often? [MR]																								
Nothing	46.2%	508	55.8%	83	53.4%	21	41.2%	52	46.9%	27	37.2%	30	52.5%	71	40.2%	50	48.1%	77	57.9%	43	37.2%	21	34.4%	33
Better access by road	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.3%	1	1.6%	2	0.6%	1	0.0%	0	0.0%	0	1.7%	1	1.3%	1
Better public transport	0.6%	7	0.0%	0	0.0%	0	1.2%	2	0.8%	0	0.0%	0	1.2%	2	0.6%	1	1.6%	3	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.6%	7	1.2%	2	0.7%	0	0.0%	0	2.2%	1	0.9%	1	1.6%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	1.8%	19	1.2%	2	0.0%	0	1.0%	1	0.0%	0	13.9%	11	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment / eating places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better parking	3.0%	33	2.6%	4	0.7%	0	1.6%	2	3.4%	2	7.4%	6	7.3%	10	3.9%	5	1.0%	2	3.1%	2	0.0%	0	0.0%	0
More / better pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More national multiple shops / High Street shops	2.9%	32	1.2%	2	3.6%	1	4.6%	6	0.7%	0	21.2%	17	2.3%	3	1.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.7%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Better traffic management	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	0.2%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	2.0%	22	0.0%	0	1.1%	0	3.3%	4	1.3%	1	0.0%	0	0.0%	0	3.1%	4	1.8%	3	0.0%	0	9.4%	5	4.6%	4
More independent shops (Don't know)	0.6%	7	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.3%	3	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
	39.5%	435	38.5%	57	41.2%	16	44.9%	56	45.0%	26	13.0%	10	24.7%	33	38.1%	48	45.4%	72	38.3%	29	51.6%	29	58.4%	57
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q28 How often do you or your household visit Stowmarket Town Centre for your non-food shopping?																								
Daily	1.6%	17	0.9%	1	0.8%	0	1.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	6.8%	11	0.0%	0	1.0%	1	0.0%	0
4-6 days a week	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.3%	5	0.7%	1	0.0%	0	0.0%	0
2-3 days a week	2.5%	28	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.9%	5	8.7%	14	9.5%	7	1.9%	1	0.0%	0
One days a week	7.8%	85	0.0%	0	2.5%	1	0.8%	1	0.0%	0	1.1%	1	0.0%	0	10.7%	13	34.0%	54	14.4%	11	7.4%	4	0.0%	0
Every two weeks	5.0%	55	0.0%	0	4.2%	2	0.0%	0	1.1%	1	13.0%	10	0.0%	0	8.8%	11	14.3%	23	7.1%	5	5.1%	3	0.6%	1
Monthly	8.3%	91	4.0%	6	3.9%	2	0.6%	1	0.7%	0	8.0%	6	1.1%	1	21.5%	27	18.5%	29	11.8%	9	6.3%	4	6.2%	6
Once every two months	3.2%	35	0.0%	0	5.2%	2	0.0%	0	0.8%	0	0.9%	1	0.7%	1	11.6%	15	5.6%	9	2.5%	2	3.1%	2	3.9%	4
Three - four times a year	4.6%	50	1.2%	2	2.2%	1	2.0%	2	0.0%	0	4.3%	3	4.8%	6	6.5%	8	1.4%	2	14.8%	11	15.5%	9	5.1%	5
Once a year	3.2%	35	0.0%	0	3.0%	1	0.6%	1	2.5%	1	3.7%	3	1.9%	3	6.4%	8	0.0%	0	4.6%	3	18.1%	10	4.9%	5
Less often	3.9%	43	0.9%	1	2.1%	1	4.1%	5	4.3%	2	4.9%	4	4.1%	5	4.2%	5	0.6%	1	6.2%	5	9.0%	5	7.7%	7
Never	58.8%	647	92.9%	138	74.4%	29	90.6%	114	90.6%	53	60.3%	48	85.9%	116	25.1%	32	5.5%	9	27.2%	20	31.7%	18	71.6%	70
(Don't know / varies)	0.6%	7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.6%	1	1.3%	2	1.1%	1	1.0%	1	0.0%	0
Weighted base:	1100	149		39	126	58	80	135	126	159	75	57	97											
Sample:	1100	100		100	100	100	100	100	100	100	100	100	100											

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q29 What do you like about Stowmarket Town Centre? [MR]																								
<i>Those who visit Stowmarket Town Centre for non-food shopping at Q28:</i>																								
Nothing / very little	30.7%	139	69.8%	7	21.0%	2	50.0%	6	57.0%	3	50.0%	16	11.3%	2	23.1%	22	33.6%	51	30.7%	17	29.1%	11	9.1%	3
Attractive environment / nice place	7.9%	36	0.0%	0	4.3%	0	6.5%	1	7.1%	0	7.6%	2	7.7%	1	5.0%	5	5.9%	9	11.1%	6	14.6%	6	19.2%	5
Close to friends or relatives	2.9%	13	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	3.5%	5	1.0%	1	2.5%	1	6.9%	2
Close to home	27.1%	123	0.0%	0	18.0%	2	0.0%	0	0.0%	0	12.4%	4	0.0%	0	35.1%	33	46.1%	69	18.1%	10	10.6%	4	3.5%	1
Close to work	2.0%	9	0.0%	0	0.0%	0	0.0%	0	8.7%	0	0.0%	0	0.0%	0	2.9%	3	1.8%	3	3.7%	2	2.8%	1	0.0%	0
Compact	7.3%	33	0.0%	0	14.4%	1	13.0%	2	0.0%	0	1.4%	0	5.1%	1	5.9%	6	4.2%	6	15.1%	8	9.9%	4	18.4%	5
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	5.9%	6	0.6%	1	2.5%	1	6.6%	3	0.0%	0
Easy to park	3.9%	18	13.0%	1	7.5%	1	0.0%	0	0.0%	0	5.6%	2	0.0%	0	9.5%	9	0.0%	0	4.1%	2	7.1%	3	0.0%	0
Good facilities	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.8%	1	2.9%	2	6.4%	2	5.6%	2
Good food stores	3.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	6.3%	1	2.8%	3	5.7%	9	2.5%	1	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.5%	1	0.0%	0	8.9%	2
Good range of non-food shops	11.1%	51	0.0%	0	8.4%	1	0.0%	0	11.6%	1	1.4%	0	31.4%	6	16.0%	15	6.6%	10	14.1%	8	15.3%	6	15.1%	4
Makes a change from other places	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	13.4%	3	3.6%	3	0.0%	0	1.0%	1	5.5%	2	6.8%	2
Quiet	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	4.7%	3	3.0%	1	2.1%	1
Safe and secure	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0
The market	1.4%	6	0.0%	0	2.6%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	1.7%	2	0.6%	1	1.9%	1	2.3%	1	0.0%	0
Traditional	1.3%	6	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	7.1%	3	5.6%	2
Traffic free shopping centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	9	0.0%	0	8.3%	1	0.0%	0	15.6%	1	9.2%	3	0.0%	0	1.4%	1	1.4%	2	1.0%	1	0.0%	0	2.6%	1
A specific shop	0.8%	4	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	3.0%	1	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap car parking	3.2%	14	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Friendly people / atmosphere	0.7%	3	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	1.1%	0	0.0%	0
Has a Lidl store	0.7%	3	17.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Has a museum	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	0	3.5%	1
Has a train station	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.2%	1
Has an Asda store	1.3%	6	0.0%	0	11.5%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	6.8%	2
(Don't know)	4.3%	19	0.0%	0	0.0%	0	22.4%	3	0.0%	0	0.0%	0	33.7%	6	1.4%	1	0.6%	1	5.6%	3	7.5%	3	7.3%	2
Weighted base:		454		11		10		12		5		32		19		94		151		54		39		28
Sample:		438		4		29		9		7		34		14		73		96		74		67		31

