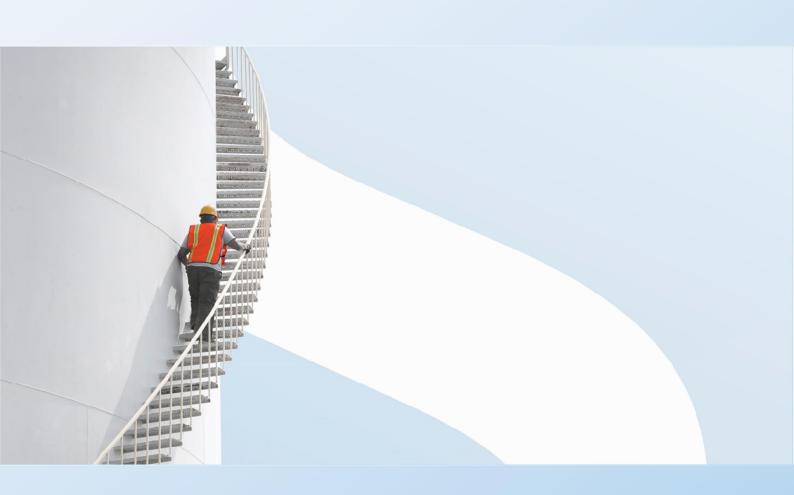


Suffolk County Council

ISPA LOCAL PLAN MODELLING

Methodology Report





Suffolk County Council

ISPA LOCAL PLAN MODELLING

Methodology Report

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APPENDIX A

DEVELOPMENT TRIP REDUCTIONS

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1 GLOSSARY

- Adjusted Planning Data TEMPro (see below) allows for the use of alternative assumptions which are different to the standard set of assumptions. This allows for specific allocated developments to be discounted from the assumptions or to adjust the overall assumptions to tie in with alternative data sources.
- **AM Peak** the morning peak hour (08:00 09:00)
- Assignment A Traffic Assignment Model, in this case SATURN, has been used. An assignment model requires two general inputs a "trip matrix" and a "network" (thought of as the "demand" and "supply" inputs provided by the user). These are input into a "route choice" model which allocates or assigns trips to "routes" through the network, as a result total flows along links in the network may be summed and the corresponding network "costs" (e.g. times) calculated.
- BDC Babergh District Council
- Committed Development All land with current planning permission or allocated for development in adopted development plans (particularly residential development) (Planning Portal Glossary).
- **IBC** Ipswich Borough Council
- Local Plan A Local Plan is a set of documents that determine how development will be planned over time.
- LPA Local Planning Authority
- Matrix see Trip Matrix
- MSDC Mid Suffolk District Council
- Network specifies the physical structure of the roads, etc upon which trips take place and the parameters within it. In this report, parameters is being used as a generic descriptor of all of the pieces of information / options that go into the Saturn network, it is not a specific modelling term.
- NTEM National Trip End Model, Latest version 7.2. The National Trip End Model produces estimates of person travel by all modes based on 2011 Census boundaries. The model outputs trip productions (e.g. homes) and trip attractions (e.g. sites of employment) in each zone (collectively known as trip-ends), which may be separated by mode, journey purpose, dwelling car ownership category and time period.
- NTM National Transport Model provides a means of comparing the consequences of national transport policies or widely-applied local transport policies, against a range of background scenarios which take into account the major factors affecting future patterns of travel. The model produces future forecasts of road traffic growth, vehicle tailpipe emissions, congestion and journey time (Department for Transport website).
- PCU Passenger Car Unit, is a method used in Transport Modelling to allow for the different vehicle types within a traffic flow group to be assessed in a consistent manner. Measured to be 5.75 m. Factors used in the SCTM are 1 for a car or light goods vehicle and 2.3 for heavy goods vehicle.
- Permitted Development Permission to carry out certain limited forms of development without the need to make an application to a local planning authority, as granted under the terms of the Town and Country Planning (General Permitted Development) Order (Planning Portal Glossary).
- Person Trip Rate The number of people making a given trip as opposed to the number of vehicles making a trip.



- PM Peak Afternoon Peak (17:00 18:00)
- SATURN Simulation and Assignment of Traffic to Urban Road Networks is a suite of network analysis programs used to assess the impact of road-investment schemes. Current version 11.3.12U. See also assignment. Further information can be found here: https://saturnsoftware.co.uk/
- SCC Suffolk County Council
- SCDC Suffolk Coastal District Council
- SCTM Suffolk County Transport Model
- **TEMPro** TEMPro is the Trip End Model Presentation Program. The National Trip End Model (NTEM) forecasts and the TEMPro software are used for transport planning purposes. The forecast includes: population, employment, dwellings by car ownership, trip ends, and simple traffic growth factors based on data from the National Transport Model. The current version, and the version used for this work, is NTEM 7.2. Further information can be found at: https://www.gov.uk/government/collections/tempro
- Trip Matrix the "Trip Matrix" Tij specifies the number of trips from zone i to zone j
- V/C Ratio Volume / Capacity Ratio. The assigned model flow is the volume of traffic in PCUs
 per hour, with the V/C percentage calculated as the volume relative to the capacity in percentage
 terms.
- WDC Waveney District Council
- WebTAG Web Transport Appraisal Guidance. Documentation produced by the Department for Transport (DfT) to assist in transport appraisal and modelling to ensure consistency and robustness.
- Windfall Sites sites for housing that have yet to be identified, accounted for through background growth.
- Zone Loading Point the origins and destinations of trips within a network

A further glossary of planning terms can be found here: https://www.planningportal.co.uk/directory/4/glossary



2 INTRODUCTION

2.1 BACKGROUND

- 2.1.1. This report provides details on updated strategic modelling which has been undertaken using the Suffolk County Transport Model (SCTM). The SCTM is a modelling tool which WSP have previously been commissioned by Suffolk County Council (SCC) to build and utilise to provide transport modelling evidence. The SCTM has been used to model various distributions of housing and employment related to the Local Plans for Local Planning Authorities (LPAs) in Suffolk. Prior to this report, the SCTM was used to model the preferred option for the Suffolk Coastal planning area within East Suffolk and Ipswich Borough Council. Development options were also included for Babergh and Mid Suffolk. The following reports are relevant to the previous work which was undertaken:
 - MR1 Local Plan Modelling Methodology Report (January 2019)
 - Forecasting Report Volume 1 Suffolk Coastal and Ipswich (August 2018)¹
 - Forecasting Report Volume 2 Suffolk Coastal and Ipswich (January 2019)²
- 2.1.2. Further strategic modelling has since been undertaken to enable SCC and the LPAs to provide further clarity on the mitigation measures which will be used to support the growth identified in the respective Local Plans. A key element of this relates to modal shift away from car travel. This has been applied in the strategic model using a series of targeted reductions in the forecast traffic to both existing travel patterns in the model and traffic generated by new developments. This methodology report details how this approach of applying a modal shift has been undertaken and summarises the inputs to these revised forecasts.
- 2.1.3. Previously strategic modelling for the respective LPAs had been for a 2036 representing the end of the Local Plan period. The revised modelling now includes an interim year of 2026 representing a mid-point in the Local Plan period. This additional forecast year has been generated in order to determine to what extent the congestion issues previously noted in 2036, also occur in 2026 to help inform when mitigation will be required during the Local Plan period. This methodology report includes information on how this interim forecast year has been derived.

