

Ref	Judged Sensitivity of Visual Receptor			Judged Magnitude of Landscape Effects		Overall Landscape Effect		Notes
	Value	Susceptibility	Sensitivity	Magnitude of change at completion	Magnitude of change at 15 years	Overall Effect Upon Completion	Overall Effect at 15 Years Post Completion	
National Landscape Character								
NCA 83: South Norfolk and High Suffolk Claylands	Not given Medium	Not given Low	Not given Medium-Low	Not given Negligible	Not given Negligible	Not given Negligible	Not given Negligible	The Appellant's LVIA provides an analysis of the relevant characteristics found on site and judges that "changes occurring at a Site scale in the context of the NCA as a whole will be small-scale and not likely to impact upon landscape character as defined at a National level."
Suffolk Landscape Character								
Ancient Plateau Claylands	Medium	Medium	Medium	Negligible to Low Medium	Negligible to Low Medium	Minor Adverse Moderate Adverse	Negligible Adverse Moderate Adverse	Based on the LVIA methodology I would judge the magnitude to be higher than the indicated Negligible to Low. This is due to the wider urbanising influence of developing on the outward facing slope. In combination with the Medium sensitivity this would result in a Moderate Adverse effect on the receiving LCA. The definition of Moderate Adverse provided within the Appellant's methodology reading "Be at variance or inconsistency with the character of the receiving landscape. Degrade or diminish the integrity of a range of characteristic elements and features. Detract from the sense of place."
Rolling Valley Farmlands & Furze LCA (adjacent LCA)	Medium	Medium	Medium	None to Negligible	None to Negligible	Negligible Adverse	Neutral	
Site and immediate setting								
The Site and Immediate setting	Medium	Medium	Medium	Medium Medium to Medium-High	Medium Medium to Medium-High	Moderate Adverse	Minor Adverse Moderate Adverse	While the value of individual features was not stated the overall value of the site was deemed as Medium. Which I would agree with.

								<p>The proposal would seek to change the whole field from arable use. While it is acknowledged the built form would be restricted to the northern portion of the site the development would change the use of the field as a whole. Including the introduction of urbanising features e.g. small scale orchards and cycle route. Furthermore I am of the opinion that some of the mitigation measures such as planting may be detrimental to the valued characteristics of the site such as open views and setting of St John's Church.</p> <p>The settlement of Elmswell is predominantly on top of the plateau and where views are present can be seen as a single line of development. Introduction of built form on the sloped valley side would have a larger urbanisation influence on the character and setting of Elmswell as a village</p> <p>Due to the notable changes across the entire site, the prominent location on the edge of Elmswell, effect on high value heritage assets and the perceptual qualities of the site in combination with the permanence of the development I would not judge that there will be a significant reduction in the overall landscape effects at year 15. Therefore, the effects will remain at Moderate Adverse.</p>
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