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q30 What could be improved about Stowmarket Town Centre that would make you visit more often? [MR]																								
Nothing	36.9%	407	50.7%	75	41.9%	16	25.5%	32	41.1%	24	33.9%	27	40.8%	55	41.7%	52	17.2%	27	38.4%	29	47.9%	27	42.2%	41
Better access by road	0.6%	7	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.6%	0	0.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Better public transport	0.8%	9	0.7%	1	0.0%	0	2.2%	3	2.6%	1	0.6%	0	0.0%	0	1.1%	1	1.0%	2	0.7%	1	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.0%	11	0.0%	0	1.1%	0	0.0%	0	0.8%	0	1.5%	1	0.0%	0	3.1%	4	0.0%	0	4.4%	3	1.3%	1	0.6%	1
Facilities which would assist you if shopping with children	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.7%	1	0.0%	0
Free car parking	2.8%	30	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	2.7%	3	13.8%	22	3.1%	2	0.8%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	10.5%	116	0.0%	0	7.7%	3	1.2%	2	0.0%	0	7.1%	6	3.0%	4	17.1%	21	39.6%	63	16.0%	12	6.0%	3	1.5%	1
More / better entertainment / eating places	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.6%	1	1.3%	2	2.1%	2	1.7%	1	0.0%	0
More / better food shops	2.8%	31	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.6%	0	0.7%	1	4.0%	5	10.8%	17	3.1%	2	4.7%	3	0.0%	0
More / better parking	4.2%	46	0.0%	0	1.8%	1	4.9%	6	0.0%	0	0.9%	1	2.5%	3	7.6%	10	11.2%	18	6.5%	5	2.9%	2	1.6%	2
More / better pedestrianised streets	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0
More / better public conveniences	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.6%	1
More / better services	0.3%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	3.2%	2	0.0%	0
More advertising	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More national multiple shops / High Street shops	6.0%	66	0.9%	1	11.0%	4	2.0%	2	0.7%	0	2.3%	2	0.0%	0	14.6%	18	16.3%	26	10.7%	8	5.1%	3	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.9%	20	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	4	3.8%	6	6.3%	5	7.9%	4	0.6%	1
A complete refurbishment	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.3%	5	0.0%	0	2.1%	2	0.8%	0	0.0%	0
If it was nearer	1.1%	12	0.0%	0	0.0%	0	5.9%	7	1.5%	1	0.6%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.6%	1
Less charity shops	1.3%	15	0.0%	0	1.0%	0	0.0%	0	0.8%	0	1.3%	1	0.0%	0	0.0%	0	5.8%	9	4.1%	3	0.8%	0	0.0%	0
Less estate agents	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	1
More / better disabled parking and transportation	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.6%	3	0.7%	1	1.3%	1	0.0%	0
More independent shops (Don't know)	0.6%	6	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.1%	1	1.0%	2	2.0%	2	0.0%	0	0.0%	0
Weighted base:	1100		149		39		126		58		80		135		126		159		75		57		97	
Sample:	1100		100		100		100		100		100		100		100		100		100		100		100	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q31 Do you or your household visit the following leisure attractions? [MR/PR]																								
Bingo / casino / bookmaker	6.0%	66	2.6%	4	4.2%	2	3.0%	4	5.3%	3	5.8%	5	4.1%	5	12.8%	16	7.9%	13	5.6%	4	3.3%	2	9.6%	9
Cinema	56.7%	623	58.8%	87	58.7%	23	72.8%	92	50.3%	29	48.1%	38	47.5%	64	60.2%	76	54.8%	87	56.4%	42	49.6%	28	58.1%	56
Gym / health club / sports facility	24.7%	271	25.0%	37	21.8%	9	28.0%	35	19.3%	11	31.9%	25	16.0%	22	34.6%	43	27.5%	44	25.9%	19	25.1%	14	11.5%	11
Theatre/ concert / music venue	41.8%	460	51.0%	76	39.5%	16	42.6%	54	49.6%	29	42.9%	34	48.2%	65	44.7%	56	26.4%	42	36.8%	27	49.2%	28	34.3%	33
Museum / gallery or place of historical / cultural interest	34.7%	381	34.9%	52	30.5%	12	34.5%	43	38.9%	23	27.0%	22	49.9%	67	32.1%	40	32.9%	53	29.4%	22	36.3%	21	28.0%	27
Pub / bar / nightclub	47.9%	527	39.6%	59	47.6%	19	54.4%	68	52.0%	30	53.0%	42	46.9%	63	54.5%	68	51.0%	81	41.2%	31	47.5%	27	38.9%	38
Restaurant / café	74.2%	816	76.6%	114	76.9%	30	76.8%	97	81.0%	47	62.4%	50	83.8%	113	83.8%	105	62.5%	100	75.5%	56	68.1%	39	67.1%	65
Family entertainment (e.g. tenpin bowling, skating rink)	27.5%	302	23.8%	35	28.1%	11	34.7%	44	35.3%	21	27.9%	22	26.4%	36	24.1%	30	21.3%	34	26.6%	20	24.4%	14	36.6%	36
Other activity	0.3%	3	0.9%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	0	0.0%	0
(None)	11.3%	125	14.1%	21	9.1%	4	6.8%	9	9.3%	5	17.8%	14	7.8%	11	8.2%	10	17.2%	27	8.9%	7	11.9%	7	10.8%	10
Bowls	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.5%	1	0.0%	0
Golf	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.6%	1
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q32 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																									
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31: AND Excl Nulls</i>																									
Gala Bingo, Orwell Retail Park, Ipswich	25.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	88.4%	3	38.8%	2	17.2%	3	68.4%	9	0.0%	0	0.0%	0	0.0%	0	
Mecca, Lloyds Avenue, Ipswich	0.6%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Winners Bingo & Social Club, Guildhall Street, Thetford	1.9%	1	0.0%	0	45.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	0.0%	0	0.0%	0	
Bury St Edmunds	2.6%	2	0.0%	0	34.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.2%	1	0.0%	0	0.0%	0	
Capel St Mary	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colchester	8.7%	6	64.0%	2	0.0%	0	0.0%	0	67.2%	2	0.0%	0	21.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eye	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	1	0.0%	0	0.0%	0	
Ipswich	24.9%	16	0.0%	0	0.0%	0	0.0%	0	20.3%	1	0.0%	0	21.8%	1	82.8%	13	9.5%	1	0.0%	0	0.0%	0	0.0%	0	
Long Melford	1.2%	1	0.0%	0	0.0%	0	20.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stowmarket	2.9%	2	0.0%	0	19.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	2	0.0%	0	0.0%	0	0.0%	0	
Sudbury	6.6%	4	36.0%	1	0.0%	0	79.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	
Diss	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	
Elmswell	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.0%	2	0.0%	0	0.0%	0	
Harleston	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.7%	3	
Norwich	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.4%	4	
Portsmouth	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stradbroke	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	2	
Thetford	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	23.6%	0	0.0%	0	
Thorndon	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	0	0.0%	0	
Wickham Market	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	0	0.0%	0	
Weighted base:		66		4		2		4		3		4		5		16		13		4		2		9	
Sample:		48		2		4		3		3		3		4		4		3		7		6		4	9

Q32A How often do you or your household visit for bingo, casinos, or bookmakers?