¹ This report contains tests of different distributions of housing and employment growth which were used to inform the Preferred Option for Suffolk Coastal and Ipswich

² This report contains modelling related to the Preferred Option for Suffolk Coastal and Ipswich



- 2.1.4. This report details the methodology applied to updated strategic modelling which has been undertaken to support the Local Plan for the LPAs which comprise the Ipswich Strategic Planning Area (ISPA), namely the following Local Planning Authorities (LPAs):
 - Babergh District Council (BDC)
 - Ipswich Borough Council (IBC)
 - Mid Suffolk District Council (MSDC)
 - East Suffolk Council (ESC) (Note that the ISPA covers the part of East Suffolk which was formerly Suffolk Coastal District).
- 2.1.5. The methodology comprises targeted reductions to both existing road users and trips generated by future developments. These reductions are representative of approaches to encourage individuals to shift away from using car travel as their main mode of transport.
- 2.1.6. The following forecast years have been considered, with traffic growth applied to a 2016 baseline
 - 2036; end of Local Plan period for all LPAs
 - 2026; interim year during Local Plan period

2.2 REPORT STRUCTURE

- 2.2.1. This report is split into the following sections
 - Section 2: Ipswich Strategic Planning Area (ISPA) growth
 - Section 3: Demand adjustments targets and methodology
 - Section 4: Demand adjustment matrix comparisons
 - Section 5: Summary

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3 ISPA LOCAL PLAN GROWTH

3.1 **IPSWICH STRATEGIC PLANNING AREA (ISPA)**

- 3.1.1. Ipswich has a tightly defined administrative boundary. Urban areas which could be considered as part of Ipswich extend into neighbouring authorities. There are cross boundary issues that are relevant to the development and future of the Ipswich borough, the urban area of Ipswich and surrounding areas
- The area has now been extended and renamed as the Ipswich Strategic Planning Area (ISPA). The 3.1.2. geography of the area now equates with the Ipswich Housing Market Area and the Ipswich Functional Economic Area, which both extend over the Ipswich Borough, Babergh District, Mid Suffolk District and the Suffolk Coastal area in their entirety, as depicted in Figure 3-1. The Local Plan being produced for Suffolk Coastal covers the area of the former district which now forms part of East Suffolk District Council.

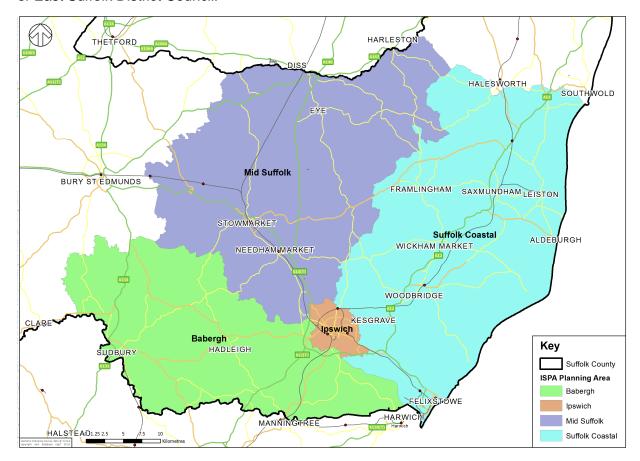


Figure 3-1 - Ipswich Strategic Planning Area (ISPA)³

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³ Suffolk Coastal planning area shown in figure is the area formerly referred to as Suffolk Coastal District



- 3.1.3. Within the Ipswich Strategic Planning Area (ISPA), specific development and job growth for the following planning areas was considered:
 - Babergh
 - Ipswich
 - Mid Suffolk
 - Suffolk Coastal

3.2 **MODEL INPUTS**

- 3.2.1. All forecast housing and job growth needs to take into account the Suffolk County Transport Model (SCTM), which is currently validated to a 2016 base year. All strategic transport models are required to show a close match to observed traffic volume and journey time data, as set out in DfT Transport Analysis Guidance (TAG). The SCTM is shown to match 2016 traffic conditions to a level which satisfies TAG requirements. This therefore means it forms a suitable basis from which to build future traffic forecasts i.e. estimate what future traffic conditions will be for a given year in the future
- 3.2.2. Table 3-1 details the information supplied by the LPAs in terms of overall housing and job growth up to the end of the Local Plan period of 2036. These projected figures show that per annum the housing growth modelled is generally in line Local Housing Need figures for each of the LPAs. The job growth included within Babergh, Mid Suffolk and Ipswich is consistent with the baseline jobs growth shown within the ISPA Statement of Common Ground, but adjusted from a baseline of 2018 to a 2016 baseline to ensure consistency with the validated base year of the SCTM. The jobs growth modelled in Suffolk Coastal is significantly above the levels detailed in the ISPA Statement of Common Ground. The Suffolk Coastal Local Plan includes an allocation of land to address needs identified in relation to the growth and development of the Port of Felixstowe

Table 3-1 – Total housing and job growth model inputs (2016 to 2036)

LPA	Total Housing Growth (2016 to 2036)	Total Job Growth (2016 to 2036)
Babergh	8,400	3,309
Ipswich	9,248	17,309
Mid Suffolk	11,120	5,864
Suffolk Coastal	13,298	13,472
Total	42,066	39,954

3.2.3. 2026 forecasts were derived to represent an interim year during the Local Plan period. The total figures by district calculated are shown in Table 3-2. The phasing of the housing and job growth was

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estimated based on information provided by the LPAs in terms of the likely timeframes that the developments could be delivered. Once this time period for delivery was established it was assumed a constant per annum rate of housing and job growth would occur within the development during the delivery period. A greater proportion of the developments are assumed to be in place by 2026. This is because the input assumptions include completions between 2016 and 2018, and also relate to developments where there is a higher degree of certainty in terms of delivery have been assumed to have been completed or significantly built out by the interim year of 2026.

Table 3-2 - Total housing and job growth model inputs (2016 to 2026)

LPA	Total Housing Growth (2016 to 2026)	Total Job Growth (2016 to 2026)
Babergh	5,000	2,694
Ipswich	5,463	10,874
Mid Suffolk	6,522	5,574
Suffolk Coastal	7,682	7,201
Total	24,667	26,343



4 DEMAND ADJUSTMENTS AND FORECAST METHODOLOGY

4.1 OVERVIEW

- 4.1.1. Previous strategic modelling encompassing the housing and job growth within the Local Plans for LPAs within the ISPA showed some significant congestion for a forecast year representing the end of the Local Plan period. Mitigation has been considered in relation to this forecast Local Plan growth. This includes measures leading to a modal shift away from car travel. This shift to modes other than car travel is considered essential to try to reduce congestion associated with future growth in highway traffic.
- 4.1.2. In term of the strategic modelling this shift away from car travel takes the form of demand reductions. This means the forecast travel demand which is represented in the strategic model by a matrix of origins (where trips start) and destinations (where trips end) has had targeted reductions applied to car trips. This reduction has been applied differently depending on the type of road users. This is on the presumption that existing road users / travel patterns will have less of a propensity to shift away from car use given they are more likely to have long established travel behaviours. However, new trips associated with specific new housing and employment developments are more likely to be encouraged to shift away from car travel. This is because these road users could be incentivised to use non-car modes of travel by developers or employers.
- 4.1.3. The forecast demand which comprises the 2026 and 2036 forecasts had targeted reductions applied based on the following categories of trip
 - Existing road users / travel patterns
 - This is the 2016 base year traffic with background growth factors applied to it.
 - Background growth factors related to growth which has been assumed in areas outside of the ISPA, and also residual growth within the ISPA which has not been specifically allocated to a development.
 - This residual growth has been spread across all model zones within the respective ISPA LPA
 - New road users
 - New trips generated by specific housing or employment developments within the ISPA area.
 - Residual local plan growth
 - This relates to housing or job growth which is not specifically modelled. This was included
 within TEMPRO planning data assumptions. This residual Local Plan growth relates to the
 cumulative total of any developments below 10 dwellings / jobs and growth not accounted for
 by the specific developments modelled.

4.2 EXISTING ROAD USERS / TRAVEL PATTERNS

4.2.1. As previously mentioned, vehicular trips in a strategic model are defined in a matrix. A model matrix is defined as a series of trips between a defined origin and destination zone. Zones in a strategic model represent a specific land area and have been defined as a continuous coverage across Suffolk. The model zones are typically the size of a 2011 Census Lower Super Output Area (LSOA), but often smaller in urban areas.

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4.2.2. Model zones were classified as urban or rural using a specific dataset from the 2011 Census which provides this classification. Travel distance was also determined between model zones on the basis of crow fly distance between zone centroids. This combination of urban / rural classification and trip length were combined to determine which of the reduction factors shown in Table 4-1 being applied to the existing road users / travel patterns. These adjustments were only applied to trips in the county model which either started and/or completed their journey within the ISPA authorities. For example, a trip within West Suffolk between Mildenhall and Bury St Edmunds would have no adjustment applied to them. However a trip from West Suffolk to Mid Suffolk e.g. Bury St Edmunds to Stowmarket would have an adjustment applied to it.

Table 4-1 – Trip generation reductions applied to existing road users

Trip type	0-2.5km	2.5km- 8.5km	8.5km+
Urban-urban	30.00%	15.00%	5.00%
Urban-rural / rural-urban	5.00%	5.00%	5.00%
Rural-rural	0.00%	0.00%	0.00%

The figures used are considered a reasonable starting point for assessing the impacts of modal shift and are applied to all existing road users. The figures are based on the distance being travelled and the environment being travelled in. Therefore, shorter distance trips are considered more likely to be able to shift to alternative modes and trips within or to/from built up urban environments where, generally, more developed transport infrastructure exists, would more readily support a switch to sustainable modes.

Finally, whilst adjustments between certain categorise could be fine-tuned, in some cases the relative number of trips being impacted was small, so, as an example, for the urban-rural trips a consistent 5% was applied, as this was considered the minimum realistic figure for all categories.

4.3 NEW ROAD USERS

- 4.3.1. New road users relate to the trip generation from specific developments included within the respective Local Plans. Development land uses were classified as either employment or residential, and then further classified into Town Centre, Urban or Rural based on their location.
- 4.3.2. The following thresholds were used to determine whether a residential development could be considered to be Small, Medium or Large
 - Small 10 to 99 dwellings
 - Medium 100 to 499 dwellings
 - Large 500 dwellings +
- 4.3.3. These thresholds align with how residential developments have been handled within the strategic model using a proportionate approach. Proportionate means that larger developments are



considered in more detail including both their access strategy and associated trip generation e.g. from a Transport Assessment. In the strategic model, large developments were considered to be those above 500 dwellings which were modelled in detail. Any development below 10 dwellings was not considered as a specific development and included as residual background growth spread across multiple zones within the respective LPA. The categorisation of these developments into Small, Medium and Large was then required to determine the propensity for a percentage reduction in car travel, making the assumption that is more likely larger developments will be able to achieve a higher modal shift.

- 4.3.4. The following thresholds were used to determine whether an employment development could be considered to be Small, Medium or Large
 - Small 0 to 1,499sqm gross floor area
 - Medium 1,500 sqm to 2,499sqm gross floor area
 - Large 2,500sqm+ gross floor area

Table 4-2 - Trip generation reductions applied to development trip generations

Land Use Type	Development Type	Small	Medium	Large
Residential	Town Centre	10.00%	12.50%	0.00%
Residential	Urban	5.00%	10.00%	10.00%
Residential	Rural	2.00%	2.00%	2.00%
Employment	Town Centre	15.00%	20.00%	20.00%
Employment	Urban	10.00%	15.00%	15.00%
Employment	Rural	3.00%	3.00%	3.00%

- 4.3.5. As with adjustments to the baseline traffic above, adjustments have been made based on the environment the development is located within e.g. trips within or to/from built up urban environments where, generally, more developed transport infrastructure exists would more readily support a switch to sustainable modes. It has also been assumed that developments of greater size would be better placed to introduce supporting infrastructure and Travel Plans to support a greater switch to sustainable modes.
- 4.3.6. As above, whilst adjustments between certain categorise could be fine-tuned, in some cases the relative number of trips being impacted was small. As an example, there are no large residential town centre developments, so no adjustment is made as it would not impact on the results.
- 4.3.7. For any development from which trip rates and trip generation was determined from an existing Transport Assessment (i.e. greater than 500 dwellings / jobs), no trip generation reduction was applied as it was assumed a shift to sustainable travel was already accounted for within the Transport Assessment. No further reduction was applied to avoid doubling the shift to sustainable modes (i.e. especially for the larger developments, the Transport Assessment would have more specifically assessed the development's traffic impacts based on its location and mitigation strategy).



4.4 RESIDUAL LOCAL PLAN GROWTH

- 4.4.1. Residual local plan growth was included within TEMPRO planning data assumptions using the Alternative Planning Assumptions tool in order to derive adjusted background car traffic growth factors. This residual growth relates to any developments which are below 10 dwellings / jobs as well as windfall sites. This residual growth also relates to Local Plan growth which has not been specifically allocated to a development at this stage. No demand adjustment was applied to this residual growth. This is because TEMPRO is effectively being relied on to generate the trip generation for this growth, which means the associated trip generation which results from this will be significantly lower than the TRICS based generation used for specific sites. Applying a further demand reduction to this residual growth is considered an approach which would lead to an unrealistically low trip generation for this element of the Local Plan growth.
- 4.4.2. Table 4-3 details the 2036 residual housing and job growth included within TEMPRO. Where zero values are shown this represents situations where all of the housing or job growth which makes up the Local Plan target has been assigned to a specific development, there is no remaining growth leftover within the target which needs to be included within TEMPRO.

Table 4-3 – Residual local plan growth included within TEMPRO (2016 to 2036)

LPA	Residual Housing Growth (2016 to 2036)	Residual Job Growth (2016 to 2036)
Babergh	1,951	0
Ipswich	0	7,339
Mid Suffolk	2,425	0
Suffolk Coastal	1,921	0
Total	6,297	7,339

4.4.3. Table 4-4 details the 2026 residual housing and job growth included within TEMPRO. As the 2026 forecast year represents the half way point within the 2016 to 2036 forecasts, and this residual growth by nature has no detail on phasing associated with it, it assumed there is a constant per annum growth, meaning the 2026 residual growth figures are half of the 2036 figures.



Table 4-4 - Residual local plan growth included within TEMPRO (2016 to 2026)

LPA	Residual Housing Growth (2016 to 2026)	Residual Job Growth (2016 to 2026)
Babergh	1,182	0
Ipswich	0	3,670
Mid Suffolk	1,516	0
Suffolk Coastal	961	0
Total	3,659	3,670

4.5 LGV / HGV GROWTH

4.5.1. Light Goods Vehicles (LGVs) and Heavy Goods Vehicles (HGVs) have been factored up using the latest 2018 Road Traffic Forecasts (RTF) from the National Transport Model (NTM). The growth factor from the 2018 RTF has been derived from data related to the East of England region. Table 4-5 details the RTF growth factors which have been applied by modelled year.

Table 4-5 – LGV and HGV growth factor by forecast year

LPA	LGV growth factor	HGV growth factor
2026	14.0%	3.2%
2036	28.6%	8.7%

4.5.2. LGV and HGV growth has been applied as a general growth factor across the model. The exception to this is for the Innocence Farm development where a specific HGV trip generation has been applied. This approach of applying general growth in LGVs and HGVs is a standard approach in strategic transport modelling.