Those who visit Bingo, Casino or Bookmaker facilities at Q31:

Once a week	41.5%	28	36.0%	1	65.2%	1	100.0%	4	12.4%	0	16.0%	1	38.8%	2	82.8%	13	20.3%	3	0.0%	0	29.2%	1	18.9%	2	
Once a fortnight	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	23.6%	0	20.1%	2	
Once a month	30.3%	20	0.0%	0	0.0%	0	0.0%	0	87.6%	3	52.8%	2	17.6%	1	11.0%	2	19.0%	2	87.6%	4	23.6%	0	61.0%	6	
Once every two months	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	1	21.8%	1	6.2%	1	19.0%	2	0.0%	0	23.6%	0	0.0%	0	
Once every six months	14.2%	9	64.0%	2	34.9%	1	0.0%	0	0.0%	0	0.0%	0	21.8%	1	0.0%	0	41.7%	5	0.0%	0	0.0%	0	0.0%	0	
Once a year	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		66		4		2		4		3		5		5		16		13		4		2		9	
Sample:		49		2		4		3		3		4		4		4		3		7		6		4	9

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q33 Where do you or members of your household normally go to the cinema?												
<i>Those who visit Cinema at Q31: AND Excl Nulls</i>												
Cineworld Cinemas - Haverhill	2.9%	18	19.1%	17	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Cineworld, Cardinal Park, 11 Grafton Way, Ipswich	31.1%	193	2.8%	2	0.0%	0	16.4%	15	11.4%	3	79.7%	31
Colchester Theatretrain, Oak Tree Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	5.3%	2
ODEON Colchester, 29-31 Head St, Colchester	3.7%	23	11.7%	10	0.0%	0	9.5%	9	0.0%	0	0.0%	0
Regal Theatre, Ipswich Street, Stowmarket	8.6%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
The Quay (Theatre), Quay Lane, Sudbury	0.4%	2	0.0%	0	0.0%	0	1.4%	1	4.0%	1	0.0%	0
Braintree	8.2%	51	35.5%	31	0.0%	0	15.5%	14	19.8%	6	0.0%	0
Bury St Edmunds	29.5%	184	27.2%	24	100.0%	23	54.0%	49	54.2%	16	6.1%	2
Colchester	0.4%	2	1.3%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Dedham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Haverhill	0.5%	3	2.5%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ipswich	2.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	8
Stowmarket	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesdon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoxne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	7.3%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	1.0%	7	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1
Weighted base:	622		87		23		92		29		38	
Sample:	558		54		54		63		46		47	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q33A How often do you or your household visit the cinema?																								
<i>Those who visit Cinema at Q31:</i>																								
Once a week	3.7%	23	1.6%	1	6.2%	1	7.3%	7	5.1%	1	1.9%	1	5.6%	4	2.3%	2	4.1%	4	4.3%	2	1.9%	1	0.0%	0
Once a fortnight	8.3%	51	4.1%	4	19.3%	4	6.1%	6	11.1%	3	8.1%	3	1.9%	1	24.1%	18	8.9%	8	0.0%	0	10.8%	3	2.3%	1
Once a month	30.4%	190	35.8%	31	14.6%	3	22.0%	20	35.6%	10	52.1%	20	24.4%	16	23.6%	18	34.2%	30	29.6%	12	17.8%	5	41.7%	24
Once every two months	32.7%	204	32.9%	29	30.1%	7	40.3%	37	25.6%	7	24.6%	9	35.4%	23	30.0%	23	35.6%	31	37.3%	16	35.4%	10	21.7%	12
Once every six months	18.8%	117	19.4%	17	25.1%	6	18.7%	17	12.4%	4	7.9%	3	31.2%	20	14.1%	11	14.8%	13	22.3%	9	27.3%	8	18.0%	10
Once a year	2.7%	17	2.1%	2	4.8%	1	1.9%	2	7.0%	2	2.4%	1	0.0%	0	3.2%	2	1.4%	1	5.2%	2	3.5%	1	4.4%	3
Less often	1.7%	10	2.8%	2	0.0%	0	2.9%	3	1.6%	0	1.2%	0	1.5%	1	1.1%	1	0.0%	0	0.0%	0	3.4%	1	2.7%	2
(Don't know / varies)	1.8%	11	1.3%	1	0.0%	0	0.8%	1	1.6%	0	1.8%	1	0.0%	0	1.6%	1	1.1%	1	1.2%	1	0.0%	0	9.2%	5
Weighted base:		623		87		23		92		29		38		64		76		87		42		28		56
Sample:		561		54		54		63		46		47		50		52		50		49		48		48

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q34 Where do you or members of your household normally go to use a gym / healthclub / sports facility?												
<i>Those who visit gym / healthclub / sports facility at Q31: AND Excl Nulls</i>												
Diss Swim & Fitness Centre, Victoria Road, DISS	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every One Active, Mid-Suffolk Leisure Centre, Stowmarket	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Great Cornard Sports Centre	0.6%	2	0.0%	0	0.0%	0	2.2%	1	7.5%	1	0.0%	0
Hadleigh High Leisure Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	3
Harleston Community Leisure Facility	1.3%	3	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Sports Club, Henley Road, Ipswich	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2
Kingfisher Leisure Centre, Station Road, Sudbury	8.7%	23	9.5%	4	0.0%	0	36.6%	13	48.6%	5	5.0%	1
LA fitness Bury St Edmunds	0.7%	2	3.7%	1	5.3%	0	0.0%	0	0.0%	0	0.0%	0
Mwah Health, Beauty and Fitness Studio, Milner Road, Chilton Industrial Estate, Sudbury	1.7%	5	10.2%	4	0.0%	0	0.0%	0	7.5%	1	0.0%	0
Northgate Sports Centre, Sidegate Lane West, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NRG Fitness Gym & Studios, Creting Road West, Stowmarket	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Stowupland Sports Centre, Church Road, Stowmarket	1.6%	4	0.0%	0	4.0%	0	0.0%	0	0.0%	0	10.3%	2
Stradbroke Swim & Fitness Centre, Wilby Road, Stradbroke	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Sports Centre, Tudor Road	1.7%	5	6.6%	2	0.0%	0	3.6%	1	7.5%	1	0.0%	0
The Spirit Health Club, London Road, Ipswich	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Zest Health and Fitness, Caxton House, Chilton Industrial Estate, Sudbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	9.9%	1	0.0%	0
Braintree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Bramford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Bury St Edmunds	11.3%	30	0.0%	0	66.6%	5	11.8%	4	0.0%	0	0.0%	0
Colchester	1.6%	4	10.2%	4	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Debenham	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.6%	7	0.0%	0	0.0%	0	0.0%	0	29.0%	7	0.0%	0
Halstead	0.9%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Haverhill	0.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	3
Manningtree	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Needham Market	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Stowmarket	15.2%	41	0.0%	0	12.1%	1	0.0%	0	0.0%	0	5.3%	2
Sudbury	6.6%	18	4.9%	2	8.6%	1	38.6%	14	13.3%	1	0.0%	0
Abingdon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.4%	6	3.7%	1	0.0%	0	0.0%	0	0.0%	0	22.7%	5
Clare	1.2%	3	4.9%	2	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Diss	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Earls Colne	1.3%	4	9.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	5
Felixstowe	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	2
Framlingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and Fitness at Kersey Mill, Kersey, Ipswich	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2
Hintlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Leavenheath, Colchester	0.5%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Long Stratton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nedging-with-Naughton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rattlesden	0.1%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0
Stradbroke	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gainsborough Health Club & Spa, Cavendish, Sudbury	0.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.4%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	2.3%	6	16.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Woolpit	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Weighted base:	267	37	8	35	11	24	22	43	44	19	14	9
Sample:	225	20	15	24	19	25	16	25	23	23	24	11

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34A How often do you or your household visit the gym / healthclub / sports facility?																								
<i>Those who visit gym / healthclub / sports facility at Q31:</i>																								
Once a week	79.8%	217	92.5%	34	90.8%	8	76.1%	27	81.2%	9	67.3%	17	87.1%	19	86.5%	38	65.2%	29	76.0%	15	88.1%	12	82.0%	9
Once a fortnight	3.7%	10	3.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	7.3%	2	3.0%	1	7.2%	3	6.0%	1	5.0%	1	0.0%	0
Once a month	7.6%	20	0.0%	0	0.0%	0	12.9%	5	7.5%	1	21.3%	5	0.0%	0	5.1%	2	15.6%	7	3.3%	1	0.0%	0	0.0%	0
Once every two months	3.7%	10	0.0%	0	3.1%	0	4.8%	2	0.0%	0	1.8%	0	0.0%	0	5.3%	2	12.0%	5	0.0%	0	0.0%	0	0.0%	0
Once every six months	2.2%	6	0.0%	0	0.0%	0	0.0%	0	5.6%	1	9.7%	2	5.5%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	6.5%	1
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	8	4.5%	2	6.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	3	0.0%	0	11.5%	1
Weighted base:		271		37		9		35		11		25		22		43		44		19		14		11
Sample:		231		20		17		24		19		27		16		25		23		23		24		13