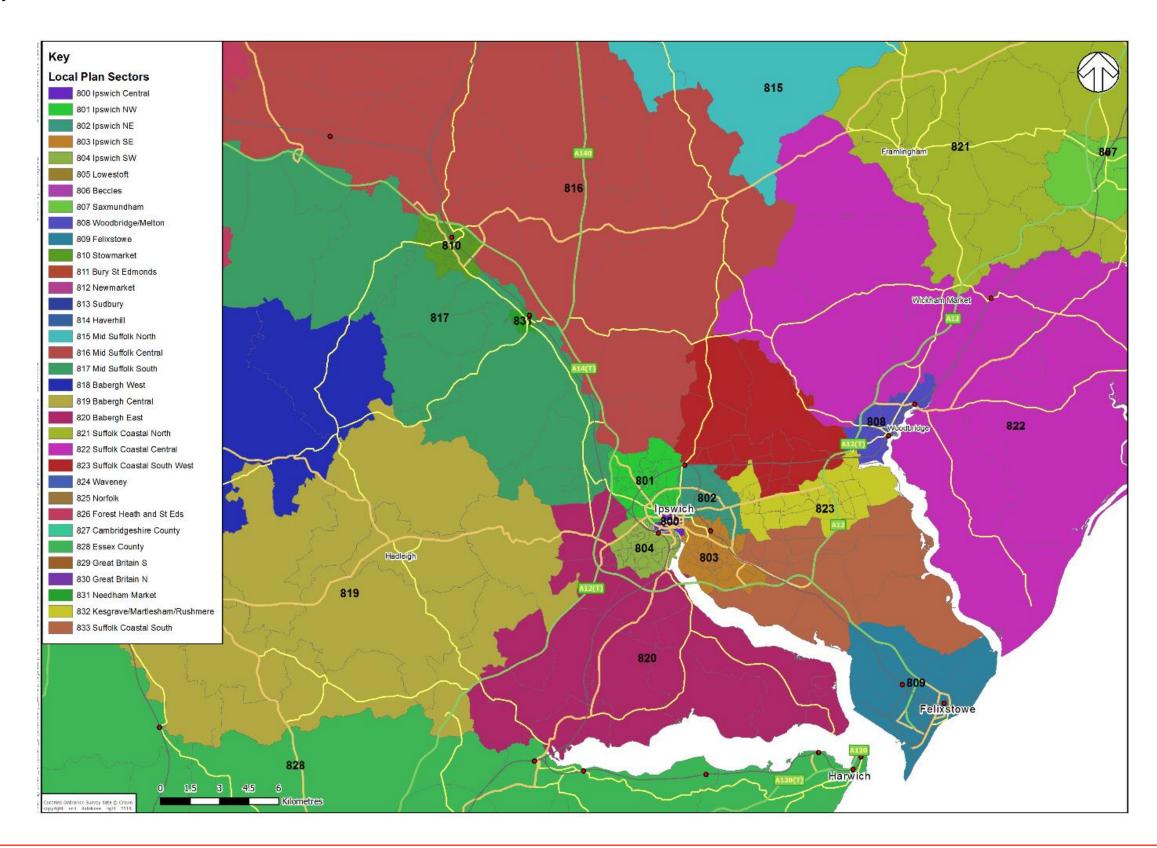
5 COMPARISON OF MATRIX TOTALS

5.1 SECTORING SYSTEM

5.1.1. A sectoring system was derived in order to group zones within the strategic model into more general areas within Suffolk. The sectoring system can be utilised to summarise the broad strategic movements which are occurring within the ISPA and across Suffolk in general, as individual zone to zone movements are too detailed in isolation to provide an understanding of the general travel patterns across a large area. It will also later be used to determine the origin and destination of traffic routing between particular sections of the network which show congestion. An overview of the sectoring system is presented in Figure 5-1



Figure 5-1 - Sector system





5.1.2. Descriptions of the sectors which are internal to the ISPA authorities are described in Table 5-1:

Table 5-1 - Internal ISPA sectors

Sector Name	LPA	Sector ID
Ipswich Central	Ipswich	800
Ipswich NW	Ipswich	801
Ipswich NE	Ipswich	802
Ipswich SE	Ipswich	803
Ipswich SW	Ipswich	804
Saxmundham	Suffolk Coastal	807
Woodbridge/Melton	Suffolk Coastal	808
Felixstowe	Suffolk Coastal	809
Stowmarket	Mid Suffolk	810
Sudbury	Babergh	813
Mid Suffolk North	Mid Suffolk	815
Mid Suffolk Central	Mid Suffolk	816
Mid Suffolk South	Mid Suffolk	817
Babergh West	Babergh	818
Babergh Central	Babergh	819
Babergh East	Babergh	820
Suffolk Coastal North	Suffolk Coastal	821
Suffolk Coastal Central	Suffolk Coastal	822
Suffolk Coastal South West	Suffolk Coastal	823
Needham Market	Mid Suffolk	831
Kesgrave/Martlesham/Rushmere	Suffolk Coastal	832
Suffolk Coastal South	Suffolk Coastal	833

5.1.3.



5.1.4. Additional sectors within Suffolk, external to the ISPA authorities are described in Table 5-2

Table 5-2 – Suffolk sectors external to ISPA

Sector Name	Sector ID
Lowestoft	805
Beccles	806
Bury St Edmunds	811
Newmarket	812
Haverhill	814
Waveney	824

5.1.5. Further sectors covering the areas external to Suffolk are described in Table 5-3

Table 5-3 – External Sectors

Sector Name	Sector ID
Norfolk	825
Cambridgeshire County	827
Essex County	828
Great Britain S	829
Great Britain N	830

5.2 REDUCTION IN EXISTING ROAD USERS / TRAVEL PATTERNS

The reduction in trips to existing car traffic in 2026 is detailed in Table 5-4 for the sectors within the ISPA authorities. These percentage reductions are a result of applying the percentages specified in Table 4-1. The absolute figures below are origin and destinations combined together.

5.2.1. The percentage reduction provide an indication of the relative balance of the short and long distance trips in the respective sectors and their categorisation into urban / rural. Ipswich North East (Sector 802) carries the highest reduction of 21% in the AM peak. This signifies a high proportion of short distance trips in this sector (below 2.5km). Lower percentages are applied in more rural sectors, this is because the majority of trips in these locations will experience zero reduction if they are a rural-rural sector trip, they would only have a percentage adjustment applied to them if either an origin or destination was within an urban area.



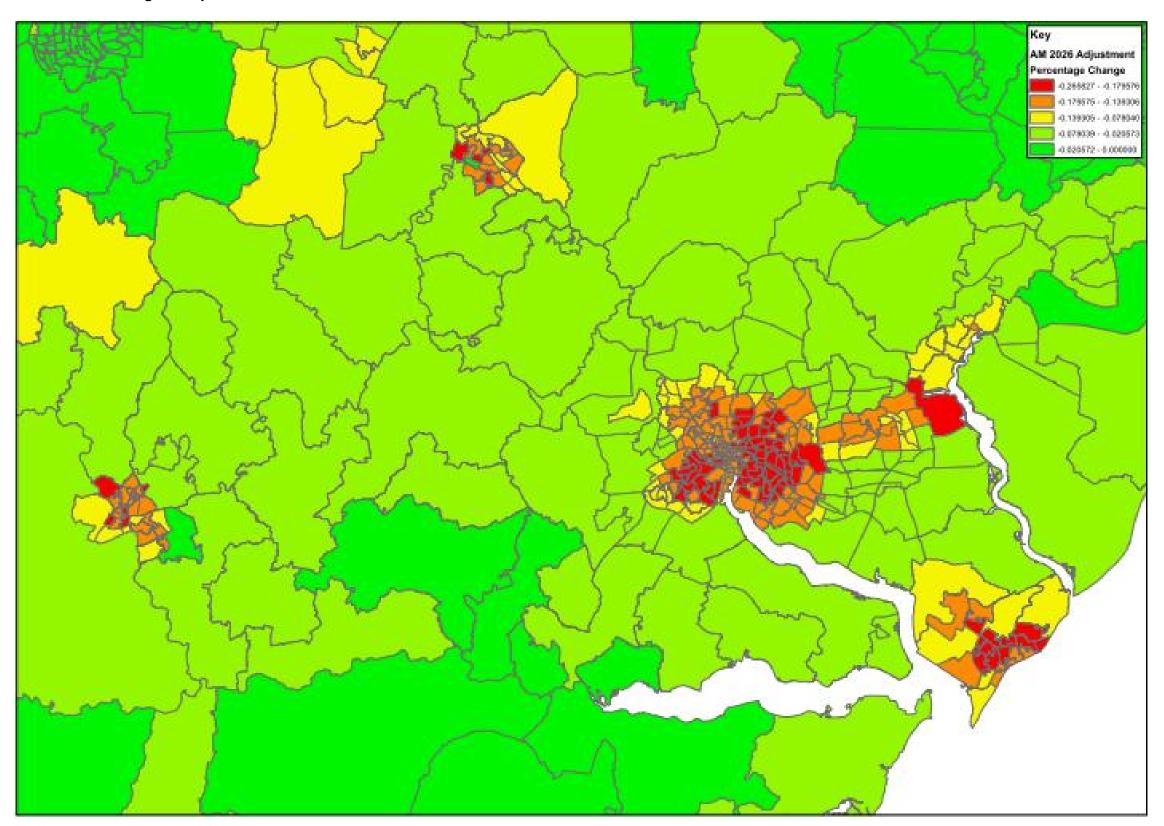
Table 5-4 – 2026 Reduction in existing car trips