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31: AND Excl Nulls</i>																								
Colchester Theatretrain, Oak Tree Centre	1.4%	6	0.0%	0	0.0%	0	2.3%	1	9.2%	3	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	10.0%	3	3.3%	1
Ipswich Regent, 3 Saint Helen's Street, Ipswich	7.3%	32	4.5%	3	3.8%	1	0.0%	0	3.1%	1	3.9%	1	19.8%	12	8.8%	5	17.0%	7	5.1%	1	3.5%	1	0.0%	0
New Wolsey Theatre, Civic Drive, Ipswich	15.0%	65	0.0%	0	1.7%	0	12.4%	7	0.0%	0	62.4%	21	22.4%	14	31.5%	17	11.9%	5	0.0%	0	4.3%	1	4.4%	1
Regal Theatre, Ipswich Street, Stowmarket	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	6.0%	4	3.3%	2	9.4%	4	5.1%	1	0.0%	0	0.0%	0
The Corn Exchange, King Street, Ipswich	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	2.4%	1	0.0%	0	1.7%	0	0.0%	0
The Quay (Theatre), Quay Lane, Sudbury	4.8%	21	5.0%	4	1.7%	0	19.9%	11	21.5%	6	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	15.7%	69	18.8%	13	57.3%	9	14.4%	8	14.9%	4	4.1%	1	4.2%	3	4.5%	2	9.4%	4	77.5%	21	15.1%	4	0.0%	0
Cambridge	0.7%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	6.3%	27	24.9%	18	0.0%	0	6.3%	3	0.0%	0	2.7%	1	6.8%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.3%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Ipswich	7.2%	31	4.7%	3	2.1%	0	16.5%	9	9.6%	3	7.2%	2	10.6%	6	4.7%	3	5.4%	2	3.2%	1	4.6%	1	2.0%	1
Long Melford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.7%	3	1.9%	1	0.0%	0	2.2%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.7%	0	2.0%	1
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Metfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Norwich	6.6%	29	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	5.3%	2	2.4%	1	37.2%	9	51.9%	15
Sir John Mills Theatre, Gatacre Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snapes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
West End / Central London	26.5%	116	34.4%	24	28.4%	4	23.7%	13	38.9%	11	15.4%	5	23.1%	14	29.6%	16	39.1%	16	2.4%	1	20.3%	5	24.4%	7
Woodbridge	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.4%	1	0.0%	0	5.7%	2
Weighted base:		437		71		15		54		28		34		60		54		40		27		25		29
Sample:		457		46		36		41		47		43		49		48		25		41		43		38

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35A How often do you or your household visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31:</i>																								
Once a week	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Once a fortnight	1.3%	6	4.2%	3	2.8%	0	0.0%	0	1.3%	0	1.3%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Once a month	7.6%	35	4.2%	3	0.0%	0	14.7%	8	4.3%	1	4.3%	1	6.7%	4	8.5%	5	4.6%	2	12.4%	3	3.1%	1	16.8%	6
Once every two months	26.5%	122	36.3%	28	27.4%	4	24.7%	13	21.3%	6	28.0%	10	26.7%	17	25.8%	14	22.0%	9	22.1%	6	26.1%	7	20.2%	7
Once every six months	40.7%	187	37.7%	29	57.9%	9	39.7%	21	50.5%	15	52.7%	18	46.2%	30	38.0%	21	39.0%	16	25.8%	7	43.6%	12	25.9%	9
Once a year	15.9%	73	13.9%	11	11.9%	2	17.3%	9	8.5%	2	7.3%	3	7.2%	5	19.4%	11	31.5%	13	17.2%	5	19.6%	5	23.0%	8
Less often	3.0%	14	0.0%	0	0.0%	0	3.5%	2	9.4%	3	0.0%	0	7.2%	5	1.4%	1	0.0%	0	6.1%	2	1.6%	0	4.6%	2
(Don't know / varies)	4.5%	21	3.7%	3	0.0%	0	0.0%	0	1.7%	0	6.4%	2	3.0%	2	6.9%	4	2.8%	1	16.4%	5	2.6%	1	9.5%	3
Weighted base:	460	76	16	54	29	34	65	56	42	27	28	33												
Sample:	478	49	37	41	49	44	52	50	26	42	48	40												

Q36 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?

Those who visit museum, gallery or other place of historical / cultural interest at Q31: AND Excl Nulls

Ipswich Museum	10.8%	33	6.5%	2	0.0%	0	0.0%	0	4.2%	1	22.5%	4	20.7%	13	28.3%	9	0.0%	0	0.0%	0	22.3%	3	0.0%	0
Moyse's Hall Museum, Cornhill, Bury St Edmunds	0.7%	2	0.0%	0	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Museum Of East Anglian Life, Iliffe Way, Stowmarket	5.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	2.5%	2	0.0%	0	26.0%	11	11.5%	2	3.2%	0	0.0%	0
Norfolk and Suffolk Aviation Museum	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0
Bramford	0.7%	2	4.8%	2	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	4.8%	15	0.0%	0	13.5%	1	3.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	10.6%	5	32.5%	5	3.9%	1	5.2%	1
Cambridge	3.7%	11	12.5%	5	9.0%	1	3.9%	1	2.4%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	13.4%	2	8.3%	1	0.0%	0
Colchester	9.5%	29	15.6%	6	0.0%	0	13.4%	3	15.8%	3	2.3%	0	24.3%	15	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0
Ipswich	7.5%	23	0.0%	0	0.0%	0	3.2%	1	0.0%	0	17.8%	3	17.3%	11	16.5%	5	2.3%	1	3.2%	1	6.3%	1	0.0%	0
Lavenham	0.9%	3	0.0%	0	0.0%	0	10.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.1%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.1%	3	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	3.9%	1	3.8%	1
Sudbury	0.6%	2	0.0%	0	0.0%	0	6.4%	2	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	2	3.6%	1	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
Chester-le-Street	0.4%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	5.8%	18	3.6%	1	0.0%	0	5.2%	1	0.0%	0	0.0%	0	4.0%	3	0.0%	0	6.0%	3	4.8%	1	7.1%	1	32.7%	8
Portsmouth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Ross-on-Wye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Salisbury	0.1%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snape	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
West End / Central London	45.0%	137	53.4%	20	47.6%	5	48.6%	12	71.9%	15	46.9%	9	28.7%	18	51.0%	16	49.0%	21	21.1%	3	34.7%	5	53.1%	13
York	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Weighted base:	305	38	11	24	20	20	63	32	42	16	14	25												
Sample:	312	23	29	24	34	29	46	25	26	22	25	29												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q36A How often do you or your household visit a museum, gallery, or other place of historical / cultural interest?												
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31:</i>												
Once a week	0.3%	1	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.4%	5	3.5%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Once a month	7.5%	28	11.4%	6	23.5%	3	15.8%	7	5.5%	1	6.9%	1
Once every two months	24.3%	93	33.7%	17	22.7%	3	26.9%	12	18.5%	4	23.2%	5
Once every six months	37.2%	142	18.7%	10	31.4%	4	29.4%	13	47.3%	11	42.0%	9
Once a year	20.1%	77	20.2%	10	14.4%	2	10.5%	5	26.9%	6	24.7%	5
Less often	5.7%	22	12.4%	6	0.0%	0	7.9%	3	1.7%	0	0.0%	0
(Don't know / varies)	3.5%	13	0.0%	0	4.4%	1	9.6%	4	0.0%	0	3.2%	1
Weighted base:	381	52	12	43	23	22	67	40	53	22	21	27
Sample:	386	33	33	36	38	32	49	34	32	30	37	32

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q37 Where do you or members of your household normally go to a pub / bar / nightclub / music venue?												
<i>Those who visit pub / bars / nightclub / music venue at Q31: AND Excl Nulls</i>												
Braintree	0.6%	3	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brantham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	6.2%	29	0.0%	0	50.2%	9	1.9%	1	1.7%	0	1.4%	1
Colchester	1.6%	8	2.5%	1	0.0%	0	5.3%	4	1.7%	0	0.0%	0
Copdock Mill	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Debenham	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Eye	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Conard	0.4%	2	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0
Hadleigh	5.2%	25	0.0%	0	0.0%	0	2.5%	2	0.0%	0	58.2%	23
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	14.0%	67	0.0%	0	0.0%	0	0.0%	0	35.9%	14	36.3%	21
Lavenham	2.1%	10	2.0%	1	6.3%	1	11.7%	8	0.0%	0	0.0%	0
Long Melford	4.3%	21	18.8%	10	1.4%	0	15.1%	10	0.0%	0	0.0%	0
Manningtree	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	8
Needham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Stowmarket	14.5%	69	0.0%	0	3.9%	1	0.0%	0	1.4%	1	0.0%	0
Sudbury	15.7%	75	23.4%	13	10.7%	2	50.4%	34	93.6%	26	0.0%	0
Acton	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Aldham	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Bentley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Beyton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxford	0.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Bradfield St. George	0.1%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Brockley	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Central London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Chelmondiston	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Chelmsford	1.3%	6	11.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chevington	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	2.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	13
Cockfield	0.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Coddenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Colne Engaine	0.4%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
Dennington	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Diss	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	4	2.5%	1
Earl Soham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Earls Colne	0.7%	3	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.7%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Elmswell	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Felsham	0.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordham, Cambridgeshire	0.4%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Fressingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Glemsford	1.9%	9	16.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Finborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Groton	0.4%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Harleston	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	4
Hessett	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Hintlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Holton	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	3
Hoxne	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Kersey	1.1%	5	0.0%	0	0.0%	0	0.0%	0	9.2%	5	0.0%	0	0.0%	0
Lawshall	0.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laxfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Leavenheath	0.3%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Mendham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Monks Eleigh	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
North Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Norton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0
Norwich	1.9%	9	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	22.5%	7
Rattlesden	0.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redgrave	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Rickinghall	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	2
Shotley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Sicklesmere	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Stradbroke	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	3
Stratford St. Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Stutton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Tharston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Tostock	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3	0.0%	0
Waldringfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Washbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
West Bergholt	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.7%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	2.3%	0
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Yaxley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0
Weighted base:	477	54	19	67	28	40	57	62	77	25	19	29		
Sample:	424	34	40	47	41	41	41	39	42	33	34	32		

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q37A How often do you or your household visit a pub / bar / nightclub / music venue?																								
<i>Those who visit pub / bars / nightclub / music venue at Q31:</i>																								
Once a week	29.7%	157	27.0%	16	31.6%	6	26.8%	18	24.4%	7	29.1%	12	32.3%	21	46.6%	32	23.5%	19	22.3%	7	20.0%	5	34.6%	13
Once a fortnight	20.1%	106	14.8%	9	34.0%	6	22.4%	15	25.5%	8	38.5%	16	18.3%	12	10.2%	7	26.3%	21	6.6%	2	30.5%	8	4.1%	2
Once a month	31.0%	163	33.2%	20	17.4%	3	37.9%	26	37.0%	11	25.8%	11	24.1%	15	28.3%	19	30.6%	25	39.8%	12	34.0%	9	30.5%	12
Once every two months	11.7%	61	11.5%	7	14.7%	3	10.7%	7	13.1%	4	2.4%	1	12.4%	8	9.6%	7	15.5%	13	25.9%	8	7.6%	2	6.9%	3
Once every six months	4.0%	21	6.6%	4	0.0%	0	2.2%	2	0.0%	0	3.1%	1	5.2%	3	3.4%	2	1.5%	1	3.8%	1	3.6%	1	13.7%	5
Once a year	0.4%	2	0.0%	0	2.3%	0	0.0%	0	0.0%	0	1.1%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.6%	3	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	14	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	1.9%	1	2.6%	2	1.7%	1	4.3%	1	10.3%	4
Weighted base:		527		59		19		68		30		42		63		68		81		31		27		38
Sample:		477		37		40		48		42		45		46		45		45		41		48		40

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q38 Where do you or members of your household normally go to a restaurant?												
<i>Those who visit restaurants at Q31: AND Excl Nulls</i>												
Braintree	0.7%	5	4.4%	4	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Bramford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	16.5%	116	4.4%	4	70.8%	21	12.4%	11	11.5%	5	4.2%	2
Colchester	3.2%	22	10.0%	10	0.0%	0	2.9%	3	0.0%	0	2.4%	1
Copdock Mill	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Debenham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Eye	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Conard	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hadleigh	3.7%	26	0.0%	0	0.0%	0	3.7%	3	0.0%	0	49.4%	21
Halstead	0.5%	4	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.7%	5	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	21.3%	150	0.0%	0	0.0%	0	0.0%	0	3.7%	2	34.0%	14
Lavenham	2.1%	15	2.5%	2	4.7%	1	8.9%	8	0.8%	0	3.2%	1
Long Melford	4.2%	29	9.8%	10	1.8%	1	15.8%	14	9.2%	4	1.1%	0
Manningtree	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	11
Needham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Needham Market	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Stowmarket	6.2%	44	0.0%	0	1.1%	0	0.0%	0	1.1%	0	0.0%	0
Sudbury	16.7%	117	33.9%	33	6.8%	2	51.7%	47	73.9%	34	0.0%	0
Abroad	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Aldeburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Assington	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beyton	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Bildeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Boxford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Bradfield St. Clare	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.6%	5	0.0%	0	1.5%	0	0.0%	0	0.0%	0	2.0%	2
Chelmondiston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Clare	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Cockfield	0.2%	1	0.0%	0	1.1%	0	0.8%	1	0.0%	0	0.0%	0
Colne Engaine	0.3%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	2.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Earls Colne	1.2%	9	9.0%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	1
East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Elmswell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Felixstowe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felsham	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	1.1%	8	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Hintlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Kedington	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kersey	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Kesgrave	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Lawshall	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Leavenheath	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Little Waldingfield	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
North Walsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Pin Mill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Rattlesden	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Rede	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Shepreth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shotley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Sicklesmere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Snape	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Southwold	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Stradbroke	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stutton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Tuddenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
West Bergholt	0.4%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	1.2%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.4%	6
Weighted base:	704	98	30	92	46	42	95	92	81	49	31	50
Sample:	713	63	72	71	77	60	74	66	53	63	54	60

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q38A How often do you or your household visit a restaurant?																								
<i>Those who visit restaurants at Q31:</i>																								
Once a week	18.1%	147	14.7%	17	7.1%	2	22.1%	21	18.8%	9	25.7%	13	12.5%	14	28.2%	30	16.6%	17	13.0%	7	16.7%	6	17.4%	11
Once a fortnight	19.1%	156	12.3%	14	20.9%	6	21.7%	21	22.3%	11	15.4%	8	23.0%	26	18.2%	19	23.4%	23	19.3%	11	22.8%	9	12.5%	8
Once a month	32.6%	266	30.7%	35	39.4%	12	40.8%	39	35.0%	16	38.7%	19	20.7%	23	25.8%	27	35.1%	35	34.3%	19	27.2%	10	43.8%	29
Once every two months	17.7%	145	26.5%	30	23.5%	7	7.6%	7	19.1%	9	17.9%	9	24.8%	28	16.5%	17	12.1%	12	20.8%	12	14.1%	5	11.5%	7
Once every six months	8.6%	70	12.4%	14	9.0%	3	6.1%	6	3.8%	2	0.9%	0	15.0%	17	8.1%	9	6.5%	6	7.8%	4	11.3%	4	7.3%	5
Once a year	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Less often	0.6%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
(Don't know / varies)	2.9%	24	2.5%	3	0.0%	0	0.8%	1	1.0%	0	1.4%	1	0.9%	1	3.2%	3	6.2%	6	4.8%	3	4.7%	2	6.3%	4
Weighted base:		816		114		30		97		47		50		113		105		100		56		39		65
Sample:		815		74		74		76		79		70		87		79		61		75		67		73