	ID	AM 2	2026	PM 2	2026
Sector	ID	Origin	Dest	Origin	Dest
	All	-8%	-9%	-9%	-9%
Ipswich Central	800	-12%	-14%	-14%	-15%
Ipswich NW	801	-12%	-11%	-12%	-12%
Ipswich NE	802	-15%	-14%	-15%	-15%
Ipswich SE	803	-15%	-14%	-14%	-15%
Ipswich SW	804	-15%	-12%	-14%	-13%
Saxmundham	807	-3%	-3%	-3%	-3%
Woodbridge/Melton	808	-12%	-10%	-10%	-11%
Felixstowe	809	-13%	-13%	-13%	-13%
Stowmarket	810	-10%	-10%	-10%	-9%
Sudbury	813	-11%	-11%	-10%	-11%
Mid Suffolk North	815	-1%	-1%	-1%	-1%
Mid Suffolk Central	816	-3%	-2%	-2%	-3%
Mid Suffolk South	817	-3%	-2%	-3%	-3%
Babergh West	818	-2%	-2%	-2%	-2%
Babergh Central	819	-2%	-2%	-2%	-3%
Babergh East	820	-3%	-4%	-3%	-4%
Suffolk Coastal North	821	-1%	-1%	-1%	-1%
Suffolk Coastal Central	822	-2%	-2%	-2%	-2%
Suffolk Coastal South West	823	-4%	-5%	-5%	-4%
Needham Market	831	-3%	-3%	-3%	-3%
Kesgrave/Martlesham/Rushmere	832	-11%	-10%	-11%	-11%
Suffolk Coastal South	833	-7%	-6%	-7%	-9%



5.2.2. Table 5-2 shows the spatial distribution by model zone of the reductions which have been applied to existing road users / travel patterns in the 2026 AM peak. The colouring is based on proportional change, rather than absolute numbers. This colour banding demonstrates the largest percentage reductions are being applied in urban areas such as Ipswich, Felixstowe, Stowmarket and Sudbury which is expected.

Figure 5-2 - AM 2026 Reduction to existing travel patterns



ISPA LOCAL PLAN MODELLING

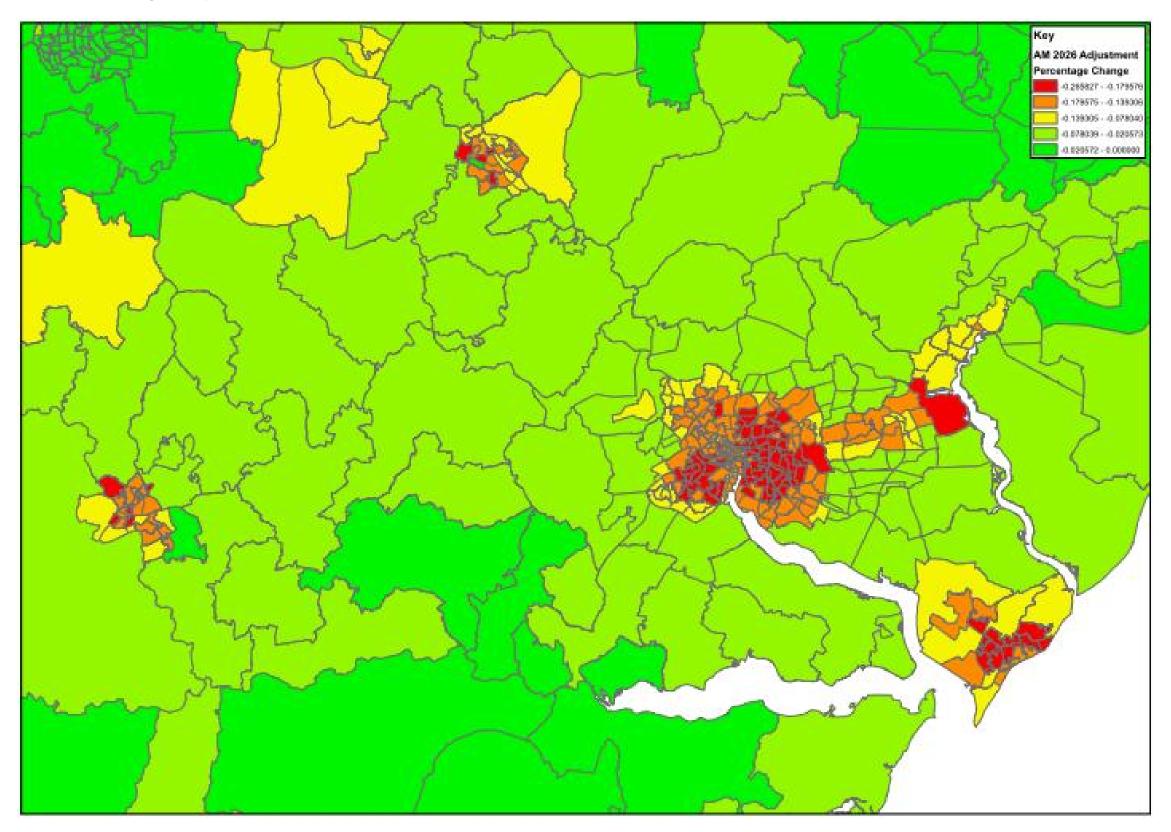
Project No.: 70044944 | Our Ref No.: ISPA-MR1 v2

Suffolk County Council



5.2.3. Figure 5-3 shows the spatial distribution by model zone of the reductions which have been applied to existing road users / travel patterns in the 2026 PM peak. The colouring is based on proportional change, rather than absolute numbers. This colour banding demonstrates the largest percentage reductions are being applied in urban areas such as Ipswich, Felixstowe, Stowmarket and Sudbury which is expected.

Figure 5-3 - PM 2026 Reduction to existing travel patterns





5.3 REDUCTION IN TRIP GENERATION FROM NEW ROAD USERS

- 5.3.1. Appendix A provides a detail breakdown of how the trip rate reductions have been applied across the ISPA authorities. The most substantial increases occur in Ipswich as Town Centre reductions have been applied for developments. In Suffolk Coastal, Babergh and Mid Suffolk, a greater proportion of developments are in rural areas resulting in a lower trip generation adjustment being applied.
- 5.3.2. The reduction in trips by LPA source for the AM 2026 is described in Table 5-5.