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39 Where do you or members of your household normally go for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31: AND Excl Nulls</i>																								
Bowlsworld, Ipswich	9.6%	26	0.0%	0	0.0%	0	3.0%	1	0.0%	0	39.3%	8	14.0%	5	20.1%	6	3.7%	1	0.0%	0	20.7%	3	12.0%	2
Bury Bowl, The Autopark, Eastgate Street, Bury St. Edmunds	9.7%	26	0.0%	0	61.2%	7	12.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	45.1%	9	26.4%	4	3.1%	1
Demon Xtreme Sports, D7 Cowdray Centre, Cowdray Avenue, Colchester	2.2%	6	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	16.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Namco Fun Scape Ltd, Sproughton Road, Ipswich	6.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	13.1%	4	20.1%	6	16.4%	5	0.0%	0	7.2%	1	0.0%	0
Rollerworld, Eastgate Industrial Estate Moorside, Colchester	1.5%	4	4.2%	1	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Colchester	6.6%	18	24.3%	8	0.0%	0	1.8%	1	16.3%	3	0.0%	0	19.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	2.6%	7	21.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	5.3%	14	4.2%	1	11.0%	1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.6%	7	9.4%	1	6.9%	1
Colchester	0.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Ipswich	19.6%	53	0.0%	0	2.9%	0	9.8%	4	0.0%	0	36.6%	8	37.7%	12	0.0%	0	69.9%	22	10.3%	2	23.8%	3	7.7%	1
Stowmarket	6.2%	17	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.8%	13	5.0%	2	5.9%	1	0.0%	0	0.0%	0
Sudbury	19.5%	53	37.4%	12	8.1%	1	53.2%	23	73.8%	15	13.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh	0.1%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Whelnetham	0.1%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Pin, Gloster Road, Martlesham Heath, Ipswich	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0
Martlesham	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0	10.8%	2
Norwich	4.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	59.4%	11
Sproughton	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes, Byford Road, Sudbury	2.3%	6	4.2%	1	5.2%	1	7.9%	3	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		272		33		11		43		20		21		32		29		32		19		13		19
Sample:		211		20		23		26		24		16		19		12		15		15		21		20

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11														
Q39A How often do you or your household visit for family entertainment?																										
<i>Those who partake in family entertainment activities at Q31:</i>																										
Once a week	3.5%	11	0.0%	0	5.3%	1	0.0%	0	7.7%	2	11.1%	2	9.3%	3	4.3%	1	0.0%	0	3.2%	1	0.0%	0	2.0%	1		
Once a fortnight	8.6%	26	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	3.3%	1	44.0%	13	20.1%	7	0.0%	0	5.2%	1	5.6%	2		
Once a month	14.0%	42	14.6%	5	6.8%	1	15.7%	7	22.6%	5	8.4%	2	13.7%	5	13.1%	4	10.9%	4	30.1%	6	3.9%	1	10.9%	4		
Once every two months	27.5%	83	33.2%	12	31.4%	3	41.6%	18	22.0%	5	16.5%	4	30.0%	11	11.7%	4	44.3%	15	21.8%	4	28.1%	4	11.3%	4		
Once every six months	24.0%	73	28.8%	10	21.7%	2	30.2%	13	28.7%	6	26.1%	6	13.7%	5	22.6%	7	21.8%	7	20.5%	4	21.7%	3	24.6%	9		
Once a year	10.9%	33	11.6%	4	34.8%	4	6.0%	3	14.8%	3	2.0%	0	19.3%	7	4.3%	1	2.8%	1	16.8%	3	30.3%	4	5.7%	2		
Less often	9.3%	28	7.0%	2	0.0%	0	2.2%	1	2.3%	0	35.9%	8	7.2%	3	0.0%	0	0.0%	0	7.5%	2	7.8%	1	30.9%	11		
(Don't know / varies)	2.3%	7	4.8%	2	0.0%	0	0.0%	0	1.9%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	0	8.9%	3		
Weighted base:		302		35		11		44		21		22		36		30		34		20		14		36		
Sample:		231		22		23		27		26		18		22		13		16		16		16		22		26

Q40 Where do you or members of your household normally go for other leisure activities not mentioned?

Those who go to other leisure attractions at Q31: AND Excl Nulls

Braintree	45.9%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	10.8%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	14.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0
Norwich	28.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3		1		0		0		0		0		0		0		0		1		0		0
Sample:		4		1		1		0		0		0		0		0		0		1		1		0

Q40A How often do you or your household visit for other leisure activities not mentioned?

Those who go to other leisure attractions at Q31:

Once a week	48.8%	2	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	99.9%	0	0.0%	0	0.0%	0
Once a fortnight	9.8%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	41.4%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3		1		1		0		0		0		0		0		0		1		0		0
Sample:		5		1		2		0		0		0		0		0		0		1		1		0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q41 What improvements could be made to Babergh & Mid Suffolk's leisure offer that would make you visit / partake in leisure activities more often? [MR]																								
Nothing	39.7%	437	36.2%	54	55.2%	22	25.9%	33	36.0%	21	36.8%	29	48.1%	65	34.9%	44	43.9%	70	49.7%	37	48.7%	28	36.0%	35
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A swimming pool	4.7%	51	1.2%	2	1.9%	1	8.1%	10	5.1%	3	5.1%	4	7.0%	9	3.5%	4	3.5%	6	8.4%	6	5.5%	3	2.6%	3
A theatre	0.3%	4	1.8%	3	1.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An art house cinema	1.3%	15	4.7%	7	0.0%	0	0.8%	1	6.5%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Better cinema provision e.g. new multi-screen	4.4%	49	7.1%	11	0.0%	0	8.7%	11	27.7%	16	0.6%	0	0.0%	0	0.0%	0	4.6%	7	0.0%	0	2.0%	1	2.3%	2
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	4.7%	52	2.6%	4	7.0%	3	7.1%	9	2.8%	2	4.4%	3	5.7%	8	3.6%	5	7.4%	12	3.4%	3	7.3%	4	0.7%	1
Improved access by foot and cycle	0.9%	9	0.0%	0	1.9%	1	2.0%	2	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	1
Improved public transport	2.0%	22	4.6%	7	4.8%	2	0.6%	1	1.3%	1	2.0%	2	0.9%	1	2.5%	3	2.8%	4	1.6%	1	0.8%	0	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.8%	9	0.0%	0	0.0%	0	1.4%	2	0.7%	0	0.9%	1	0.0%	0	0.8%	1	1.0%	2	1.1%	1	2.0%	1	1.3%	1
More / better car parking	2.2%	24	2.0%	3	5.1%	2	5.3%	7	1.8%	1	1.9%	1	2.6%	4	3.3%	4	0.6%	1	1.1%	1	1.0%	1	0.0%	0
More / better cultural facilities	0.7%	8	2.6%	4	1.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.1%	1	0.0%	0	0.0%	0
More / better disabled access	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	3.8%	3	0.8%	0	0.0%	0
More / better health clubs / gyms	0.8%	9	1.8%	3	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.6%	2	0.0%	0	0.7%	1	0.9%	1	1.0%	1	0.0%	0
More / better policing	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0	1.3%	1
More / better seats	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
More / better signposting and information	0.6%	7	0.0%	0	0.0%	0	2.4%	3	1.1%	1	0.0%	0	0.9%	1	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
More better parks / green spaces	0.2%	3	0.0%	0	1.5%	1	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for children and teenagers	5.9%	65	3.3%	5	2.4%	1	11.5%	15	4.0%	2	16.7%	13	2.5%	3	3.5%	4	9.2%	15	6.0%	4	0.8%	0	1.9%	2
More local sports & recreation facilities	2.1%	24	0.9%	1	0.0%	0	10.3%	13	8.0%	5	1.6%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	1.3%	1	0.7%	1
More nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants	0.7%	8	0.0%	0	0.7%	0	3.3%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.3%	1
More street cleaning	0.3%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Ten-pin bowling	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other	1.1%	12	0.0%	0	1.1%	0	0.0%	0	3.2%	2	0.7%	1	0.9%	1	0.0%	0	0.7%	1	2.4%	2	3.0%	2	3.4%	3
A community centre / hall	0.6%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0
An ice-skating rink	0.5%	5	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	1.0%	1	0.7%	1
Better advertising	0.7%	7	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0
Cheaper parking	0.2%	3	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Longer opening hours	1.0%	11	4.0%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.8%	3	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
More / better activities for the elderly	0.3%	4	0.9%	1	1.1%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better facilities in general	1.3%	14	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	4.1%	5	0.0%	0	1.8%	1	1.0%	1	2.8%	3
More adult evening classes	0.9%	9	0.9%	1	0.0%	0	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0	0.0%	0	0.0%	0
Squash / tennis courts	0.3%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
(Don't do leisure activities)	12.1%	134	12.1%	18	7.3%	3	14.1%	18	4.3%	2	10.2%	8	10.2%	14	15.6%	20	10.9%	17	12.9%	10	12.4%	7	17.4%	17
(Don't know)	16.7%	184	17.3%	26	6.9%	3	12.9%	16	12.5%	7	19.9%	16	15.3%	21	22.8%	29	14.6%	23	10.5%	8	13.9%	8	28.6%	28
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