Table 5-5 – AM 2026 trip generation reduction

Source	Dep	Arr	Two-Way	Dep	Arr	Two- Way
Suffolk Coastal Local Plan Growth	-35	-37	-73	-7%	-7%	-7%
Suffolk Coastal Core Growth	-91	-94	-186	-4%	-5%	-4%
IBC Pref Option	-187	-296	-483	-12%	-13%	-13%
BDC / MSDC Residential	-74	-31	-105	-2%	-2%	-2%
BDC / MSDC Employment	-16	-55	-71	-3%	-4%	-4%
Total	-404	-514	-918	-5%	-7%	-6%

5.3.3. The reduction in trips by LPA source for the AM 2036 is described in Table 5-6.

Table 5-6 - AM 2036 trip generation reduction

Source	Dep	Arr	Two-Way	Dep	Arr	Two- Way
Suffolk Coastal Local Plan Growth	-153	-162	-314	-7%	-7%	-7%
Suffolk Coastal Core Growth	-101	-112	-212	-3%	-4%	-4%
IBC Pref Option	-266	-327	-593	-11%	-11%	-11%
BDC / MSDC Residential	-118	-50	-168	-2%	-2%	-2%
BDC / MSDC Employment	-19	-63	-82	-3%	-4%	-4%
Total	-656	-714	-1370	-5%	-6%	-5%

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5.3.4. The reduction in trips by LPA source for the PM 2026 is described in Table 5-7.

Table 5-7 – PM 2026 trip generation reduction

Source	Dep	Arr	Two-Way	Dep	Arr	Two- Way
Suffolk Coastal Local Plan Growth	-39	-32	-70	-8%	-7%	-8%
Suffolk Coastal Core Growth	-108	-93	-200	-5%	-4%	-5%
IBC Pref Option	-309	-238	-547	-14%	-13%	-13%
BDC / MSDC Residential	-42	-66	-108	-2%	-2%	-2%
BDC / MSDC Employment	-50	-9	-59	-4%	-3%	-4%
Total	-547	-438	-985	-7%	-6%	-6%

5.3.5. The reduction in trips by LPA source for the PM 2036 is described in Table 5-8.

Table 5-8 – PM 2036 trip generation reduction

Source	Dep	Arr	Two-Way	Dep	Arr	Two- Way
Suffolk Coastal Local Plan Growth	-167	-137	-304	-8%	-7%	-8%
Suffolk Coastal Core Growth	-124	-100	-225	-5%	-4%	-4%
IBC Pref Option	-346	-307	-653	-12%	-11%	-12%
BDC / MSDC Residential	-67	-105	-172	-2%	-2%	-2%
BDC / MSDC Employment	-57	-11	-68	-4%	-3%	-4%
Total	-761	-661	-1422	-6%	-5%	-6%



5.4 TOTAL TRIP MATRIX REDUCTION

5.4.1. Table 5-9 provides a comparison by vehicle type. The increase in overall county wide traffic for the 2026 AM assignments with and without demand adjustment compared to the 2016 base is presented below. Traffic numbers are presented in Passenger Car Units (PCUs).

Table 5-9 – AM 2026 vs 2016 with and without adjustment overall totals by user class

Vehicle Type	2016 (pcus)	2026 (pcus)	Abs Diff 2026-2016	% Diff 2026- 2016	2026 wAdj (pcus)	Abs Diff wAdj 2026- 2016	% Diff wAdj 2026- 2016
Car	117251	145715	28464	24%	138515	21263	18%
LGV	12784	14575	1790	14%	14575	1790	14%
HGV	8990	9478	488	5%	9478	488	5%
Total	139026	169768	30743	22%	162568	23542	17%

5.4.2. The total reduction in the trip matrix within the county model as a whole is detailed in Table 5-10 for the AM 2026.

Table 5-10 - AM 2026 vs 2026 with adjustment overall totals by user class

Vehicle Type	Original Trips (pcus)	Adjusted Trips (pcus)	Abs Diff Trips (pcus)	% Diff Trips
Car	145715	138515	-7201	-4.9%
LGV	14575	14575	0	0%
HGV	9478	9478	0	0%
Total	169768	162568	-7201	-4.2%



5.4.3. Table 5-11 provides a comparison by model user class of the increase in overall county wide traffic for the 2026 PM assignments with and without demand adjustment compared to the 2016 base.

Table 5-11 – PM 2026 vs 2016 with and without adjustment overall totals by user class

Vehicle Type	2016 (pcus)	2026 (pcus)	Abs Diff 2026-2016	% Diff 2026- 2016	2026 wAdj (pcus)	Abs Diff wAdj 2026- 2016	% Diff wAdj 2026- 2016
Car	122109	150786	28677	23%	143371	21262	17%
LGV	10405	11862	1457	14%	11862	1457	14%
HGV	6096	6486	390	6%	6486	390	6%
TOTAL	138610	169134	30523	22%	161718	23108	17%

The total reduction in the trip matrix within the county model as a whole is detailed in Table 5-12 for 5.4.4. the PM 2026

Table 5-12 - PM 2026 vs 2026 with adjustment overall totals by user class

Vehicle Type	Original Trips (pcus)	Adjusted Trips (pcus)	Abs Diff Trips (pcus)	% Diff Trips
Car	150786	143371	-7415	-4.9%
LGV	11862	11862	0	0%
HGV	6486	6486	0	0%
Total	169134	161718	-7415	-4.4%

Table 5-13 – AM 2036 vs 2016 with and without adjustment overall totals by user class

Vehicle Type	2016 (pcus)	2026 (pcus)	Abs Diff 2026-2016	% Diff 2026- 2016	2026 wAdj (pcus)	Abs Diff wAdj 2026- 2016	% Diff wAdj 2026- 2016
Car	117251	168075	50824	43%	160151	42899	37%
LGV	12784	16445	3661	29%	16445	3661	29%
HGV	8990	9968	978	11%	9968	978	11%
Total	139026	194489	55463	40%	186564	47539	34%

5.4.5. The total reduction in the trip matrix within the county model as a whole is detailed in Table 5-14 for the AM 2036.

Table 5-14 - AM 2036 vs 2026 with adjustment overall totals by user class



Vehicle Type	Original Trips (pcus)	Adjusted Trips (pcus)	Abs Diff Trips (pcus)	% Diff Trips
Car	168075	160151	-7924	-4.7%
LGV	16445	16445	0	0%
HGV	9968	9968	0	0%
Total	194489	186564	-7924	-4.1%

5.4.6. Table 5-15 provides a comparison by model user class of the increase in overall county wide traffic for the 2036 PM assignments with and without demand adjustment compared to the 2016 base.