GEN Gender of respondent:

Male	31.9%	351	29.0%	43	35.2%	14	24.9%	31	36.4%	21	36.2%	29	32.5%	44	43.1%	54	28.1%	45	26.8%	20	24.8%	14	36.6%	36
Female	68.1%	749	71.0%	106	64.8%	25	75.1%	94	63.6%	37	63.8%	51	67.5%	91	56.9%	71	71.9%	114	73.2%	55	75.2%	43	63.4%	62
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

AGE Can I ask how old you are please?

18-24	3.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	15	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	10
25-34	12.2%	134	4.0%	6	10.8%	4	23.2%	29	18.0%	10	12.4%	10	7.8%	10	6.9%	9	19.7%	31	15.2%	11	0.0%	0	13.1%	13
35-44	16.0%	176	13.1%	20	14.6%	6	18.8%	24	17.5%	10	10.0%	8	15.7%	21	14.1%	18	21.3%	34	12.3%	9	17.0%	10	17.2%	17
45-54	19.7%	217	31.4%	47	16.4%	6	19.6%	25	17.2%	10	11.3%	9	23.9%	32	16.6%	21	18.7%	30	12.1%	9	20.9%	12	17.1%	17
55-64	19.5%	214	20.8%	31	32.8%	13	14.0%	18	14.1%	8	17.8%	14	21.1%	29	21.0%	26	19.9%	32	20.6%	15	22.8%	13	15.8%	15
65+	27.0%	297	28.4%	42	23.3%	9	22.6%	28	31.2%	18	27.9%	22	29.3%	40	26.9%	34	19.4%	31	37.7%	28	37.0%	21	24.1%	23
(Refused)	2.2%	24	2.3%	3	2.0%	1	1.9%	2	2.0%	1	1.7%	1	2.2%	3	3.9%	5	0.9%	1	2.1%	2	2.3%	1	2.7%	3
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]

Working full time	49.0%	539	41.1%	61	46.6%	18	49.3%	62	49.9%	29	50.3%	40	49.9%	67	53.6%	67	54.3%	86	42.2%	31	47.1%	27	50.7%	49
Working part time	6.7%	74	5.0%	7	5.9%	2	7.8%	10	12.0%	7	7.3%	6	8.0%	11	5.2%	7	6.0%	10	6.7%	5	6.4%	4	6.2%	6
Unemployed	2.3%	26	0.0%	0	5.3%	2	3.3%	4	1.6%	1	9.5%	8	2.9%	4	0.0%	0	2.1%	3	2.7%	2	1.7%	1	0.7%	1
Retired	32.8%	361	35.6%	53	33.7%	13	31.9%	40	31.0%	18	30.5%	24	35.6%	48	31.3%	39	29.4%	47	42.8%	32	35.6%	20	27.1%	26
A housewife	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.6%	2	1.1%	1	3.3%	5	3.8%	3	0.0%	0	1.3%	1
A student	0.4%	5	0.0%	0	0.0%	0	3.3%	4	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self employed	4.1%	45	13.9%	21	6.9%	3	0.8%	1	1.9%	1	1.6%	1	0.0%	0	5.1%	6	2.3%	4	0.7%	1	3.0%	2	6.5%	6
Sick / disabled	0.9%	10	1.2%	2	0.7%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.7%	3	0.0%	0	4.1%	2	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.4%	26	3.0%	4	1.0%	0	2.9%	4	2.0%	1	0.9%	1	1.1%	1	3.7%	5	0.9%	1	1.1%	1	2.1%	1	6.6%	6
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
HOM How many people live in your home including yourself and children?																								
One	15.3%	168	16.5%	25	11.8%	5	9.5%	12	17.9%	10	18.3%	15	18.4%	25	16.7%	21	12.5%	20	18.0%	13	24.1%	14	9.6%	9
Two	35.9%	395	35.9%	53	37.3%	15	31.6%	40	40.2%	23	32.3%	26	39.9%	54	36.8%	46	31.9%	51	45.6%	34	34.8%	20	34.2%	33
Three	16.6%	182	15.0%	22	25.6%	10	27.7%	35	18.2%	11	18.7%	15	10.9%	15	12.1%	15	13.9%	22	11.2%	8	14.5%	8	21.7%	21
Four	19.7%	217	18.0%	27	19.0%	7	13.3%	17	15.0%	9	24.4%	19	19.0%	26	24.6%	31	27.0%	43	16.8%	13	17.6%	10	16.2%	16
Five	7.6%	84	7.9%	12	2.3%	1	11.7%	15	3.7%	2	5.4%	4	7.4%	10	3.6%	5	10.7%	17	7.6%	6	4.9%	3	10.2%	10
Six	1.7%	18	1.6%	2	1.9%	1	3.3%	4	2.9%	2	0.0%	0	0.7%	1	1.4%	2	1.7%	3	0.9%	1	1.7%	1	2.1%	2
Seven or more	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.3%	2	0.0%	0	1.3%	1	0.0%	0
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
ADU How many adults aged 16 years and over, including yourself, live in your household?																								
One	18.6%	204	16.5%	25	17.3%	7	14.3%	18	21.5%	13	15.2%	12	20.0%	27	16.7%	21	23.1%	37	22.9%	17	24.8%	14	14.9%	14
Two	55.2%	607	54.2%	81	49.6%	19	55.7%	70	57.3%	33	60.3%	48	52.9%	72	61.2%	77	52.9%	84	64.4%	48	52.1%	30	46.9%	46
Three	15.2%	168	19.0%	28	24.4%	10	15.4%	19	11.7%	7	11.3%	9	15.2%	20	12.4%	16	14.6%	23	8.5%	6	10.0%	6	23.8%	23
Four or more	8.1%	89	5.2%	8	6.5%	3	11.7%	15	7.5%	4	12.3%	10	9.0%	12	4.8%	6	8.5%	14	4.3%	3	11.9%	7	8.4%	8
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
CHI How many children aged 15 years and under, live in your household?																								
None	66.0%	727	68.0%	101	74.8%	29	55.6%	70	68.5%	40	69.0%	55	72.5%	98	64.1%	80	55.8%	89	72.2%	54	77.2%	44	68.5%	66
One	10.1%	111	8.1%	12	9.7%	4	21.6%	27	16.1%	9	15.6%	12	5.2%	7	11.2%	14	6.9%	11	5.7%	4	5.9%	3	6.8%	7
Two	17.0%	187	15.4%	23	9.0%	4	16.5%	21	9.6%	6	13.9%	11	18.5%	25	18.6%	23	28.4%	45	14.6%	11	9.2%	5	14.0%	14
Three	3.2%	35	1.8%	3	4.4%	2	3.4%	4	2.3%	1	0.7%	1	0.9%	1	1.4%	2	6.0%	9	7.6%	6	3.2%	2	4.8%	5
Four or more	0.8%	9	1.6%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	3.4%	2	0.0%	0
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
INC Approximately what is your total household income?																								
£0 - £15,000	8.5%	93	6.1%	9	11.7%	5	14.0%	18	16.1%	9	6.8%	5	8.5%	12	4.9%	6	7.5%	12	8.3%	6	9.3%	5	6.0%	6
£15,001 - £20,000	3.7%	41	0.9%	1	3.3%	1	4.8%	6	7.1%	4	4.0%	3	3.0%	4	3.3%	4	5.9%	9	5.9%	4	4.0%	2	0.6%	1
£20,001 - £30,000	6.0%	66	6.6%	10	6.1%	2	5.2%	7	1.8%	1	5.5%	4	0.7%	1	10.1%	13	8.4%	13	4.1%	3	9.7%	5	7.0%	7
£30,001 - £40,000	10.8%	119	12.5%	19	1.5%	1	7.5%	9	13.5%	8	6.4%	5	14.6%	20	15.7%	20	14.3%	23	7.2%	5	7.4%	4	6.1%	6
£40,001 - £50,000	6.0%	66	5.9%	9	6.8%	3	3.9%	5	7.5%	4	9.2%	7	6.3%	8	2.5%	3	12.3%	20	7.6%	6	1.3%	1	0.0%	0
£50,001 - £60,000	3.5%	38	3.5%	5	12.3%	5	2.1%	3	6.5%	4	2.5%	2	2.9%	4	2.5%	3	2.5%	4	3.8%	3	6.6%	4	2.2%	2
£60,001 - £70,000	2.3%	25	2.4%	4	2.6%	1	3.1%	4	0.0%	0	1.3%	1	1.2%	2	5.2%	6	1.3%	2	4.6%	3	0.0%	0	2.5%	2
£70,001 - £80,000	1.9%	21	3.1%	5	0.0%	0	1.5%	2	0.0%	0	1.5%	1	2.1%	3	3.8%	5	0.0%	0	2.0%	2	3.2%	2	2.8%	3
£80,001 - £90,000	1.4%	16	0.0%	0	3.8%	1	4.3%	5	0.8%	0	0.0%	0	2.5%	3	0.8%	1	0.0%	0	0.9%	1	0.0%	0	3.4%	3
£90,001 - £100,000	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
£100,001 - £150,000	1.9%	21	1.8%	3	0.8%	0	1.0%	1	6.0%	4	0.7%	1	5.6%	8	1.1%	1	0.0%	0	1.5%	1	1.3%	1	1.7%	2
£150,001+	0.6%	7	0.9%	1	0.0%	0	1.3%	2	0.0%	0	0.9%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
(Don't know / refused)	52.9%	582	55.3%	82	51.2%	20	51.1%	64	40.5%	24	61.2%	49	50.1%	68	49.6%	62	47.8%	76	54.1%	40	56.0%	32	67.0%	65
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