Table 5-15 - PM 2036 vs 2016 with and without adjustment overall totals by user class

Vehicle Type	2016 (pcus)	2026 (pcus)	Abs Diff 2026-2016	% Diff 2026- 2016	2026 wAdj (pcus)	Abs Diff wAdj 2026- 2016	% Diff wAdj 2026- 2016
Car	122109	173157	51048	42%	165021	42912	35%
LGV	10405	13384	2979	29%	13384	2979	29%
HGV	6096	6818	722	12%	6818	722	12%
TOTAL	138610	193359	54749	39%	185223	46613	34%

5.4.7. The total reduction in the trip matrix within the county model as a whole is detailed in Table 5-16 for the PM 2036

Table 5-16 - PM 2036 vs 2026 with adjustment overall totals by user class

Vehicle Type	Original Trips (pcus)	Adjusted Trips (pcus)	Abs Diff Trips (pcus)	% Diff Trips
Car	173157	165021	-8136	-4.7%
LGV	13384	13384	0	0%
HGV	6818	6818	0	0%
Total	193359	185223	-8136	-4.2%



6 SUMMARY

- 6.1.1. This modelling methodology report has detailed the revised approach which will be undertaken to form further strategic modelling forecasts related to housing and job growth within the ISPA. A key element of these revised forecasts is a targeted demand reduction representing modal shift away from car travel which has been applied to the forecast demand. This has been applied to existing travel patterns on the basis of whether the trip is in a rural or urban location, and the distance of the trip. For the trip generation from new developments, adjustments have been made on whether the development is in an urban or rural location, and its size. The percentage reductions applied assume that there is a greater propensity to shift trips away from car travel for new housing and employment developments, compared to existing road users who are likely to have long established patterns of travel behaviour.
- 6.1.2. Overall the methodology leads to reduction of around -9% in terms of car travel relating to existing travel patterns within the ISPA, with significant variations around this overall figure. Ipswich has adjustments of around -15% applied to the majority of sectors which cover it, whilst more rural locations have had adjustments of between 1-5% applied.
- 6.1.3. Adjustments which have been made to the specific development trip generation lead to overall decreases of between 5-7%. Though again, the adjustments in Ipswich are more significant, with Ipswich-based development trips reduced by 11-14%.
- 6.1.4. County-wide the demand adjustments leads to a decrease of -4% when combining the existing travel patterns and specific development trip generation.
- 6.1.5. The strategic model will be run with the demand adjustment methodology detailed within this report applied to both the 2026 and 2036 forecasts. This revised traffic forecasts will be used to determine what the impact is on congestion and capacity issues within the ISPA. These forecasts will be used to inform further analysis on the mitigation



Appendix A

DEVELOPMENT TRIP REDUCTIONS



, <u></u>																
		MR8 - Orig	ginal Demand	ı	MR8 - Red	uced Dema	and	MR8 - Abs	Difference	9	MR8 - % R	eduction				
		Dep	•	wo-Way		Arr	Two-Way	Dep	Arr	Two-Way		Arr	Two-Way			
	Suffolk Coastal Local Plan Growth	523		1081	•	521	1009	•	-37	•	•	-7%	,	, D		
	Suffolk Coastal Core Growth	2366		4225		1764	4039		-94	-186	-4%	-5%	-4%	,		
	IBC Pref Option	1558		3840		1986		-187	-296				-13%	,		
	BDC / MSDC Residential	3094		4387		1261	4281	_								
	BDC / MSDC Employment	503		2016		1457	_		-55							
	Total	8045		15548	_	6990		_	-514							
	Total	0043	7304	13340	7041	0330	14031	-404	-514	-310	-5 /6	-1 /0	-070	D		
	All Sources															
	All Sources	MD9 - Orio	ainal Demand		Model Run	9 - 9/ split		MR8 - Red	ucod Dom	and	MD9 - Abe	Difference		MR8 - % R	aduction	
Land Use Type	Development Type	Small						Small	Medium			Medium	Large			orgo
Resi	TC	486		arge 0		7%				Large 0						arge
Resi	Urban	568		220		7%									-10%	-10%
				138												
Resi	Rural	2013				16%									-2%	-2%
Emp	TC	109		1285		1%									-20%	-20%
Emp	Urban	154		759		0%									-15%	-15%
Emp	Rural	365		1034		1%	7%			1003			-31		-3%	-3%
TA / Non sqm	Other	3242			21%			3242			0			0%		
	Total	15390			100%			14472	l		-918]		-6%		
	Suffolk Coastal Local Plan Grow															
–			inal Demand		Model Run			MR8 - Red			MR8 - Abs			MR8 - % R		
	1 71	Small		arge		Medium		Small	Medium	Large	Small	Medium	Large	Small	Medium La	arge
Resi	TC	0		0		0%				-						
Resi	Urban	19		220		12%									-10%	-10%
Resi	Rural	90		0		6%									-2%	
Emp	TC	0	0	0		0%			0	0	0	0	C			
Emp	Urban	53	0	160	6%	0%	17%	47	0	136	-5	0	-24	1 -10%		-15%
Emp	Rural	0	6	210	0%	1%	23%	0	6	204	0	0	-6	6	-3%	-3%
TA / Non sqm	Other	0			0%			0			0					
,	Total	923			100%			850			-73			-8%		
	1.010	020	•		10070				1					070	l	
	Suffolk Coastal Core Growth															
	Current Couciai Coro Cromin	MR8 - Orio	ginal Demand	ı	Model Run	8 - % enlit		MR8 - Red	uced Dem	and	MR8 - Abs	Difference		MR8 - % R	eduction	
Land Use Type	Development Type	Small				Medium		Small	Medium	Large		Medium	Large			arge
Resi	TC	0		0		0%				_ <u> </u>			_ <u> </u>		IVICUIUIII LE	ii gc
Resi	Urban	409		0		17%			_	-	·			5 -5%	-10%	
Resi	Rural	570		0		9%									-2%	
Emp	TC	0		0		0%								,	1.50	. =
Emp	Urban	87		329		1%									-15%	-15%
Emp	Rural	284		73		1%	2%		50	71	-9		-2		-3%	-3%
TA / Non sqm	Other	1293	+		31%			1293			0	-		0%		
	Total	4225			100%			4039	l		-186]		-4%		
	Ipswich Preferred Option															
			ginal Demand		Model Run			MR8 - Red				Difference		MR8 - % R		
		Small				Medium		Small	Medium	Large		Medium	Large			arge
Resi	TC	486		0		28%								-10%	-13%	
Resi	Urban	0	0	0		0%		0	0	0	0	0) c			
Resi	Rural	0		0		0%			_							
Emp	TC	109	132	1285		3%		92	106	1028	-16	-26	-257	7 -15%	-20%	-20%
Emp	Urban	0		0		0%										
Emp	Rural	0		0		0%										
TA / Non sqm	Other	750			20%			750	_		0			0%		
,	Total	3840			100%			3357	t		-483			-13%		
	1.010	00.10	•		10070			333.	1					1070	l	
	Babergh / Mid Suffolk Developm	ent Ontion	s - Employme	ent												
		•	ginal Demand		Model Run	8 - % enlis	+	MR8 - Red	uced Dem	and	MRR - Abo	Difference	<u>.</u>	MR8 - % R	eduction	
Land Use Type	Development Type	Small				Medium		Small		Large	Small	Medium	Large			arge
Emp	TC	Ollian 0		arge 0		0%							_ <u> </u>		IVICUIUIII La	ai ge
		14				0%									150/	-15%
Emp	Urban			270											-15%	
Emp	Rural Other	80		750		6%	37%			728			-23			-3%
TA	II ITAAT	768			38%			768			0			0%		
17			ī								. 71				i	
IA	Total	2016			100%			1945	l		-71]		-4%	l	
IA.	Total	2016	•		100%			1945	l		-71			-4%	<u>l</u>	
17	Total Babergh / Mid Suffolk Developm	2016 nent Option	s - Residenti						-			•			•	
	Total Babergh / Mid Suffolk Developm	2016 nent Option MR8 - Orig	s - Residenti ginal Demand	l	Model Run			MR8 - Red	uced Dem		MR8 - Abs	Difference		MR8 - % R	eduction	
Land Use Type	Total Babergh / Mid Suffolk Developm Development Type	2016 nent Option	s - Residenti ginal Demand	l arge	Model Run	Medium	Large	MR8 - Red	uced Dem	and Large	MR8 - Abs	•	e Large	MR8 - % R	eduction	arge
	Total Babergh / Mid Suffolk Developm	2016 nent Option MR8 - Orig	s - Residenti ginal Demand Medium L	l	Model Run Small		Large 0%	MR8 - Red	uced Dem	Large 0	MR8 - Abs	Difference	Large	MR8 - % R	eduction	arge
Land Use Type	Total Babergh / Mid Suffolk Developm Development Type	2016 nent Option MR8 - Orig Small	s - Residenti ginal Demand Medium L	l arge	Model Run Small	Medium	Large 0%	MR8 - Red	uced Dem	Large 0	MR8 - Abs	Difference	Large	MR8 - % R	eduction	arge
Land Use Type Resi	Total Babergh / Mid Suffolk Developm Development Type TC	2016 nent Option MR8 - Original Small 0 140	s - Residenti ginal Demand Medium L 0	arge 0	Model Run Small 0% 3%	Medium 0% 6%	Large 0% 0%	MR8 - Red Small 0	Medium 0 249	Large 0	MR8 - Abs Small 0	Difference Medium 0	Large (MR8 - % R Small) -5%	eduction Medium La	
Land Use Type Resi Resi Resi	Total Babergh / Mid Suffolk Developm Development Type TC Urban Rural	ent Option MR8 - Orig Small 0 140	s - Residenti ginal Demand Medium L 0 277 2048	arge 0	Model Run Small 0% 3% 31%	Medium 0%	Large 0% 0%	MR8 - Red Small 0 133	Medium 0 249	Large 0	MR8 - Abs Small 0	Difference Medium 0 -28	Large (MR8 - % R Small)) -5% 3 -2%	eduction Medium La	
Land Use Type Resi Resi	Total Babergh / Mid Suffolk Developm Development Type TC Urban	2016 nent Option MR8 - Original Small 0 140	s - Residenti. ginal Demand Medium L 0 277 2048	arge 0	Model Run Small 0% 3%	Medium 0% 6%	Large 0% 0%	MR8 - Red Small 0	Medium 0 249	Large 0	MR8 - Abs Small 0 -7 -27	Difference Medium 0 -28	Large (MR8 - % R Small) -5%	eduction Medium La -10% -2%	arge -2%

1 101 2020																
		MR8 - Orig	ginal Demand		MR8 - Red	uced Dema	and	MR8 - Abs	Difference	•	MR8 - % R	eduction				
		Dep	Arr Two-\	Nay	Dep	Arr	Two-Way	Dep	Arr	Two-Way	Dep	Arr	Two-Way			
	Suffolk Coastal Local Plan Growth	2266	2419	4685	2113	2257	4371	-153	-162	-314	-7%	-7%	-7%	6		
	Suffolk Coastal Core Growth	3000	2616	5616	2900	2504	5404	-101	-112	-212	-3%	-4%	-4%	6		
	IBC Pref Option	2346	3106	5452	2081	2779	4859	-266	-327	-593	-11%	-11%	-11%	6		
	BDC / MSDC Residential	5328		7549	5210	2171	7381	-118	-50		-2%		-2%	6		
	BDC / MSDC Employment	566	1676	2241	547	1612	2159	-19	-63	-82	-3%	-4%	-4%	6		
	Total	13506	12037 2	5543	12850	11323	24173	-656	-714	-1370	-5%	-6%	-5%	6		
	All Sources															
		MR8 - Orig	ginal Demand		Model Run	8 - % split		MR8 - Red	uced Dema	and	MR8 - Abs	Difference	•	MR8 - % R	eduction	
Land Use Type	Development Type	Small	Medium Large	;	Small	Medium	Large	Small	Medium	Large	Small	Medium	Large	Small	Medium Large	
Resi	TC	643	1834	0	3%	8%	0%	579	1604					0 -10%	-13%	
Resi	Urban	775	1598	955	3%	7%	4%	737	1439	859	-39	-160	-9	5 -5%	-10% -10	
Resi	Rural	3141	4235	293	14%	19%	1%	3078	4151	288	-63	-85	-(6 -2%	-2% -2	
Emp	TC	109	132	1285	0%	1%	6%	92	106	1028	-16	-26	-257	7 -15%	-20% -20	
Emp	Urban	359	38	1377	2%	0%	6%	323	32	1171	-36	-6	-207	7 -10%	-15% -15	
Emp	Rural	438	347	1919	2%	2%	9%	425	336	1861	-13	-10	-58	8 -3%	-3% -3	
TA / Non sqm	Other	3080			14%			3080			0			0%		
	Total	22558	Ī	Ī	100%			21188	Ī		-1370	1		-6%		
	1		•						•			•			•	
	Suffolk Coastal Local Plan Grov	vth														
		MR8 - Orig	ginal Demand		Model Run	8 - <u>%</u> split	<u> </u>	MR8 - Red	uced Dema	and	MR8 - Abs	Difference	<u> </u>	MR8 - % R	eduction	
Land Use Type	Development Type	Small	Medium Large			Medium		Small	Medium	Large	Small	Medium	Large	Small	Medium Large	
Resi	TC	0	0	0	0%	0%	0%	0			0			0		
Resi	Urban	83	468	955	2%	12%			422	859	-4	-47	-9	5 -5%	-10% -10	
Resi	Rural	391	240	0	10%	6%				0	-8	-5	(0 -2%	-2%	
Emp	TC	0		0	0%	0%	0%				0	0		0		
Emp	Urban	228	0	695	6%	0%	17%	205	0	590	-23	0	-104	4 -10%	-15	
Emp	Rural	0	28	912	0%	1%	23%	0	27	884	0	-1	-27	7	-3% -3	
TA / Non sqm	Other	0			0%		•	0		•	0				·	
-	Total	3999	Ī	Ī	100%			3685	Ī		-314	1		-8%		
	1		•						•			_			•	
	Suffolk Coastal Core Growth															
		MR8 - Orig	ginal Demand		Model Run	8 - % split	:	MR8 - Red	uced Dema	and	MR8 - Abs	Difference	•	MR8 - % R	eduction	
Land Use Type	Development Type	Small	Medium Large	•	Small	Medium	Large	Small	Medium	Large	Small	Medium	Large	Small	Medium Large	
Resi	TC	0	0	0	0%	0%	0%	0	0	0	0	0) (0		
Resi	Urban	409	809	0	12%	24%	0%	388	728	0	-20	-81	(0 -5%	-10%	
Resi	Rural	572	385	0	17%	12%	0%	561	377	0	-11	-8	3 (0 -2%	-2%	
Emp	TC	0		0	0%	0%	0%				0			0		
Emp	Urban	108	38	378	3%	1%			32	321	-11	-6	-57	7 -10%	-15% -15	
Emp	Rural	358		115	11%	4%		347			-11				-3% -3	
TA / Non sqm	Other	0			0%		•	0		•	0		•			
	Total	3316	†	İ	100%			3104	İ		-212			-6%		
					10070				I			1		0,70		
	Ipswich Preferred Option															
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1 W 2000																
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	Suffolk Coastal Local Plan Growth	2218	1834	4052	2051	1697	3748	-167	-137	-304	-8%	-7%	-8%	Ď		
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	IBC Pref Option	2908		5601				-346	-307							
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	Total	12268	12270	24538	11507	11609	23116	-761	-661	-1422	-6%	-5%	-6%	3		
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Lond Hoo Time	Davidonment Time		ginal Demand		Model Run			MR8 - Red				Difference		MR8 - % R		0.00
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Land Use Type	Development Type	Small	Medium La	arge		Medium		Small	Medium	Large	Small	Medium	Large	Small	Medium La	arge
Resi	TC	0		0		0%	0%	0		_				0		
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Resi	Rural	401		0		6%		393						0 -2%	-2%	
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Emp	Urban	261		563		2%		235							-15%	-15%
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Resi	Urban	419		0		25%		398		_				0 -5%	-10%	
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Emp	TC	0		0		0%		0							-2 /0	
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Land Use Type	Development Type	Small			Small		Large			Large	Small	Medium	Large	Small	Medium La	arge
Resi	TC	620	1767	0		32%		558	1546	0	-62	-221	(-10%	-13%	
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Resi	Urban	290		0		4%		276						5%	-10%	-2%
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