CAR How many cars does your household own or have the use of?

None	5.3%	59	1.5%	2	3.5%	1	6.6%	8	11.9%	7	3.4%	3	5.4%	7	3.8%	5	7.8%	13	5.1%	4	6.2%	3	5.7%	6
One	38.1%	420	36.6%	54	31.2%	12	38.0%	48	44.1%	26	47.3%	38	39.1%	53	36.6%	46	39.4%	63	45.2%	34	35.7%	20	27.4%	27
Two	38.3%	422	41.6%	62	41.8%	16	32.7%	41	33.1%	19	29.3%	23	39.2%	53	46.0%	58	40.6%	65	37.9%	28	36.2%	20	36.5%	35
Three or more	15.2%	167	15.3%	23	21.5%	8	19.3%	24	9.0%	5	19.2%	15	13.7%	18	8.9%	11	11.3%	18	11.8%	9	20.8%	12	23.4%	23
(Refused)	3.0%	33	5.0%	7	2.1%	1	3.5%	4	2.0%	1	0.9%	1	2.7%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	7.0%	7
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

FUT Would you be willing to be recontacted for future quality control purposes?

Yes	65.7%	723	62.2%	92	54.6%	21	70.1%	88	76.2%	44	68.2%	54	62.1%	84	76.4%	96	63.3%	101	57.1%	43	72.8%	41	59.0%	57
No	34.3%	378	37.8%	56	45.4%	18	29.9%	38	23.8%	14	31.8%	25	37.9%	51	23.6%	30	36.7%	59	42.9%	32	27.2%	15	41.0%	40
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
PC Postcode:												
CO10 0	5.7%	63	0.0%	0	0.0%	0	50.1%	63	0.0%	0	0.0%	0
CO10 1	3.8%	42	0.0%	0	0.0%	0	0.0%	0	72.3%	42	0.0%	0
CO10 2	1.5%	16	0.0%	0	0.0%	0	0.0%	0	27.8%	16	0.0%	0
CO10 5	1.5%	17	0.0%	0	0.0%	0	13.5%	17	0.0%	0	0.0%	0
CO10 7	5.1%	57	38.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 8	2.8%	31	20.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 9	3.3%	36	0.0%	0	0.0%	0	28.7%	36	0.0%	0	0.0%	0
CO11 1	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	30
CO6 2	2.5%	28	18.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 3	1.7%	18	12.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 4	0.9%	10	0.0%	0	0.0%	0	7.6%	10	0.0%	0	0.0%	0
CO6 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
CO7 6	1.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	20
CO8 5	0.7%	8	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 2	0.7%	8	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP13 7	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	11
IP13 8	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP14 1	3.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.8%	40
IP14 2	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	35
IP14 3	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	16
IP14 4	3.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	34
IP14 5	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	35
IP14 6	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	31
IP20 0	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP20 9	2.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP21 4	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP21 5	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP22 1	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 7	2.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 4	1.9%	20	0.0%	0	51.8%	20	0.0%	0	0.0%	0	0.0%	0
IP30 0	1.7%	19	0.0%	0	48.2%	19	0.0%	0	0.0%	0	0.0%	0
IP30 9	4.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 3	2.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP6 0	3.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.7%	33
IP6 8	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	16
IP6 9	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	16
IP7 5	2.7%	30	0.0%	0	0.0%	0	0.0%	0	37.8%	30	0.0%	0
IP7 6	2.0%	22	0.0%	0	0.0%	0	0.0%	0	27.1%	22	0.0%	0
IP7 7	2.5%	28	0.0%	0	0.0%	0	0.0%	0	34.6%	28	0.0%	0
IP8 3	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	24
IP8 4	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	19
IP9 1	1.2%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	13	0.0%	0
IP9 2	4.3%	47	0.0%	0	0.0%	0	0.0%	0	34.7%	47	0.0%	0
Weighted base:	1100	149		39	126	58	80	135	126	159	75	57
												97

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100
ZON												
Zone 1	13.5%	149	100.0%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	3.6%	39	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0
Zone 3	11.4%	126	0.0%	0	0.0%	0	100.0%	126	0.0%	0	0.0%	0
Zone 4	5.3%	58	0.0%	0	0.0%	0	0.0%	0	100.0%	58	0.0%	0
Zone 5	7.3%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80
Zone 6	12.3%	135	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	135
Zone 7	11.4%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	14.5%	159	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	6.8%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	75
Zone 10	5.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	8.8%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1100	149		39		126		58		80		135
Sample:	1100	100		100		100		100		100		100